

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

MAY 29, 2020

www.lajollagrotary.org



RI President 2019-20
MARK MALONEY

District 5340 Governor 2019-20
MARTA KNIGHT

LJGT Rotary President 2019-20
KIMBERLY SCHAFER

SPEAKERS AND EVENTS

JUNE 2020- SPEAKER

- 05..... Women in Construction
Amber Web
- 12..... Cognitive function and preventative?
Carleigh Golightly
- 19..... Ethics
Knight Campbell
- 26..... San Diego Business Journal
Barbara Chodos



Garry O. Ridge

Chairman and Chief Executive Officer

Garry O. Ridge is Chairman and CEO of WD-40 Company. He joined WD-40 Company in 1987 and held various leadership positions in the company before being appointed to CEO in 1997. He is also an adjunct professor at the University of San Diego where he teaches leadership development, talent management, and succession planning in the Master of Science in Executive Leadership program.

He is passionate about the learning and empowering organizational culture he has helped establish at the WD-40 Company. In 2009, he co-authored a book with Ken Blanchard outlining his effective leadership techniques, titled "Helping People Win at Work: A Business Philosophy called 'Don't Mark My Paper, Help Me Get an A.' " A native of Australia, Mr. Ridge holds a certificate in Modern Retailing and wholesale distribution and a Master of Science in Executive Leadership from the University of San Diego.

www.WD40company.com



ONE
WORLD
ONE
COMPANY

ONE
TRIBE





REPORT

from the last meeting



THE FOUR WAY TEST



OF THE THINGS WE
THINK, SAY OR DO

01

IS IT
THE TRUTH?

02

IS IT
FAIR TO ALL
CONCERNED?

03

WILL IT
BUILD GOODWILL
AND BETTER
FRIENDSHIPS?

04

WILL IT BE
BENEFICIAL
TO ALL
CONCERNED?

HERBERT J. TAYLOR

President Kim opened the Zoom meeting on time with a gentle muting of the assembling attendees.

Jim Frost was the ROTD on this Memorial Day Weekend. He shared reflections and a moment of silence for those who have given their lives for our country and for those who now risk their lives against the corona virus, asking that we remember them with thought and prayer. He followed that with our pledge to the flag.

Jim took a moment to describe the aspect of his life where he is a roadie for the two garage bands in which his wife (a different **Kim**) performs and the adjustments the quarantine has brought. Family photos included their two college-graduate sons and their just-got-her PT degree daughter.

He is part of one of the old families of San Diego. His great-grandfather built an **Irving Gill** designed house in 1895 (now on the Historical Register) and started Frost Hardwood in 1911. He showed us a plaque **Brett** had presented him as President of a company that had served San Diego for over a century. He was proud that, in 1972, the family had donated 40 acres of land to UC to create the Kendall-Frost Reserve on Mission Bay. He noted it se-

questers \$5 billion in carbon credits.

Rick Clark, before a background of the Military Cemetery at Ft Rosecrans with wreaths donated by Rotarians, made a presentation in honor of Memorial Day. He reported the courageous behavior of two marines, Corporal Yale and Lance Corporal Hardar, young men of very different backgrounds but bonded in service to our country, who died while firing until death, stopping the suicide truck before it could crash the gate and detonate, saving the lives of those asleep in the compound they guarded. Rick concluded that the projects we have done and will do at Camp Palomar are in appreciation for our military and their defense of our freedoms. Rapt attention and tears exemplified our response.

Kaci Manion did her usual effective introduction of our speaker, **Steve Farber**, author of "Love is Just Damn Good Business." He spoke to the concept of "Extreme Leadership" that he teaches to his business clients and others. For the Extreme Leader the foundation of it all is Love (Love here means making a positive difference to the lover). Extreme Leaders have asked themselves "Why am I doing this?" and answered themselves, "I love it." He

avowed that leadership had nothing to do with positions or titles. Rather, it depends on who they are and how they behave. The suggestion from his book cover is, "*Do What You Love – in the Service of People – Who Love what You Do*". His mantra is, "*The Extreme Leader: Cultivates LOVE, Generates ENERGY, Inspires AUDACITY, Provides PROOF*". They cultivate Love in associates by being appreciative and supportive, but also by expecting performance and setting limits. They provide Energy with their own enthusiasm and by leaving that juice in the room rather than sucking it out. Their Audacity implies an intention to have "*bold and blatant disregard for normal constraints in order to change the world for the better*." They provide Proof by their own "...consistency between what (they) say and what they do." Extreme Leadership requires asking themselves "*How can we show our customers that we love them?*" and then doing business that way. Ultimately, he teaches his customers how to operationalize these concepts in practice.

