



# The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040

[www.kvrotary.org](http://www.kvrotary.org)



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**FLAGS!** Jeff Romine reported last week that 144 flags were up for Veterans Day, plus 10 flags set up for a joint activity with Hy-Vee to honor veterans. Jeff said he neglected to thank Larry Attebery when he was thanking members recently. Barbara Smith-Mandell will work with Jeff on a thank you letter to all participants.

**FOSTER CHILD HOLIDAY GIFT DRIVE:** Christine Steele spoke about this project which the Thousand Hills club has joined. See attachment to cover email for details.

**LITERACY COMMITTEE:** Michelle Lawrence spoke about two projects. See cover email for details.



**SANDRA WILLIAMS, CHAMBER OF COMMERCE EXECUTIVE DIRECTOR:** In Dale's introduction we learned that our former member Sandra, a Novinger native, is a Truman graduate who later spent nearly 20 years in the health care field. In 2002 Sandra received an MBA from William Wood University and joined the Chamber of Commerce in 2007, first as office manager then, in 2009, she became the executive director.

Sandra provided an update today on Chamber activities and membership benefits including an insurance benefit plan for small business members with 2-50 employees. Details are available at <[chamberbenefitplan.com](http://chamberbenefitplan.com)>. The Chamber of Commerce has a useful website <[kirksvillechamber.com](http://kirksvillechamber.com)>. She said their electronic newsletter "Chamber Beat" goes out each week to their 350 members. The Kirksville Daily Express and Crier has agreed to carry their news which has increased their reach beyond members. (She said to check out the photo of the 13 recent Kirksville Leadership Institute graduates in the next Crier.) Sandra also spoke about the Adair County Cares Act which granted \$2.9M in funding for reimbursing businesses for unplanned Covid-19 related expenses. Although the Chamber is not involved in the Cares Act, she encouraged Chamber members to check it out. She spoke about some affinity programs available to members. She said the Covid-19 pandemic has impacted our area and that we were lucky that the wind farm project helped our hotel occupancy situation greatly. Sandra encouraged us to **shop local businesses** and to consider giving Kirksville Cash gift certificates. In response to a question about restaurants in operation, Sandra provided links to Facebook pages (See cover email.)

**50-50 Drawing:** Ralph did not pull the ace of spades or joker; pot now up to \$2,180.

**Guests:**

- Spencer Newell** (TSU Rotaract)
- Rachel and Makenzie Noe** (guests of President Roy)
- Christine Steele** (1000 Hills club/guest of David Nichols)

**Announcement:**

Thank you note received from KLIFE members for the soccer field project.

**Upcoming Programs:**

- Nov. 25: NO MEETING**
- Dec. 2:** Jeff Romine/Rotary Foundation
- Dec. 9:** Valerie Anderson/Missouri RYLA
- Dec. 12:** Bell Ringing
- Dec. 16:** Christmas/Holiday Program
- Dec. 23 & 30: NO MEETINGS**