

# THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

NOVEMBER 09, 2018

www.lajollagtr Rotary.org



BE THE INSPIRATION

RI President 2018-19  
**BARRY RASSIN**

District 5340 Governor 2018-19  
**MEL GALLEGOS**

LJGT Rotary President 2018-19  
**RICK BINDER**

**SPEAKERS**  
AND EVENTS



## NOVEMBER 2018 - SPEAKER

16.....Georganne Irvine  
San Diego ZOO

23.....DARK  
Thanksgiving

29.....Mike Arms  
Helen Woodward

## DECEMBER 2018 - SPEAKER

07.....US Navy Capt. Mark Cedrun



**ALEX  
MAZLOOM**

## RAISING AN ENTREPHILANTHROPIC GENERATION

THROUGH FINANCIAL LITERACY  
& CHARACTER DEVELOPMENT

Farshid Alex Mazloom was born in 1967 in Tehran Iran. He spent his early childhood years in a very small village in the northern part of Iran by the Caspian Sea where his parents were pioneering for the Bahá'í faith. His father was the only doctor in a 100-mile radius and his mom started the first all-girls school in the village. Later, Alex and his family moved to Shiraz where his family was originally from. After the 1979 Iranian Islamic Revolution, his father was imprisoned and persecuted for a period of two years in Shiraz for being a member of the Bahá'í Faith.

After graduating from high school in 1984 and while Bahá'í youth were denied of access to higher education by the Iranian government, Alex escaped Iran on a camel through the eastern borders and applied for religious asylum in Pakistan. After a long journey, Alex obtained a bachelor of science in electrical engineering from the University of Nevada Reno, USA in 1991. His professional career immediately began with employment as a software engineer.



In 1993 Alex married Ms. Nazila Shokohi whom he'd originally met in Pakistan in 1985 while both were refugees under the protection of the United Nations.

In 1998, Alex and Nazila moved to San Diego, CA where they started their family with two sons: Adib & Mateen. Alex continued his career in the engineering field in two startup companies that eventually closed down. In 2004 a friend invited him to be part of the founding group for another start up technology company. With hesitation Alex accepts the invitation with hopes of significant rewards and became responsible for operational aspects of the company. A few months into the new company, once again Alex was faced with a difficult decision of taking a substantial pay cut or leaving the company for good. Devastated by this event, Alex reaches out to higher spiritual powers for a permanent answer to his career challenges not knowing that his wife had already given him an idea that would last him a lifetime. The startup eventually succeeded and was acquired by a large company in 2011.

Nazila's idea was to help adults who are drowning themselves in financial troubles. The initial workshop in 2006, titled "Bahá'í Views on Wealth and Prosperity", generated interest among friends and family. Based on his passion for managing personal finances and in combination with spiritual

teachings from the Bahá'í Writings, In 2007 Alex created a unique curriculum (ABCs of Wealth) that delivers psychological, spiritual, and technical aspects of wealth acquisition, management, and utilization and helps people of all ages with emphasis on children and youth, regardless of their socioeconomic conditions, to develop the necessary skills and habits to create secure financial affairs for self, family, and community. Alex and Nazila established Mind Treasures (a nonprofit organization-NGO) in 2007. ABCs of Wealth curriculum is now implemented across the world.



*Saving, Investing,  
Sharing, & Spending  
Habits Must Develop  
from Early Ages*

7310 Miramar Road, Suite 500  
San Diego, CA 92126

mindtreasures.com



NOVEMBER 2018  
09..... Dory Beatrice

# REPORT

from the last meeting



## THE FOUR WAY TEST



OF THE THINGS WE  
THINK, SAY OR DO

01

IS IT  
THE TRUTH?

02

IS IT  
FAIR TO ALL  
CONCERNED?

03

WILL IT  
BUILD GOODWILL  
AND BETTER  
FRIENDSHIPS?

04

WILL IT BE  
BENEFICIAL  
TO ALL  
CONCERNED?

HERBERT J. TAYLOR

President Rick Binder called the meeting to order. ROTD **Dr. Dennis Bucko** led a brief meditation and gave an overview of the truly impressive work he and others do through the Mercy Outreach Surgical Teams (MOST). Since 1987 they have been traveling into Mexico about twice a year to **treat primarily indigent children and have now treated more than 13,000** -- largely focused on cleft palate and burn surgeries. If you would like to help support this good work, talk to **Dennis**.

**Michael Slentz** asked **Fary** to introduce her guest, **Andrea Park** working with Girls Up Club and Dining For Women. He then introduced three UCSD Rotoractors, **Bradley, Eaton and Sochie**. ... **Jackie Reilly** came to the Podium to induct new member **Nick Milsner** presenting him a Blue Badge. ... **Alex Monroe** presented **Dianne Day** her **fourth Paul Harris Award pin**. ... **Marty Rosenstein** introduced **Ms. Giselle Rodriguez**, Preuss Student of the Month. Giselle told us about her belief that everyone has a purpose and hers is to help others in need. To that end she plans to go to Medical School and become an Orthopedic Surgeon. In addition to her charity work funding schools for poor children, and her evident focus, she is the most poised, confident, and articulate high school student I can remember. Someone to watch.

... **Rick Clark** announced a Holiday Lunch with Seniors and asked for volunteers. It will be on December 14 at the Marriott and include Christmas carols by Rotary's own **COGS band**.

