

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

AUGUST 10, 2018

www.lajollagtr Rotary.org



BE THE INSPIRATION

RI President 2018-19
BARRY RASSIN

District 5340 Governor 2018-19
MEL GALLEGOS

LJGT Rotary President 2018-19
RICK BINDER

SPEAKERS AND EVENTS



AUGUST 2018 - SPEAKER

17..... Chris Marsh
San Diego Prevention Collective

24..... Toni Griffin
President & CEO, Goodwill Industries

31..... John Decker
How KPBS Uses Local Programming to Build Community

SEPTEMBER 2018 - SPEAKER

00..... Name



James L. Fitzpatrick
CEO/Publisher



James Fitzpatrick is the owner and publisher of San Diego Magazine, LLC. He acquired the magazine from the founders, Ed and Gloria Self, in 1994. He sold the magazine to Curtco Media, publishers of the Robb report, in 2005, and subsequently re-acquired the magazine in 2010. During his tenure circulation was increased 50% and advertising increased 500%. He launched sandiegomagazine.com in 1996 and Exquisite Weddings Magazine. He created the Custom Publishing division of San Diego Magazine. Among those publications are San Diego Pets for

the San Diego Humane Society, Healthy Kids for Rady Children's Hospital, the San Diego Visitors' Guide for the San Diego Tourism Authority, the Oceanside Visitors' Guide for the Oceanside Visitors' Bureau, San Diego Health for Scripps Health, Accelerate for UCSD Extension, and a special publication for the University of San Diego. Most recently he launched Hatch, a new magazine focused on the emerging innovation sector of the San Diego economy. He also launched the Events Division of SDM now producing 15 events a year. He created San Diego Magazine's digital media platform to include the digital version of the magazine, e-newsletters, social media and podcasts.

Prior to acquiring San Diego Magazine Jim was publisher of Entrepreneur Magazine, headquartered in Irvine, CA.

Jim is involved in many local businesses, civic and philanthropic organizations: The San Diego Symphony Board of Di-

rectors ••• The San Diego Hall of Champions Board of Directors and Executive Committee, ••• The Holiday Bowl Committee ••• The San Diego Downtown Rotary ••• US Bank Community Advisory Board ••• The Lincoln Club Board of Directors ••• City and Regional Magazine Association Board of Directors, past Chairman ••• M.O.S.T Board of Directors

Jim holds an MBA from Golden Gate University, San Francisco, and a BSBA from Valparaiso University, Valparaiso, Indiana. A former US Air Force pilot, he and his wife Jan live in La Jolla and enjoy their three children and six grandchildren.

Jim received the 2000 Ernst and Young Entrepreneur of the Year Award, the City and Regional Magazine Association Lifetime Achievement Award, and the San Diego Diabetes Association Father of the Year Award.

70 YEARS OF

SAN DIEGO
magazine



AUGUST 2018
10.....Garry Kachkovsky
17.....Linda S-Wallis
24.....Mike Roberts

REPORT

from the last meeting



THE FOUR WAY TEST



OF THE THINGS WE
THINK, SAY OR DO

01 IS IT THE TRUTH?

02 IS IT
FAIR TO ALL
CONCERNED?

03 WILL IT
BUILD GOODWILL
AND BETTER
FRIENDSHIPS?

04 WILL IT BE
BENEFICIAL
TO ALL
CONCERNED?

HERBERT J. TAYLOR

The meeting was brought to order by our esteemed President **Rick** in what will forever be known as “*Binder’s Bunker*”, the smallest room we have ever had breakfast in! If **Rick** hadn’t have gotten to the Marriott at 6:00, we probably would have had our meeting in the parking lot! After the obligatory chant, **Rick** blamed the Russians on the snafu. There was an immediate response from the White House denying any knowledge of anything. Because of the last minute changes, our Rotarian of the day, our own dynamic **Ajay Asher**, was only able to give the first half of his presentation and will give the second half when we have AV, theoretically next week. After guests were introduced, **Rick** mentioned that **Lori Bende’s** mom had just passed...our thoughts and prayers are with **Lori**, Joost and the rest of the family.

Announcements fol-

lowed with **Rick Clark’s** weekly begging for money for those that haven’t yet paid for the Pageant of the Masters. **Rick Binder** also mentioned that District Council was coming up and based on his inability to remember where the location was exactly, we all surmised that it was somewhere between the Golden Triangle and Tacoma, Wa. He also mentioned that in addition to National Beer Day, today was also “*Grab some Nuts Day*”...insert your own punch line here!! Just as **Rick** was mentioning something that **Luke Ervin** had done, **Luke** walked back into the room to a huge ovation not unlike the one Norm used to get when he walked into Cheers. He had no idea whether he’d won the lottery or his zipper was down... it was neither. **Jacquie**, sold a bunch of very cool cards FBO San Diego Oasis. **Sheila Henry**, our resident sports nut, gave an im-

passioned update on the Red Sox/Yankees pennant race. The doctors in the audience immediately suggested that she switch to decaf ASAP!”

