

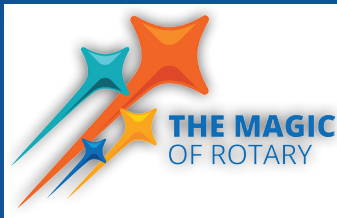
THE GOLDEN rotarian

www.lajollagrotary.org



LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

AUGUST 9 2024



RI President 2024-25
STEPHANIE URCHICK

District 5340 Governor 2024-25
DIANNE CRAWFORD

LJGT Rotary President 2024-25
LUKE ERVIN

AOS MEETINGS AND SOCIAL EVENTS

1st Friday of the Month.....Community Services Committee
(follows club meeting)

2nd Friday of the Month..... International Services Committee
(follows club meeting)

3rd Friday of the Month..... Youth Services Committee
(follows club meeting)

4th Friday of the Month.....Peace Committee
(follows club meeting)



TOM PENN – CEO, SAN DIEGO FC



BUILT FROM SCRATCH: SAN DIEGO FC COMING IN FEBRUARY!

Tom Penn is a founding partner of San Diego FC. A sports industry veteran with over 25 years of experience, Tom Penn is nationally known as a sports executive, entrepreneur, and television personality.

Previously, Penn co-founded Major League Soccer expansion team LAFC in 2014, serving as President and Co-Owner and spent 11 years as an NBA executive, including four seasons as Vice President of Basketball Operations and Assistant General Manager of the Portland Trail Blazers, and seven seasons as Assistant General Manager and legal counsel of the Memphis Grizzlies.



REPORT

from the last meeting



UPCOMING SPEAKERS



2024

AUGUST - SPEAKER

16.....Matthew Bainbridge, PhD.
Bridging the gap: bringing the genomic revolution to the underserved

23.....David Wambaugh
Mental illness and its problematic stigmas

30.....Dark

SEPTEMBER - SPEAKER

6.....Dianne Crawford
Welcoming our new District Governor!

13.....Shane Lieberman
Politics and the impact on economic policy

President Luke called the meeting to order and introduced the Rotarian of the Day, **Sara Miceli**. Sara grew up in Burbank, California. While showing a photo of the girls and women in her extended family all dressed in flowery patterns and various shades of pink, she said her father had two rules, "No pink and no flowers." She attended college at UC Santa Barbara, where she joined the Gamma Phi Beta sorority. Upon graduation, she moved to San Diego, accepted a position with UCSD, where she checks doctoral dissertations for errors prior to acceptance and publication. She has been working at UCSD for 20 years. Her passion is focused on her baseball playing son, **Tucker**, who plays on three different baseball teams and loves the Padres and UCSD baseball. He is clearly Triton bound. Working at UCSD has also provided Sara the advantage of attending Friday LJGTRC breakfast meetings, just across from where she works. Her favorite vacation spot is Oregon.

Sam, who was wearing an eye catching, vintage Star Wars T-shirt, introduced three guests, which included the President and Vice President of the UCSD Rotaract Club, **Eric De Haas** and **Emily Chen**.

Brett, Eric, and Stephen Tako each stepped forward to be ceremoniously *slapped by Luke* for good deeds accomplished on behalf of their outstanding service to the Club.

It was announced that Community Service Committee would not be meeting today but would be kicking off their annual meetings in September.

With the 2023-24 Presidential Citation projected on the screen, **Luke** acknowledged **Past President Christy White** and Club members for a successful 2023-24 year.

Additional information about the 28-29 September 2024, Ensenada Project was provided by **Gary**. The project will focus on the same school as last year and will include painting and electrical work and installing reading mats and new lights and fans in classrooms. There are six more spots for volunteers. Gifts are being collected for the Ensenada students, and Volunteers and Club members

are asked to provide stuffed toy animals and sports equipment, such as balls.

Following the announcement that **Diane** was celebrating a birthday, we were guided through the reading of The 4 Way Test by "Professor" **Andrews** and her magic wand, in honor of this year's theme, "The Magic of Rotary."

High Fives were collected that included **Sam's** High 20 (something about a crazy hair Barbie violation), which was quickly diminished by other Fivers, who borrowed against it to celebrate their own happy moments. **Tony** was happy to offer up a High 26 for his granddaughter's 26th birthday. **Stephen Tako** produced a High 20 to acknowledge **Bonnie** and **Krishna** for the pending Summer Party. Others quickly chimed in with matching 20s...Thank you **Bonnie** and **Krishna!**

A request was made to send videos, PowerPoint slides, and photos prior to the Friday morning meeting, so they can be uploaded during the week and ready for the Friday morning program.

Luke introduced the Program Speaker, **Michel Kripalani**, founder and CEO of Oceanhouse Media. Michel is a UCSD alumnus, developer of four successful software companies, creator of a best-selling video game, and an acknowledged practitioner and coach of Entrepreneurial Operating Systems (EOS). He completed the Entrepreneurial Masters Program at MIT, and as a Certified EOS Implementer, he helps entrepreneurs to more effectively lead and run their businesses using the EOS Model.

