



The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040

www.kvrotary.org



May 30, 2025 - Volume #75

DISTRICT 6040 CONFERENCE - KIRKSVILLE, MO - MAY 30-31, 2025 LUNCHEON - MAY 30, 2025



M/C Dale Schenewerk began by honoring District Governor Erik McGuire and the District Governors by name who preceded him. Thousand Hills Rotarian and District Conference Committee member **Elsie Gaber** thereafter provided words of inspiration. We were then treated to a nice luncheon provided by Colton's.



SPEAKER: GAYLA SUBLETTE, INTERIM PRESIDENT, MISSOURI CAMPUS OF A.T. STILL UNIVERSITY

Dale Schenewerek introduced the speaker (see the cover email attachment for her bio). Ms Sublette provided the history of Osteopathy and Dr. Andrew Taylor Still. The American School of Osteopathy was founded here in Kirksville in 1892 with 21 students including six women. Some early patients were Mark Twain, Buffalo Bill Cody and John D. Rockefeller. In 1894 the first class graduated, the same year the Journal of Osteopathy started. In 1897, they were the first institution west of the Mississippi to have an x-ray machine, developed in Germany just two years earlier. In 1949, its first rural clinic was opened in Gibbs, Missouri. Various name changes followed and, as of December 2024, Doctors of Osteopathy represent 17% of all physicians in the United States.

HAPPY BUCKS COLLECTED FOR POLIO PLUS: Results will be announced after dinner tonight.

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PROGRAM

Friday, May 30

Noon • Thompson Campus Center (TCC)

Registration

TCC Gym Entrance

Rotary Lunch & Kick Off

Guest Speaker: Gaylah Sublette, Interim President, ATSU Kirksville Campus.
"The ATSU Story"

2 - 2:45 p.m. • Heritage Hall

Registration/House of Friendship Open

2 p.m. • Mehegan Classroom

Opening Session

Remarks From Erik McGuire, DG

2:30 - 3:15 p.m.

Breakout 1A: "Patriotism in Action: The Rotary Flag Fundraiser"

Jeff Romine & Bill Lovegreen
Couts Classroom

Breakout 1B: "Sustainable Fundraising for Your Club"

Larry Lunsford & Marie Murphree
McCreight Classroom

3:15 - 4 p.m.

Breakout 2A: "Empowering Youth Through Rotary: Exchange and Leadership Development"

Annette Sweet
Couts Classroom

Breakout 2B: "Leadership Development: Leadership skills, succession planning, and cultivating leadership within the Rotary Club through RLI"

Jeff Romine
McCreight Classrooms

4 - 4:45 p.m.

Breakout 3A: "Membership Growth and Engagement: Techniques for attracting new members, retaining existing ones, and fostering a strong sense of community"

Elizabeth Gregory
Couts Classroom

Breakout 3B: "Small Clubs Making a Big Impact: Practical strategies to enhance a small club's effectiveness in community service, membership engagement, and overall impact"

Ryan Beenken & Tim Tadlock
McCreight Classroom

4:45 - 5:30 p.m.

Breakout 4A: "Public Relations and Social Media: Strategies for effectively using social media and public relations to enhance Rotary's visibility and impact"

Alisa Kigar
Couts Classroom

Breakout 4B: "Youth Programs: Exploring ways to engage youth through Interact and Rotaract, and the impact on communities"

Dan Gordon
McCreight Classroom

6 p.m. • TCC

Dinner

Guest Speaker: Duane Benton, "What Would Ray Say"

8:30 p.m. • Dukum Inn

Sundaes on Friday

Saturday, May 31

7:30 a.m. • Tinning Hallway

Registration/House of Friendship Open

8:30 - 9:30 a.m. • Mehegan Classroom

Rotary Awards

9:30 - 10:30 a.m. • Mehegan Classroom

Guest Speaker: Cassy Venters, "Rwandan Nursing Saving Lives"

10:30 - 11:30 a.m. • Mehegan Classroom

District Business Meeting

Noon • Mehegan Classroom

Box Lunches

12 - 1 p.m. • Mehegan Classroom

Remarks from DGE Jodi Sundaram

1 - 2 p.m. • Gutensohn/Elsie's Medicinal Garden (in front of Tinning Building)

Shoes for Orphan Souls Roll Call

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2 p.m. • Kirksville Community
ATSU Campus Tours/Synapse Lounge
Boat Rides/1,000 Hills State Park
Golfing @ Kirksville Country Club,
 1115 Country Club Drive
Museum Tour / Tinning / Heritage Hall
Service Project / Synapse Lounge
Trail Hiking/Theta Psi /Rotary Trail
 Head
Truman Campus Tours / Bell Wall
 between Missouri Hall and the Quad

5 p.m. • TCC
Social Hour provided by Club One

6 p.m. • TCC
Dinner
 Ben Martin Script Reading
 "A Candle Against The Dark"

Sunday, June 1 CANCELED

~~6 p.m. • Baldwin Hall Auditorium,
 Truman State University
Rhonda Vincent & The Rage~~

Erik McGuire

Rotary Club of St. Joseph East
 District Governor, District 6040



Erik and Christy McGuire

Assistant Governor, Rotary Leadership Institute Facilitator, Annual Fund Chair, and as District Governor for the 2024-2025 Rotary year.

Born in Kirksville, MO, McGuire spent time in both Missouri and Kansas growing up. After graduating from Truman State University in 2007, he began what continues to be a rewarding career with Scouting America where he currently serves as District Director for the Pony Express Council. He enjoys running, and has completed nine marathons, although he now gets more enjoyment from shorter races.

McGuire and Christy married in 2016 and together they raise Jackson (18) and Maggie (16). They enjoy travelling, good Indian food, and volunteering to lead Cub Scout Pack 30 and Scouts BSA Troop 30. The McGuires are Paul Harris Society members, Major Donors, and Bequest Society members to The Rotary Foundation.

Erik McGuire joined the Rotary Club of Burlington, KS in 2008. After moving to St. Joseph, MO he joined the Rotary Club of St. Joseph East in 2012. Being a part of this great club inspired him to get involved with a variety of service projects, complete the Rotary Leadership Institute, and serve as the club's President in 2016-2017. Other roles he has served in include meals on wheels coordinator, sergeant-at-arms, spaghetti fundraiser chair, leading the 2015-2016 district grant to install a play-path at Northeast Park in St. Joseph, and Shoes for Orphan Souls Cheerleader.

McGuire currently is St. Joseph East Rotary's newsletter editor and Rotary Foundation Chair.

At the district level, McGuire has served as an