Our speaker was **Duane Trombly**, the co-founder of Confidential Recovery, a treatment for substance abuse, most of which are opioid’s. 400 people died in SD last year from an opioid overdose and 72% of them had a prescription! Crazy! He also mentioned that there was a category of people called “*cruisers*” who while touring open houses, steal drugs from the medicine cabinets of the homeowners!

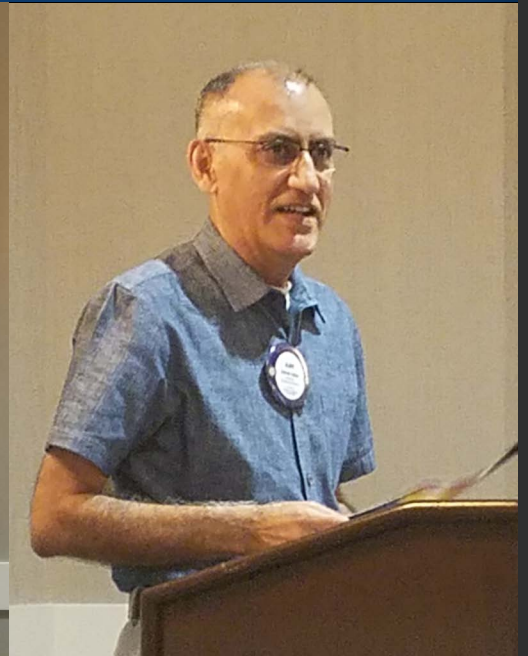
Rick concluded a very weird meeting with a joke about a Bulgarian train operator who killed people, ate bananas and avoided the electric chair three times...you really had to be there!





PHOTOS

from the last meeting



La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

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LJGT ROTARY LEADERSHIP 2018 - 2019

PRESIDENT	Rick Binder
PRESIDENT ELECT (2019-20)	Kimberly Schafer
PRESIDENT ELECT ELECT (2020-21)	
TREASURER	Sharon Council
SECRETARY	Nancy Gatschet
PAST-PRESIDENT/FOUNDATION	Alex Monroe



AUGUST 2018

17.....Ellen Bryson
24.....Irwin Rubenstein
31.....Beverly Fritschner



JIM FROST



I was born in San Diego, the youngest of five kids, whose roots arrived in San Diego in the late 1800's. Growing up in the Point Loma area and whose family were active members of the San Diego Yacht Club, I was introduced to sailing and tennis. While in Point Loma High, I played on the Point Loma High tennis team and won the 110 Nationals sailing regatta in Ocean City New Jersey 1974. I still participate in those sports, along with skiing, scuba diving, and occasional surfing. My love of scuba diving has taken our family to many exotic waters, such as Grand Caymans, Fiji, Cook Islands, Great Barrier Reef and annually on the family boat "Yacht Helen" to Catalina Island.

I graduated in 1978 from University of Oregon (GO DUCKS!!!) with a BS in business management and was active in the SAE (Sigma Alpha Epsilon) fraternity from 1975-78. I married my college sweetheart, Kim Kellum, in 1979 and we moved to Utah to start our careers.

I spent two years working at Weyerhaeuser in the wood products business and Kim with US Forest Service in recreation. During the winter months, Kim worked at Snowbird tickets, which allowed me to get a \$5.00 season pass.

With a job offer from my father at the family lumber yard, we moved to Memphis TN to attend Lumber grading school before we moved to San Diego. We returned to San Diego in 1981 and have lived in Encinitas for the last 30 years. We have three children: Nick, 34 (graduated from the University of Washington), Ryan, 31, (graduated from Northern Arizona University) and Kayla, 27, who is now living at home in order to attend University of St. Augustine to get her degree in physical therapy.

Currently, I am President/General Manager of the family lumber business. We are 107 years old. Two years ago we received the Centurion Award and were honored as one of

the top 25 of San Diego's oldest businesses. My cousin Gordon (GT - a Rotary Club 33 member) and Byram my nephew are also involved in the family business. I am past president of the San Diego Lumberman's Club, Pacific Coast Wholesale Hardwood Distributors Association and served on the board of San Dieguito Tennis Club.

My middle son Ryan, who also married his college sweetheart, just had their first child, Allister and our oldest son's wife recently number three, Cleo...so life is good

I joined Rotary in 2004 and it has been a good 14 year run. I really enjoy giving back to the community and have been a team captain in many of the local military projects as well as Mexico. I really have great respect for this group of individuals for all the good you have done at home and abroad and look forward to continuing to serve the club in the future.