

3rd ANNUAL

LIGHT UP METHUEN

presented by
Methuen Rotary Club



When: December 2nd 2022 - January 1st 2023

Where: Various Business Locations

Get Involved!

Visit us at methuenrotary.org

or Contact methuenrotaryclub@gmail.com



Let Your Good Will & Creativity Shine!

Sponsor & decorate a tree on behalf of your business for a citywide holiday contest! Tree photos will be published on our Facebook page and voted on by the public. Prizes will be awarded! Wreath sponsorships also available for \$100.

Sponsorship Deadline: November 11th



Methuen Rotary Club Presents

LICHT UP METHUEN

Name of Business _____

Address _____

Address/Location of your Tree Display _____

Contact Name at Business _____

Phone: _____ Email _____

We want to acknowledge your generosity. Please provide your social media handles below:

Facebook _____ Instagram _____ Twitter _____

Please check off which sponsorship you would like:

Peace Maker \$2500.00 _____ Polio Plus \$1,000.00 _____

Clean Water \$500.00 _____ Literacy Leader \$250.00 _____

Community Developer \$100.00 _____ *****\$10.00 discount if you have a tree stand _____

I cannot sponsor but would like to donate _____

Light Up Methuen Event Details:

Date: December 2, 2022 through January 1st 2023

- Trees will be delivered along with a sponsorship sign between November 16, 2022 & November 22, 2022
- 18in Wreaths will be displayed along with sponsorship signs throughout Methuen
- A map of where residents/visitors can view sponsored trees will be uploaded to Google Maps and communicated via social media, email and newspaper.

Tree Decoration Guidelines:

- **Be creative! Decorate your tree as you wish to promote your business. We ask that the minimum decoration be lights.**
- **Tree's must be able to be viewed from the outside and lit up every night between 4:30 p.m.- 9:00 p.m.**
- Rotary representatives will post photos of each tree to our Facebook page to be voted on by the public.
- Prizes will be awarded to the top 3 trees:
1st prize: 300.00 | 2nd prize: \$200.00 | 3rd prize: \$100.00

Deadline for Sponsorship is November 11th

Please make check payable to Methuen Rotary Club PO BOX 34 Methuen Ma 01844 or pay online at <https://rotaryclubofmethuen.ticketleap.com/light-up-methuen/>



Dear Community Leader:

The Rotary Club of Methuen is seeking sponsors for our various events throughout the year. Due to the Covid 19 Pandemic we are finding ourselves with more opportunities in the community to get out there and promote Rotary. It is in different ways than we would normally do things, but we are still able to promote our sponsors. We will publicize your donation in our program book, you can have signage at our events, advertising on our website and social media accounts and other promotional materials. The newest sponsorship event in the community is our 3rd Annual "LIGHT UP METHUEN" event. Last year the response was overwhelming and we look forward to it growing bigger this year. See our website for details, www.methuenrotary.org. I hope that you can join us in making this a successful year. Some of the wonderful things that you will be a part of in the community include but are not limited to the great events and projects listed below:

- Senior Center Valentine's Day Dance
- Methuen Special Olympics
- June Jubilee Annual Giveaway that supports local non profits
- Eugene Voiland Adopt A Flag Program
- Methuen Little Free Library Project
- Neighbor's In Need Food Pantry
- MSPCA Nevins Farm
- Methuen Girls Softball
- American Legion
- Nevins Home
- Methuen Cares Center
- On The Move
- Methuen Rail Trail

Our motto is "Service Above Self" and we pride ourselves on providing opportunities for our members and those interested in making a difference... to get involved! We are part of a global community that is 1.2 million members strong and believe that great things happen when people come together. Just look at what we've done to eradicate polio...there are less than 50 cases of it left in the world. As we strive to meet the ever increasing demand for help protecting communities from preventable disease, keeping women & children healthy, improving education, and just overall helping others....**won't you please help us?** Thank you for considering our request. If you are interested in joining us to learn more please visit us on Facebook, Instagram, Twitter, or at www.methuenrotary.org

Sincerely,

Methuen Rotarian

Rotary



Annual Sponsorship Opportunities

Reach thousands of local customers and gain great exposure. All proceeds benefit the Community of Methuen.

Peace Maker: \$2,500.00

- 2 Tickets to Celebration of Achievement Dinner and 4 Tickets to a Tournament
- Full page ad in Keepsake Program Book
- Logo/Name on our website, Facebook, and Instagram pages
- Logo/Name included in event publicity , Verbal acknowledgement during programs
- Banner displayed at events , Logo/Name on table cards
- Tree and wreath with signs for *Light Up Methuen*

Polio Plus: \$1,000

- 2 Tickets to Celebration of Achievement Dinner or 4 Tickets to a Tournament
- Full page ad in Keepsake Program Book, Logo/Name on our website, Facebook, and Instagram pages
- Logo/Name on table cards
- Tree and wreath with signs for *Light Up Methuen*

Clean Water: \$500

- Half page ad in Keepsake Program Book, Logo/Name on table cards
- Logo/Name our website, Facebook, Twitter, and Instagram pages
- Tree & Wreath with signs for *Light Up Methuen*

Literacy Leader: \$250

- Quarter page ad in Keepsake Program Book
- Logo/Name our website, Facebook, Twitter and Instagram pages
- Tree with signs for *Light Up Methuen*

Community Developer: \$100

- Logo/Name our website, Facebook, and Twitter and Instagram pages
- 18 inch Wreath with signs for *Light Up Methuen*

For additional information, please contact: Methuenrotaryclub@gmail.com

SPECIFICATIONS: Full page (5½w x 8½h)

½ -page (5½w x 4¼h)

¼ -page (2¾w x 4¼h)

o I have enclosed photos & text for my ad with this form.

o I will send the ad in electronic format in either: .tiff, .pdf, or .jpg files.

In order to be included in our Keepsake Program Book all ads are due by March 1, 2022

Please make checks payable to: Methuen Rotary PO Box 34 Methuen MA 01844 or pay by credit card @

<https://rotaryclubofmethuen.ticketleap.com/light-up-methuen/>