



# The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040  
[www.kvrotary.org](http://www.kvrotary.org)



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12  
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**RANDY SMITH WINS THE PRIZE** for the most of seven Rotary questions answered correctly. He will receive five free 50-50 tickets in our next drawing paid for by President Roy. (Randy said he learned a lot during his research for Rotary Minutes while he was president.) President Roy also had some “This Day in History” tidbits to share.

**AUGUST IS MEMBERSHIP MONTH:** President Roy encouraged us to check in and meet with members you had sponsored who have not been to a meeting lately. Also, bring a guest to a meeting who might like to join.

**EVENTS:** Candle in the Dark radio play fundraiser is set for Thursday, August 13, 7 pm. (See our Facebook page for link.) A ClubRunner Virtual Conference is scheduled for August 20/21, 2020. Women in Rotary’s first webinar will be virtual on August 24.

**JENNIFER JONES**, who was in Kirksville to attend Ralph’s District Conference, is Rotary International President Nominee 2022/23. She will make history as Rotary’s first woman president!

**NEXT PLAYSCAPE WORKDAY:** Randy said it has not been set, but will probably be Saturday, August 22.

## ZAC ERWIN ON ECONOMIC IMPACT OF AGRICULTURE (IN MISSOURI AND ADAIR COUNTY)



Marie Murphree introduced Zac Erwin, a 2001 Adair County R-2 graduate, who earned his bachelor and master’s degrees from Northwest Missouri State University in 2005 and 2006, respectively. In 2007, he became a Missouri Livestock Specialist for seven years in Lewis County before coming to Adair County where he is now involved in management. (He is pictured here in 2017 with his father, Rotarian David Erwin). Zac said in a 2016 study Missouri was a \$88 billion agriculture industry, \$55B in input alone on the farm level. It is second in the country, behind Texas on the number of farms and 3rd on beef cows. In a 2017 agriculture census, Adair County had 816 farms averaging 328 acres each for a total of a little more

than a quarter of a million acres. After his talk, Zac sought questions. Ralph asked if farmers are getting the benefit of the increase based in beef price at the store during the pandemic. Zac said no, it is the beef processors who have benefited. Four national companies control 85% of the market. Zac also said some ethanol production has been converted to grain alcohol due to the decrease in demand for ethanol during the COVID-19 pandemic.

### Guests:

**Joel Gordon** (guest of Randy Smith)  
**Dr. Rashmi Prasad**/TSU Dean of School of Business

### Upcoming Programs:

**Aug. 19:** Superintendent Robert Webb; **Aug. 26:** TSU President Sue Thomas; **Sept. 2:** Kit Freudenberg & Nicole Slusser/Rotary on Water project in Panama  
**Sept. 9:** Service Recognition Program (Ralph Cupelli); **Sept. 16:** TBA; **Sept. 23:** Distinguished Service Awards Presentation