

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

NOVEMBER 13, 2015

www.lajollagtr Rotary.org



Be a gift
to the world



Rotary

RI President 2015-16
K.R. RAVINDRAN

District 5340 Governor 2015-16
JANICE KURTH

LJGT Rotary President 2015-16
BEVERLY FRITSCHNER



calendar
EVENTS
and speakers

NOVEMBER 2015 - SPEAKER

20.....Juvenile Law - Delinquency and -
Dependency An Overview
• Richard Arroyo •

27.....DARK
• Thanksgiving •

DECEMBER 2015 - SPEAKER

04.....The Journey of Forgiveness;-
Destination Peace & Redemption
• Azim Khamisa •



Gemini Babla

Senior Director, Brand and Advertising
Qualcomm Incorporated

QUALCOMM



Gemini Babla
Board of Directors
Athena San Diego

www.AthenaSD.org



Gemini Babla is a results-oriented Marketing executive with over 20 years of hands on consumer marketing and branding experience. In her current role, Gemini leads global brand strategy and advertising for Qualcomm's Snapdragon Processor division. Her goal is to create demand and preference for Snapdragon mobile processors on a global level.

Prior to Qualcomm, Gemini spent 11 years at Sony Electronics leading brand strategy, design and creative services. She was responsible for the Sony master brand strategy, marketing planning for new products and services; corporate identity development and implementation of overall marketing strategy at the enterprise level. Prior to joining Sony, Gemini gathered a strong

creative and marketing background while serving as global manager of LEGO Corporations product development for the girls division. Her future at Sony was foreshadowed when she held positions in Media for the Sony Pictures account while at McCann Erickson Los Angeles. Early in her career Gemini Babla also managed advertising and media for the Motion pictures division of Walt Disney.

Gemini is passionate about mentoring and helping women achieve personal and professional success. She is on the Board of Athena San Diego and she established the first 1:1 mentoring program for the members of Athena and remains an active member of the Marketing committee. Gemini enjoys speaking and consulting on the topic of Personal branding.



David Chong
Reporter

REPORT

from last meeting



Susan Schwarz
Coordinator

UPCOMING REPORTER

NOVEMBER 2015

13.....Dr. Denny Jacobs
20.....Dave Wiegman
27.....DARK

DECEMBER 2015

04.....Kathleen Roche Tansey

THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

1 | IS IT THE
TRUTH?

2 | IS IT
FAIR
TO ALL
CONCERNED?

3 | WILL IT BUILD
GOODWILL
AND BETTER
FRIENDSHIPS?

4 | WILL IT BE
BENEFICIAL
TO ALL
CONCERNED?

~Herbert J. Taylor

H I S auctioning prowess



Past Past Presidente **Brett Morey** opened up our meeting as Rotarian of the Day, his 4th swing at this as a LJGTR member. Big news from the Morey household is that he and Holly are now empty nesters, and new interests include crashing his daughter's sorority parties. Brett is a 13-year model Rotarian and brought the photos to prove it.

Guests included Tom Gable, a publicist from Club 33, Anna Sambold, and Preuss Student of the Month Eric Vidale and entourage.

ANNOUNCEMENTS:

Storage Cleanup: Nov 7, contact **Jim Frost**

Skyping with Afghan Students: Nov 13, contact **Fary Moini** LJGTRC Foundation:

Participation has risen to 20% of the club, contact **Ron Kohl**

Painting at SD Police Traffic Division: Nov 21, 8a-1p, contact **Kevin Carlson**

Feeding America: Dec 5, 9-11am; Sort, box & bag food, contact **Jennifer Schaefer**

STUDENT OF THE MONTH:

Roger Drexler introduced

Eric Vidale as our Student of the Month, an award created by past President Dale Barnes. Eric gained inspiration from others he mentored at a young age, motivated that his mentees viewed him as a role model.

AUCTION:

Auctioning admission for four to the Turf Club at Del Mar donated by **George Mannschreck**, **Alex Monroe** really went above & beyond in soliciting the final \$175 winning bid. Seeing that his auctioning prowess combined with submitting his own bids may be inadequate, he threw in a beer with him at his home. It was unclear whether auction winner **Louis Scotti** obtained this add-on in writing.

