

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

OCTOBER 04, 2019

www.lajollagrotary.org



RI President 2019-20
MARK MALONEY

District 5340 Governor 2019-20
MARTA KNIGHT

LJGT Rotary President 2019-20
KIMBERLY SCHAFER

SPEAKERS AND EVENTS

OCTOBER 2019 - SPEAKER

11..... JUST in Time for Foster Youth
Diane Cox

NOVEMBER 2019 - SPEAKER

08..... Remembrance Day
Rick Clark

22....UCSD Researcher: Warning Signs that Cliff Poses Hazard
Adam Young

29.....DARK

DECEMBER 2019 - SPEAKER

06..... Vocational Panel
Nancy Gatschet

The Inside Secrets of Sesame Street: A 50th Anniversary Celebration!

Dr. Lucille Burbank



Dr. Lucille Burbank, author, educational media consultant, mother, and grandmother, worked behind the scenes of Sesame Street in their research division. One of her main tasks was to meet with the head writer to make important changes in the scripts before production began.

The recipient of a doctoral degree from Temple University, Dr. Burbank has worked in educational media and technology towards the advancement of education and special education. Receiving a scholarship while earning her doctorate, allowed her to conduct a much larger dissertational study on three prominent children's television shows: Captain Kangaroo, Mister Rogers' Neighborhood and Sesame Street. From this study she wrote her first book titled, *Secrets from Sesame Street's Pioneers: How They Produced a Successful Television Series* (2013), which is now in its second edition (2018). And *The Inside Secrets of Sesame Street* (2016), an elaborately designed version of the original book, intended for generations who grew up with this beloved TV show.

Dr. Burbank has also written a booklet of tips titled, *52 Tips For Parents: Guide Your Child to Safe TV and Electronic Media*. She currently resides in Point Loma, California.

For further information visit, www.TeachingKidsToLove.com



REPORT

from the last meeting



Saturday

October 26

Halloween Party

Location:

Bende house

Saturday

December 14

Holiday Party

Location:

Koi Zen Winery



Rotarian of the Day

Our Rotarian of the Day was Peggy Martin. Peggy showed us photos of her recent trip to Cambodia and Vietnam, which she took with her son Chris. Peggy showed us a wide selection of photos that captured her journey, including her trip down the Mekong River on a riverboat. Her photos captured images of everyday life along the river, including photos of homes and businesses that exist on the river's edge. Although the homes are different from those we are accustomed to, Peggy's photos showed that human life can prosper in different environments and that neighbors, friends, and smiling faces are something that is universal.

Guests

Today, former member, John Till, joined us. We were also joined by Laura Mello, a visiting Rotarian from Rancho Bernardo Sunrise, and her guests, Kate Parmer and Kourtney King. UCSD Rotoractors Connor, Ankeeta, Diana, and Cindy also joined us. Honorary member Maria Grillo was also in attendance.

Announcements

Kim Schafer announced that the board has set up a steering committee to help select future presidents so that the club has a selection of future leaders in the pipeline. During the meeting, the club voted and approved Jacquie Reilly as our president for 2021-2022 and Dr. Dennis Bucko as our president for 2022-2023.

Alex Monroe hosted an auction of two paintings done by our own Antonio Grillo-Lopez. Ron Kohl reminded us of the upcoming Ensenada painting project next weekend. Emidio DelConte reminded everyone about the Camino walk. Irwin Rubenstein announced the upcoming Rotoract Luncheon at UCSD. Lastly, Jacquie Reilly and Erik Mjoen asked for volunteers for the upcoming LEAD conference.

Presentation of the Day

Our presentation this week was by Dr. Haydee Ojeda-Fournier. Dr. Ojeda-Fournier, is a board-certified radiologist, who is the Medical Director of Breast Imaging at UCSD. She specializes in breast

imaging and the detection of breast cancer utilizing mammography, sonography, molecular breast imaging and magnetic resonance imaging (MRI). Dr. Ojeda-Fournier talked about her work and the improvements in medical imaging for diagnosing breast cancer. Breast cancer treatment has become greatly more effective due to pre-screening. There are a number of different screening methods, including traditional mammograms, MRI, and Digital Breast Tomosynthesis, which is the best method available at this time. Dr. Ojeda-Fournier also recommended that women begin getting yearly mammograms once a year starting at age 40. Risk factors for breast cancer, including being female, family history, high BMI, inactivity, alcohol consumption, and hormone replacement treatment. However, with healthy habits, healthy activities, and regular pre-screening, patients and physicians are getting better at identifying potential cancers early and providing proper early treatment that has greatly reduced the mortality rate for those with breast cancer.



PHOTOS

from the last meeting



La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

P.O. Box 13023
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www.LaJollaGTRotary.org

LJGT ROTARY LEADERSHIP 2019 - 2020

PRESIDENT Kimberly Schafer
PRESIDENT ELECT (2020-21) Emidio DelConte
PRESIDENT ELECT ELECT (2021-22) Jacquie Reilly
TREASURER Sharon Council
SECRETARY Nancy Gatschet
PAST-PRESIDENT/FOUNDATION Rick Binder



OCTOBER 2019

11..... Frank McGrath

18..... Brett Morey

25..... Kathleen Roche-Tansey

ROTARIAN
OF THE DAY

Hello friends. One of the smartest moves I ever made was to join this Rotary Club. I enjoy the friendships that I have made since I joined 10 years ago. When people ask how I could attend a meeting every week at 7:00 AM, I invite them to join us and experience the energy for themselves!

I was born in the lovely metropolis of Newark, New Jersey! My upbringing was like the Leave it to Bea-ver show. Dad came home every day at 5:30... Mom met him at the door with a Martini or Manhattan and dinner in the oven. She was a stay at home Mom, active in various charity organizations and Drama Clubs. (She gave me my curly hair and did a great imitation of a drunk Lucille Ball's "vita-vita-vegim" skit!) I have lived in Nashville, Colorado Springs, and Phoenix with my ex-husband before moving to San Diego without him! I love it here and don't plan to move again!

Like most people I had no idea what I wanted to do after high school. My father said I should learn how to sell because people will always need to buy things - so I got a degree in Merchandising from a small girls school in Virginia. Most of my career has been in sales (with a 4 year stint running drill presses at a steel mill!) so it was a good decision.

Now it's time to have fun! I am very excited about this next chapter of my life, RETIREMENT (or as Dr. Ruth says "rewirement") which officially starts Jan-uary 2020. I plan to read to kids-become a Casas volunteer-learn to play pickleball-perhaps learn a language-and travel. I know myself well enough to know that I have to be with people at least once a day :-)) so I'm sure to stay busy..

I have agreed to be President of our wonderful club in 2021-2022 which scares the heck out of me! I will ask you now VERY early for your support and help as I take on this newest challenge....onto the next chapter of my life :-)

Jacquie Reilly

