

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

OCTOBER 05, 2018

www.lajollagtr Rotary.org



BE THE INSPIRATION

RI President 2018-19
BARRY RASSIN

District 5340 Governor 2018-19
MEL GALLEGOS

LJGT Rotary President 2018-19
RICK BINDER

SPEAKERS AND EVENTS



OCTOBER 2018 - SPEAKER

- | 12..... | Name
Topic |
|---------|--|
| 19..... | Letitia Rogers
Music & Memory: Enhancing Care and Social Engagement with Personalized Music |
| 26..... | Susan Taylor
Gadgets Gizmos and Good Health. |



JENNIFER BATES NAVARRA
Vice President of Marketing & Development

Jennifer Bates Navarra has served as the Vice President of Marketing & Development for The Arc of San Diego for more than 10 years. Prior to joining The Arc, she worked for the San Diego City Council and California State Assembly. Ms. Navarra has more than 20 years experience in public relations, media management, and marketing.

At The Arc of San Diego, she is responsible for overseeing all of the organization's marketing, community outreach, fundraising, and volunteer program activities throughout San Diego County. During her tenure at The Arc of San Diego, she has assisted in raising more than \$10 million.

Ms. Navarra received her B.A. in Broadcast Journalism from the University of Southern California. She holds a certificate in Fundraising Management from The Center of Philanthropy at Indiana University and is a graduate of LEAD San Diego ('01).

She is a devoted member of the Association of Fundraising Professionals and Trojan League Associates of San Diego County. Among her many accolades she was recognized as a finalist in the 2012 San Diego Business Journal Women Who Mean Business Awards.



A local nonprofit committed to serving children and adults with disabilities such as autism, down syndrome, and cerebral palsy.



JAMES O. REYNOLDS
Past Chairperson of the Arc San Diego Foundation and Co-Chair Capital Campaign

Jim Reynolds has been a longtime supporter of The Arc of San Diego. He has been a member of the Arc San Diego Foundation Board of Directors for the past 15 years and served as Chairperson from 2009-2015.

Jim and his wife Denise Reynolds adopted two children, Tyberous (22) and Jonathan (27), with disabilities. Prior to these adoptions they cared for seven foster children with special needs. As a parent of children with disabilities and serving on the Foundation, Jim has the unique and valuable perspective of seeing The Arc of San Diego from both sides.

During his tenure as Chairperson of the Arc San Diego Foundation, more than \$1 million was raised for the capital campaign for The Sol and Ruth Gerber Family Center. Jim continues to be instrumental in fundraising for this project and currently serves as Co-Chair for the Building for Self-Sufficiency Capital Campaign Committee.

Jim has previously served as the Chair of YMCA Downtown San Diego Board and was a member of The Rotary San Diego Downtown and UCLA Chancellors Associates.



OCTOBER 2018

05.....Lore Bende
12.....Alex Monroe
19.....Nancy Gatschet

REPORT

from the last meeting



ROTARY COMMITTEE MEETINGS



1) COMMUNITY SERVICE COMMITTEE

Jennifer Schafer and Jacquie Reilly, 1st Friday of the month at Marriott right after the meeting.

2) INT'L SERVICE COMMITTEE

Pam Russell & Steve Brown, 1st Wed of the month at 11:30 AM at Hacienda Bldg. 12559 High Bluff Dr. at the Main entrance conference room.

3) VOCATIONAL SERVICE COMMITTEE

Nancy Gatschet - 3rd Monday of each month - 11:30 AM at Apollonia Greek Restaurant in Costa Verde Shopping Center off Genesee.

4) YOUTH SERVICE

Dianne Day & Erik Mjoen 3rd Friday of the month at Marriott right after the meeting.

5) CLUB SERVICE

Sandi Rimer & Janine Pack.

Dr. Lisa Galstian began with the serenity prayer and encouraged others to be ROTD. Grew up in Queens, NY and Jon and Lisa met in optometry school. Jon wanted to move to Buffalo, Lisa wanted Long Island so San Diego was the compromise. Daughter of Lindsey is at LMU studying Business & Theatre. Daughter Gina is 17 and has autism.

PP Alex called up his models (Jacquie & Linda) to show off the sunglasses Lisa is offering a pair of glasses or Rx glasses \$300 value.

ANNOUNCEMENTS INCLUDED:

Kim announced the District Council on Oct. 16th, Keynote Speaker is Brett Morey

April 27 Quintessential Festival, looking for sponsors and a celebrity Nancy G. Lung announced that the Lung Force Walk late January, kick-off party Oct. 25th at SDG&E Innovation Center.

Dr. Bucko trip to the SD Zoo, Oct 5th with kids from Rosarito.

Jim Davies wants more volunteers for the SDPD paint project Oct 13th

Dianne Day announced the new reading program we are supporting at Spreckles Elem, looking for more volunteers.

Mike Bardin announced the Oct. 20th Peace Leadership Seminar at USD.

David Chong introduced Dr. Kim of Rancho Bernardo Sunrise Club came to announce the Rancho BEERnardo Festival which will be held Oct 20th. Tickets \$40 each, a pair for \$70. They raised over \$110k last year.

President Rick announced the Oct 27 Braille Institute Halloween Party.

PDG Sandi Rimer lead the induction of Nick Milsner who is a former SDSU Rotaractor, recent graduate and is our newest member as a young professional with "The Most Dynamic Rotary Club in the World!"

President Rick introduced our guest speaker Mark James who is an executive recruiter and consultant to speak about the Key Economic Employment Market. Baby Boomers are leaving the job market, Baby Busters (Gen X, Gen Y) there are 45% less to backfill this

72M population. Mass Exodus in 2009, a lot of people were underemployed. Training and Development teams in a lot of major companies took a big hit. By 2020 this is going to peak as senior leadership will leave and companies are going to have to hire smart or manage tough. The unemployment rate is currently at 4% but certain industries are much less than 2%. Signing bonuses and higher salaries. Employee retention is dropping, average employee is staying 2.3 years before changing jobs. "Employees are moving companies more frequently."

