



Dear Community Friend,

The Rotary Club of Methuen is excited to invite you to partner with us as a sponsor for our community events and projects throughout the year. Your support will be recognized in our program book at our scholarship program recipient dinner, *The Celebration of Achievement*, as well as with signage and other promotional materials during events, and on our website and social media pages.

Our signature annual event, **“LIGHT UP METHUEN,”** was a huge success last year, and we look forward to making it even bigger and brighter this year! We have updated some of our sponsorship levels and have opened up “Light Up Methuen” to individuals as well. We hope you’ll join us for this unforgettable community tradition. For additional information, please visit [www.methuenrotary.org](http://www.methuenrotary.org), or email us at [MethuenRotaryClub@gmail.com](mailto:MethuenRotaryClub@gmail.com)

By becoming a sponsor, you’ll help us bring meaningful programs and services to our community, including but not limited to:

- Methuen Senior Center ElderAct
- Methuen Unified Sports Day (fka Special Olympics)
- “June Jubilee” Annual Giveaway
- Eugene Voiland Adopt A Flag Program
- Methuen’s “Little Free Library” Project
- Neighbor’s In Need Food Pantry
- St. Mary Immaculate Conception Cemetery Clean Up Project
- Methuen Girls Softball
- On the Move
- Nevins Home
- Methuen Day
- Methuen YMCA
- Methuen Cityscapes
- High School Senior Scholarship Program

Our motto, **“Service Above Self,”** drives everything we do. With over 1.2 million members worldwide, Rotary has a long history of tackling tough challenges—from helping communities locally to nearly eradicating polio globally. Together, we can continue to protect communities from preventable diseases, support women and children, improve education, fight hunger, and so much more.

We hope you’ll consider joining us, not only as a sponsor but as a partner in service. Thank you for helping us make a difference in Methuen and beyond.

With Gratitude,  
**The Rotary Club of Methuen**



## Annual Sponsorship Opportunities

*Reach thousands of local customers and gain great exposure*

*All proceeds benefit the Community of Methuen*

### Platinum "Peace Maker": \$2,500.00

2 Tickets to *Celebration of Achievement Dinner* & 4 Tickets to *Bocce Tournament* (full team)

Full Page Ad in Keepsake Program Book at *Celebration of Achievement Dinner*

Logo/Name on Rotary Website, Facebook, and Instagram Pages

Logo/Name included in Event Publicity & Verbal Acknowledgement During Events

Custom Co-Marketing Banner Displayed at *Celebration of Achievement*

Logo/Name on Table Cards at Events

\*Tree & 22" Lighted Wreath with Custom Signs for *Light Up Methuen*

### Diamond "Polio Plus": \$1,000

2 Tickets to *Celebration of Achievement Dinner* or 2 Tickets to *Bocce Tournament*

Full Half Page Ad in Keepsake Program Book at *Celebration of Achievement Dinner*

Logo/Name on Rotary Website, Facebook, and Instagram Pages

Custom Co-Marketing Banner Displayed at *Celebration of Achievement*

Logo/Name on Table Cards at Events

\*Tree & 22" Lighted Wreath with Custom Signs for *Light Up Methuen*

### Gold "Clean Water": \$500

Half page ad in Keepsake Program Book at *Celebration of Achievement Dinner*

Logo/Name on Table Cards at Events

Logo/Name on Rotary Website, Facebook, Twitter, and Instagram Pages

\*Tree & Lighted 22" Wreath with Custom Signs for *Light Up Methuen*

### Silver "Literacy Leader": \$250

Quarter page ad in Keepsake Program Book at *Celebration of Achievement Dinner*

Logo/Name on Rotary Website, Facebook, Twitter and Instagram Pages

\*Tree with Custom Sign for *Light Up Methuen*

### Bronze "Community Developer": \$100

Logo/Name our website, Facebook, and Twitter and Instagram pages

\*Lighted 22" Wreath with Custom Sign Displayed in Town for *Light Up Methuen*

#### KEEPSAKE PROGRAM BOOK SPECIFICATIONS:

Full Page (5½w x 8½h)

½ Page (5½w x 4¼h)

¼ Page (2¾w x 4¼h)

*Please Select an Option:*

☐ I have enclosed photos & text for my ad with this form.

☐ I will send the ad in electronic format in either: .tiff, .pdf, or .jpg files.

**In order to be included in our Keepsake Program Book, all ads are due by March 1, 2026**

Please make checks payable to:  
Methuen Rotary Club  
PO Box 34 Methuen MA 01844

Pay by credit card (fees may apply)

[www.methuenrotary.org](http://www.methuenrotary.org)

Select "Pay for Sponsorship Here"

\*Trees to be decorated by sponsor and entered into Holiday Tree Contest &  
Wreaths to be hung and displayed throughout town by the Methuen Rotary Club

FOR ADDITIONAL INFORMATION, PLEASE CONTACT US VIA EMAIL AT  
[METHUENROTARYCLUB@GMAIL.COM](mailto:METHUENROTARYCLUB@GMAIL.COM)





## Methuen Rotary Club

### SPONSORSHIP COMMITMENT

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name at Business \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

*We want to acknowledge your generosity. Please provide your social media handles below:*

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ Twitter \_\_\_\_\_

**Please check off which sponsorship you would like:**

Platinum "Peace Maker" \$2500.00 \_\_\_\_\_ Diamond "Polio Plus" \$1,000.00 \_\_\_\_\_

Gold "Clean Water" \$500.00 \_\_\_\_\_ Silver "Literacy Leader" \$250.00 \_\_\_\_\_

Bronze "Community Developer" \$100.00 \_\_\_\_\_ \*\*\*Tree Stand From Last Year? \_\_\_\_\_ (-\$10 Discount)

I cannot sponsor, but would like to donate \$ \_\_\_\_\_

\*Address/Location of your Tree Display (Silver Sponsor and Above) \_\_\_\_\_

### Light Up Methuen Details

**December 6, 2025, through January 2, 2026**

Undecorated live trees, sponsorship sign and tree stakes will be delivered the week of December 1, 2025

- 22" lighted wreaths will be displayed along with sponsorship signs throughout Methuen
- A map of where residents/visitors can view sponsored trees will be uploaded to Google Maps and communicated via social media, email and newspaper.

### *Tree Decoration Guidelines:*

- Be creative! Decorate your tree as you wish to promote your business. We ask that the minimum decoration be lights.
- Ideally trees should be outside. If this is not possible, trees should be able to be viewed from the outside and lit up every night between 4:30 p.m.- 9:00 p.m.
- Rotary representatives will post photos of each tree to our Facebook page to be voted on by the public
- Cash prizes will be awarded to the top 3 trees voted on by the public.
- 1<sup>st</sup> prize: 300.00 | 2<sup>nd</sup> prize: \$200.00 | 3<sup>rd</sup> prize: \$100.00
- Additional prizes will be awarded in special categories voted on by Rotary Members

**Deadline for LIGHT UP METHUEN Sponsorship is November 17, 2025**

Please mail checks, payable to Methuen Rotary Club to P.O. Box 34 Methuen MA 01844 or pay online at [methuenrotary.org](http://methuenrotary.org)