Under the title of "Get a Grip on Your Business-Six Keys To Getting What You Want From An Entrepreneurial Company," Michel delivered a well organized and inspiring presentation that showed how to successfully run a company by understanding and confronting common frustrations: Control, Profit, People, Hitting the Ceiling, and "Nothing is Working."

Introducing the concepts and tools presented in Tractions-Get a Grip on Your Business by Gino Wickman (2011), Michel discussed real world

and practical tools and procedures for moving a business through these five common frustrations towards one that is open, honest and sees the value of being vulnerable.

EOS places your business at the center and addresses these business-related frustrations by showing how six key EOS Components address the core concerns, clarify the vision, and build a strong organization that monitors the pulse of the business and produces data driven decision making.

Michel presented each of the six key EOS Components: Vision, Data, Process, Traction, Issues, and People. He shared the EOS Score Card, Level 10 Meeting, Company Way, People Analyzer, Check List, To-Do List, and Foundational Tools. He emphasized the importance of having the right people in the right seats. The right people are those who share the company's core values and who fit and thrive in the company's culture and make the organization a better place.

In conclusion, Michel encouraged club members to learn more, take home and read Gino Wickman's book, Traction, which was available in the back of the room, and connect with the network of professionals, who are doing this work. There are 12 Certified EOS Implementors in San Diego and 800 in the world.

After the Q&A, **Jake** invited Michel to join the LJGTRC and made a donation on his behalf to the Boys and Girls Club.

Jake concluded the meeting following the Trivia Question of the Week, "Who was thought to be the killer and who was the actual killer responsible for the 1996 Centennial Olympic Park Bombing in Georgia?" **Bev's** quick response "Security Guard" was good enough, and she was appropriately and honorifically slapped as a result.

Answer: *Richard Jewell, Eric Rudolph.*

~Reporter

Michael McQuary

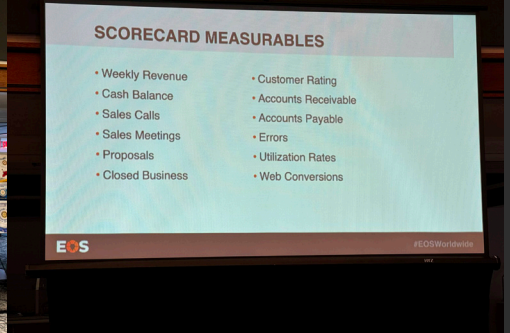
PHOTOS FROM LAST MEETING



Rotary
La Jolla
Golden Triangle

THE FOUR WAY TEST
of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL & BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?



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La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

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LJGT ROTARY LEADERSHIP 2024 - 2025

PRESIDENT Luke Ervin
VICE PRESIDENT Linda Stouffer Wallis
PRESIDENT ELECT (2025-26) David Chong
PRESIDENT ELECT NOMINEE (2026-27) Jan Percival
TREASURER Sharon Council
SECRETARY Sandi Rimer
PAST-PRESIDENT Christy White Brook

ROTARIAN OF THE DAY



BRETT MOREY

In 2002 Brett joined the Rotary Club of Brentwood at age 29 and served as President of the Rotary Club of La Jolla Golden Triangle 2013-14. This third generation Southern Californian graduated from San Dieguito High School in Encinitas and Cal State University of San Marco but his 12 year career in the automotive industry as a factory rep for American Honda Motor Co. and Fleet Director for Toyota took him from Del Mar to Seal Beach, Alabama, the San Francisco Bay area and back to San Diego. Brett transferred to “The Most Dynamic Rotary Club in the World” in 2008 and continues to find ways to give back to the community. Since 2011 he has served as Director of Sales, North America for a chemical engineering firm reducing fuel consumption and emissions to help mining, transportation and power generation companies reduce carbon footprint.

Marrying Karla in 2022 has brought him immense joy and happiness. In 2023 the couple purchased a ranchito in Eucalyptus Hills (Lakeside). Being 30 minutes inland they still make it to the coast with an office in Sorrento Valley, weekly club meetings, surfing Del Mar, serving through Knights of Columbus and attending Mary Star of the Sea in La Jolla. **The Morey de Prieto Surf Ranch** provides a special retreat where they host family and friends. This entrepreneurial couple run a successful real estate management firm focussing on short term rentals, 14k gold and GIA certified diamond jewelry (P.S. I Love You Jewelry) and Morey Auto Brokers assisting families and local businesses with new and pre-owned vehicle sales and purchases. Brett also serves as Founder and Chair of Surfers Unite Rotarian Fellowship with members in 32 countries and serves Rotary International with his involvement on the Rotary Float Committee for the Tournament of Roses in Pasadena. Imagine if he drank caffeinated coffee?



AUGUST 2024

August 16 - David Tansey

August 23 - Jacquie Reilly

August 30 - DARK



Ellen BRYSON

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**ROTARY CLUB DISTRICT 5340
VOCATIONAL SERVICE
BUSINESS MIXER**
UCSD Faculty Club Lounge
3035 Muir Lane, La Jolla

Organized by:
Rotary
La Jolla
Golden Triangle

**“Business With Integrity”
Networking Event**
Cash Bar - Food Available
Thursday, Sept. 5th, 2024
5:30pm - 7:30pm