Kim closed our meeting with an invitation to **Mr. Farber** to join our club and "*the punch line*".



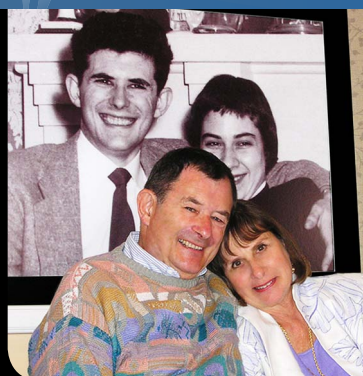
La Jolla Golden Triangle ROTARY CLUB

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LJGT ROTARY LEADERSHIP 2019 - 2020

PRESIDENT	Kimberly Schafer
PRESIDENT ELECT (2020-21)	Emidio DelConte
PRESIDENT ELECT ELECT (2021-22)	Jacquie Reilly
TREASURER	Sharon Council
SECRETARY	Nancy Gatschet
PAST-PRESIDENT/FOUNDATION	Rick Binder



ROTARIAN
OF THE DAY

I grew up in Dodge City, KS; my family moved to LA after WWII. I received my BS in physics from Caltech in 1953 and was then drafted for the Korean War and served in the U.S. Army at Aberdeen Proving Grounds, MD. After discharge, I married **Ina Rosen** of New York City in February 1956. We spent our six-month honeymoon - working and traveling. I worked at the Hadassah Hospital in Jerusalem and she worked as a phone operator at the King David Hotel. On our way to Israel we bought a Vespa motor scooter in Italy and used it to tour Israel and then Europe on our trip home. We returned to California in September 1956 and enrolled at UCLA. I received my PhD in biophysics in 1960 and **Ina** her AB in education in 1958.

After a postdoctoral fellowship at The Johns Hopkins University, I was appointed an Assistant Professor at Yale. I accepted a Professorship at the University of Minnesota in 1970, becoming head of the Department of Plant Biology in 1988. In 1999, I retired from the University of Minnesota and we moved to California.

My early research work at UCLA, The

Johns Hopkins University, and Yale University was on bacteriophage and aging. After we moved to the University of Minnesota, I became interested in plant molecular biology and studied the genes that control the synthesis of the major proteins of the corn kernel.

Ina and I have three grown children who are our gifts to the future. Our daughter, **Ione Stiegler**, is the owner and principal architect of IS Architecture in La Jolla and a Fellow of the AIA. She is married to **Tony** who recently retired from Cooley LLP and is now active with the Salk Harnessing Plants Initiative and Pedal for the Cause. They have two children. Their son, **Ari**, is a budding young entrepreneur. Our son, **Ira**, is Chief Digital and Marketing Officer for PBS and member of the Academy of Motion Pictures Arts and Sciences. He is married and has three children. Our youngest daughter, **Ilana Rosenzweig** is Head of Trust & Safety, APAC at Twitter. Her husband is the Ethics and Compliance Officer, Asia Pacific for Abbott Laboratories. They have two children.

I joined St. Paul Rotary in 1989 and the La Jolla Golden Triangle Rotary in

1999. I chaired our Vocational Services committee, was a member of our Board of Directors and am now a member of the International Services Committee.

Ina is also retired and is a weaver. She received her PhD from The Johns Hopkins University in Tests and Measurements and taught and did research for a few years. She was the owner of a travel agency in St. Paul for 13 years. Her travel agency handled upscale travel for individuals and organized international conferences and meetings.

We have lived in the Vi at La Jolla Village, a continuing care retirement community, for over 10 years and I am a member of its Counsel. I am also active with the Citizens' Climate Lobby. I share their concerns about the present and even more dangerous future climate crises and the treats it poses to the lives of our children and grandchildren. When I am not enjoying our friends at the Vi, I spend my time enjoying our children and grandchildren, reading, and attending scientific conferences.