FINE MASTER:

As if to one-up Alex Monroe's bidding in his own auction, Fine Master **Tom Stockton** opened with fining himself. We celebrated birthdays for **Pam Russell** and **Susan Schwarz**. **Rich Papike** was saved from Hurricane Patricia by an expensive cab driver. **Tom Hinton** was saved from \$350 in traffic violations. **Andrea Brennan** announced

a diamonds event at Ben Bridge. **Kelly Noble** successfully visited children in both Massachusetts and Washington state. And as successor to Steve Austin, our own Six Million Dollar Man Doctor **Antonio Grillo-Lopez** is utilizing his new bionic eye to elevate his superhero status even further.

Our speaker John Osborne, AT&T Director of External Affairs, combined virtual reality demonstrations, dramatic (yet silent) video, and alarming statistics to bring us the messages of: "Keep Your Eyes on the Road, Not on Your Phone", "Texting & Driving...it can wait", and "No text is worth a life". Texting is now more likely to land one in an auto accident than drunk driving. John's campaign through AT&T has gone a long way towards raising awareness and obtaining pledges for for safe behavior. Extrapolating from John's figures, combining drinking with texting from behind the wheel would deliver a 105% chance of not making it home. Drive safe people! (And especially the young ones!)



NOVEMBER BIRTHDAYS

03.....**Michael Bardin**

03.....**Dory Griffith**

06.....**Pam Russell**

07.....**Tony Grillo**

15.....**Tom Elliott**

16.....**Bruce Geier**

19.....**Dennis Bucko**

20.....**Antonio Grillo-Lopez**

20.....**Susan Schwarz**

21.....**Joel Candib**

22.....**Allan Galgut**

24.....**Ajay Asher**

24.....**Jennifer Schaffer**

31.....**Rick Clark**



Brett Morey
Photographer

PHOTOS

from last meeting



Brett Morey
Reporter

Great times as the UCHS Interact Club completed their first service project of the year at Ronald McDonald House San Diego. The kids brought canned goods, served over 60 families and we presented a check for \$200 of behalf of our Rotary Club.

Ronald McDonald House



Bev Fritschner
President

DATES FOR YOUR CALENDAR

December 12 |
Holiday Party
Details to Follow



January 15-16
Rotary World Peace
Conference
Ontario, CA



January 17-23
International Assembly



January 20
International District
Governors Elect Dinner
Details to Follow



February 6
Road Rally
Contact Linda
Stouffer at
lstouffer@cbbank.com

La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

P.O. Box 13023
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LJGT ROTARY LEADERSHIP 2015 - 2016

PRESIDENTBev Fritschner
PRESIDENT ELECT (2016-17) Marty Rosenstein
VICE PRESIDENT ELECT (2016-17) Alex Monroe
TREASURER Sharon Council
SECRETARY Rick Binder
PAST-PRESIDENT/FOUNDATION Ron Kohl



Dave Wiegman
Coordinator

UPCOMING ROTD

NOVEMBER 2015

20..... Antonio Grillo Lopez
27..... DARK

DECEMBER 2015

04..... David Tansey
11..... Michael Bardin

KIM SCHAFER



Kimberly Schafer, MS

Administrative Director

kschafer@ucsd.edu

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ROTARIAN OF THE DAY

{ Service Above Self }

What a joy it's been to enter my third year as a member in the La Jolla Golden Triangle Rotary Club - the Most Dynamic Rotary Club in the World! I look forward to much more to come.

I have a Master's degree in Preventive Medicine from The Ohio State University (Go Buckeyes!), and focused on infectious disease epidemiology. That has helped me understand at least part of the incredible research that is being done by our

investigators at the UCSD Center for AID Research. With 35 million people worldwide infected with HIV, and more than 1.2 million in the US, it's critically important that we find a cure. Our researchers and clinicians are truly world leaders in this effort, and have been since the beginning of the pandemic. As Administrative Director, my role is to help in the background, and I get great satisfaction from helping our doctors to help others by making the gears of our Center run as smoothly as possible.

Two of the ideals I hold close are kindness and compassion. My goal is to make them my very breath. I have had the great fortune of traveling to many countries, some more than once (Nepal 10 times so far, Tanzania twice). One thing I have come to see and appreciate is that we humans are much more similar than we are different, and for me, it makes the Rotary motto of "Service Above Self" extra powerful.