**Rick** also said our Christmas Party is scheduled for the evening of December 15, with the location still to be determined. ... **Luke Ervin** noted it's not too early to begin recruiting sponsors for our largest fundraising event, the upcoming 2019 Quintessential Festival. Last year it **raised around \$33,000, this year's target is \$40,000**. He will be emailing packets soon and suggests reaching out to sponsors now while they are in the holiday spirit and may still have some flexibility for donations in 2019.

**Nancy Gatschet** announced Vocational Committee meetings are now scheduled for the second Friday of the month after our regular Club meeting and everyone is welcome. She asks everyone to bring in baby pictures of themselves for a surprise purpose. ... **Lisa Galstian** invited everyone to a November 7 show from 2-6pm at Gartner and Galstian Vision Care. There will be **discounts on PRADA and Dolce & Gabbiana eyewear collections**.

**Dennis Jacobs** made a **HIGH FIVE** to applaud our San Diego community's Standing Together

Against Hate Vigil in response to the tragic killing of 11 people with 6 wounded last week at the Tree of Life Synagogue in Pittsburgh. The Washington Post noted that it was the **deadliest attack on members of the Jewish faith in US history**. More than 3,000 San Diegans including elected officials and law enforcement leaders attended. ... In other LGTRC news; the joint meeting with other area Rotary Clubs is now scheduled for January 11, the Board of Directors will meet November 15 and our club will be dark on November 23 for Thanksgiving.

Our guest speaker was **Matthew T. Hall**, Editorial and Opinion Director at the San Diego Union Tribune. He provided useful insight into changes at our hometown paper in response to changes in ownership and the growing importance of social media. **How do you stay relevant and interesting while trying to be objective in an atmosphere of increasingly vitriolic and personal attacks from both sides of a growing political divide**. Fake news and a lack of real engagement by political leaders on critical issues is a major problem. The November 6 Union Tribune reran an opinion piece by **Robert Samuelson** of the Washington Post reflecting some of these concerns. It's on B5, entitled **"All Of Us Lost Today"**.





# PHOTOS

from the last meeting





# La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

P.O. Box 13023  
La Jolla, CA 92039  
www.LaJollaGTRotary.org

## LJGT ROTARY LEADERSHIP 2018 - 2019

PRESIDENT ..... Rick Binder  
PRESIDENT ELECT (2019-20) ..... Kimberly Schafer  
PRESIDENT ELECT ELECT (2020-21) .....  
TREASURER ..... Sharon Council  
SECRETARY ..... Nancy Gatschet  
PAST-PRESIDENT/FOUNDATION ..... Alex Monroe



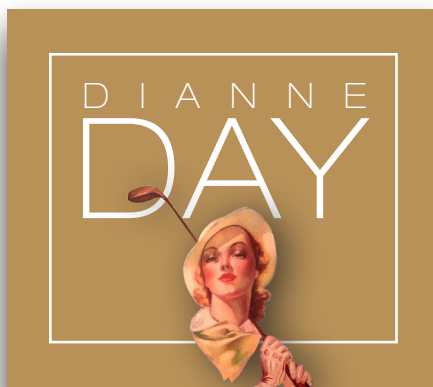
### NOVEMBER 2018

16..... Bill Busch  
23..... DARK  
30..... Open

### DECEMBER 2018

07..... Eric Freeberg  
14..... The Cogs  
21..... DARK  
28..... DARK

ROTARIAN  
OF THE DAY



Being a member of the Most Dynamic Rotary Club in the World since 1988 has been very rewarding and great fun. Over the years I've served on the board several times, have been secretary, chaired several of our fundraisers and currently Co-Chair the Youth Services Committee with Erik Mjoen. I am very proud of the youth programs our "dynamic" committee has developed over the years and our newly initiated program "Rotary Readers" underway at Spreckels Elementary School.

Up until mid-2007, I was the Vice President of Development for the Salk Institute for Biological Studies, a career that was more fulfilling than I could ever have imagined. The health sciences field has always been of great interest to me. As a youngster, I marched with my Mom in our neighborhood collecting dimes for the March of Dimes to help in the fight against polio. To end up working at the Institute that Jonas Salk founded after he developed the polio vaccine was more than I could have ever hoped. And, I am grateful to be involved with Rotary that has done so much to help in the quest to eradicate this dread disease.

Much of my time at Salk involved wining and dining, greeting and meeting, playing golf and tennis with many national and international leaders in business and industry, medicine, law, finance, communications, the arts and entertainment. Getting

these folks together with the some of the world's most brilliant scientists at Salk was great fun. The results were very gratifying in that the funds raised helped pave the way to understanding and curing some of the devastating diseases facing mankind.

After retiring, I consulted for Salk until their new development team was in place and I continue to consult for some non-profits.

Brad and I are members of the San Diego Country Club where I have served on the board. I am captain of our Winter Cup Golf Team, past president of the Women's Golf Association and served as chair of the Marketing and Fundraising Committee for the 2017 USGA Women's Amateur Championship held at the San Diego Country Club. We are also members of the San Diego Tennis and Raquet Club where I have taken up pickle ball.

When I'm not consulting, golfing, or trying to be a good Rotarian, Brad and I are enjoying more travel, adding more wine to our cellar, and spending more time in our kitchen.

*We make regular trips to Vancouver, B.C., my home town, to be with family, friends and our nine adorable grand nieces and nephews.*

