



# The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040  
[www.kvrotary.org](http://www.kvrotary.org)



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**HAROLD OSBORN IS PAUL HARRIS FELLOW + FOUR!** He received his pin today from President Marie Murphree.

## KIRKSVILLE TOURISM DIRECTOR SHARON SWEHLA

spoke to the club today. In Ramey's introduction we learned that Sharon started as the Tourism Director on May 2, 2022. She holds a degree in Marketing and Management from Upper Iowa University. In 2020, Sharon and

her family moved to Kirksville to get back to small town living. She previously worked as a conference and meetings manager for 10 years at an international association based out of Madison, Wisconsin. Sharon was a hotel sales manager at a downtown hotel and conference center in Madison and, prior to starting at the City, she owned her own business, SKS Management Services that planned conferences and meetings for small to mid-sized organizations around the United States and internationally.



Sharon spoke about plans for this year. She would like to host traveling sports events. She is planning to attend the Missouri Sports Exchange event in St. Louis in late February. The Special Olympics will hold their Regional Softball Tournament here in August. Sharon would love for Kirksville to host Summer Special Olympics in the future. She will be promoting hunting and outdoor activities here. She also has a goal of replacing the Princess Emporium Mural in 2023. Rotary will partner with her again on the Pancake Breakfast at the Red White and Blue Festival. She plans to work with TSU and ATSU on way finding signs. She would like to have St. Patrick's Day and Halloween events. Sharon plans to fundraise for possible carriage rides and ice skating at their Christmas event. Ramey encouraged us to check out the website [visitkirksville.com](http://visitkirksville.com) and Visit Kirksville on Facebook to keep up with everything going on in our community. A list of activities is also attached. (Sharon Swehla is pictured on the right in above photo with Ramey Weichelt.)

After her talk, Sharon had each table compete for prizes by correctly answering six questions about the area's history. Two of the tables answered five of the six questions correctly. (Editor's note: My table was one of the winning tables!)

**50-50 Drawing:** Ron Gaber pulled one of two "jokers" and took \$200; pot now up to \$2,019.

### Guests:

**Thomas Goad** (guest of Chade Shorten)

**MARK YOUR CALENDAR:** The District Conference will be held at the Truman Library, Independence, Missouri April 28/29, 2023.

### Upcoming Programs:

- Jan. 25:** Ralph Cupelli/Rotary Information
- Jan. 31:** Soup Social/Dukum/5:30-8:30 pm
- Feb. 1:** Jeff Romine & President Marie/ ClubRunner
- Feb. 8:** Vincent Papenheim/Exchange Student from Germany