



The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040

www.kvrotary.org



October 15, 2025 - Volume #76



BRYCE CARDWELL, BUSINESS CONSULTANT MISSOURI SMALL BUSINESS DEVELOPMENT CENTER

Bryce Cardwell said that Missouri Small Business Development Center (SBDC) is a network of 12 local centers supported by dozens of counselors across the state that serve all 114 counties and the city of St. Louis. It is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. (The Federal government definition of a small business is a business with fewer than 500 employees, generating income of less than \$7 million.)

SBDC offers personalized advising and technical assistance for existing small businesses and pre-venture entrepreneurs. Their services include one-on-one counseling, business plan assistance and financial projections. SBDC offers training for small businesses. On October 29 there will be a Small Business Double Header in Macon. (See flyer attached to cover email for details.) On November 6, from 7:30-8:30 Marie Murphree will speak about writing essentials. On November 13, a Lunch and Learn event on "Introduction To Franchising" is offered with presenter Ben Terrill. On November 17, noon-1 pm, a "Stop, Collaborate, and Listen" event will be held at SIP Downtown with Laci Book as the presenter. On November 19, beginning at 10 am, seven hourly sessions via Zoom will be held, subject: "AI Summit 2025." On December 11 at 10 am Jessica Rooks will present on Estate Planning for Small Business Owners. The session will be held at the Holiday Inn Express. (See flyers in another email.)

An important update: On March 26, 2026, the definition of "reporting company" has been revised on Beneficial Ownership Information to include only those companies formed in a foreign country; U.S. companies and persons are exempt from BOI reporting.

The speaker is pictured with Past President Marie Murphree who conducted the meeting today. Contact Bryce at bcardwell@kirksville.gov, 660.665.3348, or www.mreic.org. His office is at 315 S. Franklin St.

FOOD DRIVE 10/22/25: The item is canned beans for chili.

ANNOUNCEMENTS: See cover email. It includes World Polio Day information.

50-50 Drawing: Claire Lloyd did not pull the ace of spades; pot now up to \$ 254. Happy Bucks: \$43

Guests:

Jason Chrisman (principal representative of Hannibal Regional (proposed member - second announcement)

Upcoming Programs:

Oct. 22: United Way/Bill Castles, et al; **Oct. 29:** Randy Smith/Polio Plus; **Nov. 5:** Jim Rowland/World Cup Preview; **Nov. 12:** Amanda Brand & Jeff Romine/Charitable Fund; **Nov. 19:** Melissa Stuart & Jeff Romine/RI Foundation; **Nov. 25:** Joint Service Club Thanksgiving Meeting **Nov. 26:** NO MEETING