"Fractional management, interim management and consulting are on fire" according to Mark. Head hunters are now earning 33% of executive salaries to find the right candidates for companies, up from 20%. In the hiring process, right now internal referrals account for 55%, online job applications 10%, search firms 15% and online postings account for 20%. Define your own DNA, drive (what motivates you?), niche (what is your area of focus?) and accomplishments (what sets you apart?).





PHOTOS

from the last meeting



WOMEN IN LEADERSHIP AWARD • GOES TO • ROTARIAN

Fary Moini



Congratulations is extended to Rotarian, Fary Moini of the La Jolla Golden Triangle Rotary Club for winning one of six Women in Leadership Awards at The San Diego East County Chamber of Commerce's Women in Leadership Award Luncheon held Friday, September 28 at the Town and Country Hotel. Fary was nominated by two Santee-Lakeside Rotarians, Sandy Pugliese and Elana Levens-Craig. Both became inspired by Fary's efforts to construct the Jalalabad Rotary School in Afghanistan when they participated in RYLA as facilitators and heard Fary speak. Opened in May 2004, the school serves 6000 girls and boys. Funds were subsequently raised to build dorms for female teachers and to pay salaries for eight female teachers so that Afghan girls could continue their education. Fary's all-volunteer team also funded computer labs in Jalalabad as well as at the Nargarhar University, and connected these labs with programs at San Diego State University. Fary's leadership achievements include being invited to the White House to be recognized as a Champion of Change. She served as Rotary International's representative to the U.S. National Commission to UNESCO from 2005-2010 with responsibility for:

- Advising UNESCO regarding Rotary activities;
- Providing information to Rotary regarding UNESCO activities;
- Serving on the UNESCO's Education Committee; and
- Facilitating opportunities for Rotary Clubs to collaborate with UNESCO

Pugliese and Levens-Craig, both active in the San Diego East County Chamber, believed Fary's story needed to be told, and in doing so, the story of Rotary was put in front of several hundred men and women in attendance.



La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

P.O. Box 13023
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LJGT ROTARY LEADERSHIP 2018 - 2019

PRESIDENT Rick Binder
PRESIDENT ELECT (2019-20) Kimberly Schafer
PRESIDENT ELECT ELECT (2020-21)
TREASURER Sharon Council
SECRETARY Nancy Gatschet
PAST-PRESIDENT/FOUNDATION Alex Monroe



OCTOBER 2018

12..... Frank McGrath

ROTARIAN
OF THE DAY



Did you know?: This month marks Brett's 10th year as a Rotarian in the La Jolla Golden Triangle Rotary Club. Did you know his Sponsor was PDG Pam Russell? Did you know that prior to joining "The Most Dynamic Rotary Club in the World" he was a member of the Rotary Club of Brentwood in Northern California for six years?

Fun Facts: Brett is a third generation Californian, a Rotarian since before he was 30 years old, married his college sweetheart, has two kids in college, son Brendon at Cal Poly SLO majoring in Mechanical Engineering and Kylie who is a Biology major at Chapman and mother of six month old grandson, Tyler Jackson. Both kids will graduate in 2019 and Holly is now in her third year with Del Mar Union School District. One of his favorite movie quotes, "Life moves pretty fast. If you don't stop and look around once in a while you could miss it." Can anyone name the movie?

Truth and Integrity: One of the things that attracted Brett to Rotary is the type of people that join this service driven organization. Brett considers each of you more than friends, you're family. He has seen how we not only serve the needs of other less fortunate but how we rally to encourage one another, how we grieve when a member loses a loved one, celebrate the joys of life and support one another always. According to Brett, "The Four Way Test isn't just something

we hang on the wall, it is lived out in our actions."

Brett's pretty much done it all in Rotary from Community Service Chair & Membership Chair in his former club to Publicity & Media Chair, Foundation Chair, President 2013-14, Rotarian Advisor & Founder of UCHS Interact as well as District 5340 Youth Service Chair and other roles. His latest endeavor as Founder & Chair of Surfers Unite Rotarian Fellowship marks an ongoing commitment to grow the Family of Rotary. Don't miss the chance to support their initiatives, volunteer with the upcoming events and engage in helping mentor and attract others to Interact & Rotaract. You can read more about Surfers Unite in your November issue of Rotarian Magazine. Check out all the over 70 official Rotary Fellowships on rotary.org then join the fastest growing Rotary Fellowship on the planet at surfersunite.org

Professionally Brett has built his career in sales and marketing. This past June he celebrated 7 years with Total Power, Inc. as the Director of Sales for N.A. The chemical engineering firm focuses on reducing fuel consumption and emissions for industrial users of fuel in the mining, transportation and power generation industries. Over the past 5 years Brett has also developed innovations such as the FMx Fuel Management System which integrates fuel and consumable data for fixed and

mobile fuel sites as well as Remote Mobile Tank Trailers that significantly increase productivity for mining clients, further reducing fuel consumption.

This Sunday, Brett who's an avid surfer of 35 years will again catch 100 waves in a single day. Over 180 surfers will gather at Mission Beach to raise more than \$400k for Boys to Men Mentoring Foundation 501(c)3. Be sure to volunteer and support these efforts for at risk teens. You can also get "on board" with Surfers Unite and attend the District Council Dinner on the 16th as Brett will be the Keynote Speaker. His message titled, "Utilizing Rotary Fellowships, Growing the Family of Rotary" is sure to encourage all attendees.

