



# The Serving Tray

Rotary Club of Kirksville -- Charter 371 -- District 6040

[www.kvrotary.org](http://www.kvrotary.org)



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**NOW THAT'S A LOT OF SOUP!!** We had another successful **Soup Social** at the Dukum Inn last night. Thank you to the organizers and to everyone who brought food to share! The second table has other treats including desserts.

## GARY LLOYD IS PHF+4:

Jeff Romine gave Claire Lloyd the pin today to present to her husband at home.



## **TODAY'S PROGRAM:** **GRACEY GORDON ON SCAM AWARENESS**



In Jennifer Chrisman's introduction we learned that **Gracey Gordon** (pictured on right with President Elizabeth) is a customer service technician and marketing assistant at NEMR. Born and raised in northeast Missouri, Gracey graduated from Green City High School and earned a master's degree in marketing from Western Governors University. She is especially dedicated to internet safety and scam awareness. Her goal is to help everyone feel safe, informed and confident using the technology we rely on every day.

Gracey Gordon said 12.7 billion dollars were lost to fraud nationwide in 2024, up 25% from 2023. Missouri's losses amounted to \$137.5 million in 2024. The top three scams were credit repair promises, identity theft and imposter scams. If you receive a suspicious activity message by email, don't click on it or call the phone number provided to give them personal information. Instead close the popup and restart your device. Other frauds:

Gracey said less than a month ago someone in Macon, MO fell for the scam related to a grandchild in an accident needing money. They ask for cash or gift cards which are not traceable. Report this or any other scams by visiting <https://report.fraud.ftc.gov> or by calling 877-382-4357. Telling them what happened can help stop fraud. They share reports with local police departments to help with investigations.

See Page 2 for more helpful information.

**50-50 Drawing:** Elsie Gaber did not pull the ace of spades; pot now up to \$802. Happy Bucks \$26.

### Guests:

**Jay Bulen** (proposed member, third announcement)

**Kim McClanahan** is another proposed member (second announcement).

### Upcoming Programs:

**Feb. 4:** Chris Bailey/The House of Hope

**Feb. 11:** ATSU MO Campus President Gayla Sublette/ATSU Medical and Dental Schools

**Feb. 18:** Theresa & Trevor Malone/Global Transmissions

**Feb. 25:** Rotary's 121st Birthday Celebration

**March 4:** Classification Talks

**March 11:** DG Jodi Sundaram Official Visit

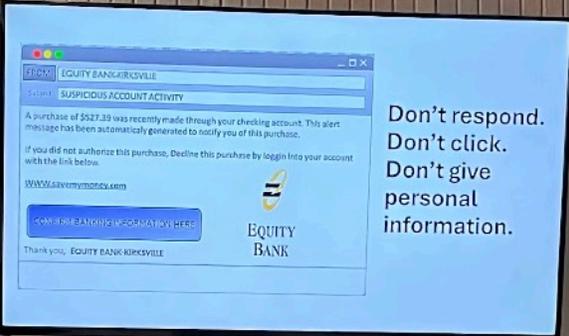
**March 18:** Linda Blessing/Friendship Exch./African District

## “You Won” Scams

- Scammers pretend you've won cash, gift cards, or a trip.
- They will ask you for money, personal information, or a “fee to claim your prize.”
- Watch for:
  - Messages about prizes for contests you've never entered
  - Requests money or gift cards
  - Pressure to act fast or keep it a secret
  - Poor grammar or sketchy links



If it sounds too good to be true, it is. Don't click or share info.

Don't respond. Don't click. Don't give personal information.

## What To Do

- Stop. Check it out before you do anything
  - Keep your information to yourself
- Hang up the phone, delete the email, or shut down your computer.
- Pass the information along to a friend.

## Things to Remember

- People won't contact you and then ask you for personal information.
- If it seems too good to be true, it is.
- When you get a strange message, contact someone you trust first.
- Never send anyone cash or pay someone with gift cards.
- Powering down your computer never hurts.
- Anyone demanding anything is a scam.

## Smart Habits to Stay Safe & Avoid Scams

- Create strong, unique passwords
- Set up a family “safe word”
- Keep devices updated

