

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

OCTOBER 18, 2019

www.lajollagtr Rotary.org



RI President 2019-20
MARK MALONEY

District 5340 Governor 2019-20
MARTA KNIGHT

LJGT Rotary President 2019-20
KIMBERLY SCHAFER

SPEAKERS AND EVENTS

OCTOBER 2019 - SPEAKER

25.....Former CIA agent
Richard Latulip

NOVEMBER 2019 - SPEAKER

08.....Remembrance Day
Rick Clark

22.....Big Brothers, Big Sisters
Lorie

29.....DARK

DECEMBER 2019 - SPEAKER

06.....Vocational Panel
Nancy Gatschet

13.....Active Valor <https://www.activevalor.com>
Perry Yee

Experiential Entertainment: The Road Back to Meaningful Relationships

Nick Madden

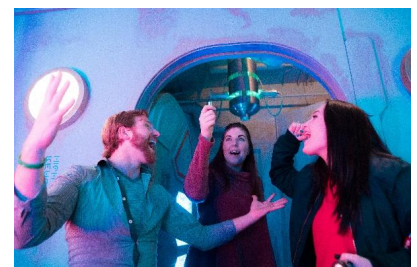


By the time the time the average American child is 6 years old, she will have spent more time watching television than she will have spent speaking to her father her entire life. I believe we are living in a world where face-to-face interactions are becoming ever more scarce and I am passionate about changing that trend.

My name is Nick Madden, I am the oldest of four, born and raised right here in San Diego. After graduating from Cathedral Catholic High School, I shipped off to Harvard University where I was able to use my West Coast upbringing to walk on to the men's volleyball team where I played for four years. After graduating, I spend the first years of my career working for Red Bull, Frito-lay and PepsiCo in marketing.

While working at Frito-Lay HQ in Dallas, Texas, I stumbled across the industry that I have been involved with for four years now: escape rooms. There are dozens of ways to spend your Friday night, but for me, there was nothing better than working face-to-face, hands-on, against the clock with some of my closest friends and family. It safe to say that after playing my first escape room with my wife, Kaci Madden, I fell in love with experiential entertainment.

Fast forward four year and I am the CEO of Red Door Escape Room (www.reddooreescape.com), where our mission is to *deepen relationships between people through creative entertainment*. I believe that we are living in a world that is lacking depth in relationships – people spend time at dinner together on their phones and people opt for watching Netflix and ordering Uber eats because it's easier to stay inside. Red Door works passionately to being depth back into relationships. We have a few key ingredients to make that happen – group challenges, surprises and complete immersion. And we aren't the only one's doing it. 'Experiential entertainment' is on of the fastest growing industries in the US and Red Door is positioned to be a key player over the next decade.





REPORT

from the last meeting



Saturday

October 26

Halloween Party

Location:

Bende house

David Chong ran the meeting in Kim Schafer's absence. A round of applause welcomed Frank McGrath as Rotarian of the Day. Frank was sporting a hat to announce his upcoming 90th birthday. Wowie! Frank, you've still got it ! He and his beautiful wife, Jean, love to travel. They have been on 17 cruises.

Gary Schneiderman introduced our visiting Rotarians and guests: Lisa Miller - from the downtown club, Diane Cox - our speaker, Jean McGrath - Frank's wife, and a few Rotaracters.

Our next club Happy Hour will be on Wednesday October 16 at the Marriott Hotel from 5:30 to 7:30PM. Come and join the fun! Bring a potential Rotarian.

Sandy Rimer, playing job recruiter, managed to get Garry Kachkovsky to volunteer to be in

charge of sign ups for Rotarian Scribe. Thanks Garry! Who can say no to Sandi?

Emidio DelConte announced the early sign up deadline this week for the Camino de Santiago Walk March 20 – 27, 2020.

Rick Clark shared a story about an arrest warrant out for him. Hmmm? Eric Freeberg helped him figure out that it was a spammer.

Charlie Mackay announced the upcoming VA dinner on October 16. Meeting at 4:30PM at CPK in La Jolla to carpool.

Kaci and baby announced that they (she) is in charge of the speaker program for the club. Watch for an interest form to come for ideas and leads for speakers.

Ron Kohl announced many thanks to the team of volunteers that helped with the

service project over the weekend. Special thanks to: Jim Davies, Tony Grillo, Eric Mjoen and Jim Frost. Over 100 volunteers, including many Rotaracters, students and parents. Nice!

Marty Rosenstein announced volunteers are needed for Spreckles 1st grade reading program. Contact Marty or Dianne Day.

Marty Rosenstein announced our first Student of the Month for this Rotary Year, Ms. Gomez, from the Preuss School. Accompanying her were her parents and team of advisors from the Preuss School. What an amazing young lady. Congrats!

Our speaker of the day is Diane Cox, Co-Founder and Development Director of "Just in Time for Foster Youth".

Saturday

December 14

Holiday Party

Location:

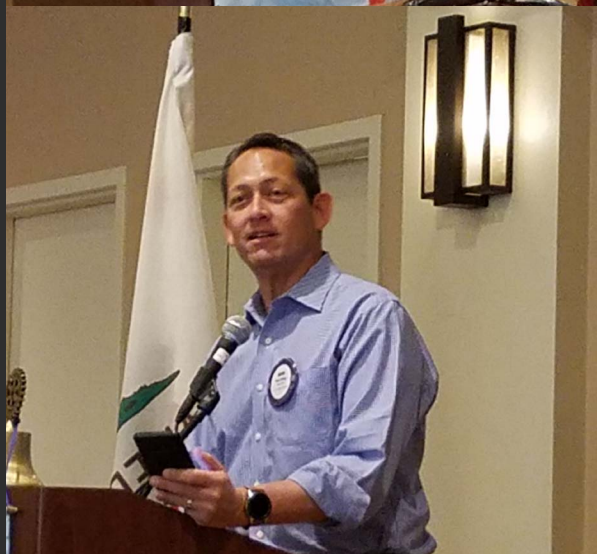
Koi Zen Winery





PHOTOS

from the last meeting



La Jolla Golden Triangle ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

P.O. Box 13023
La Jolla, CA 92039
www.LaJollaGTRotary.org

LJGT ROTARY LEADERSHIP 2019 - 2020

PRESIDENT Kimberly Schafer
PRESIDENT ELECT (2020-21) Emidio DelConte
PRESIDENT ELECT ELECT (2021-22) Jacquie Reilly
TREASURER Sharon Council
SECRETARY Nancy Gatschet
PAST-PRESIDENT/FOUNDATION Rick Binder



OCTOBER 2019
25..... Kathleen Roche-Tansey

ROTARIAN
OF THE DAY

Brett Morey Then & Now



In the Summer of 2008 Brett Morey moved his family back to San Diego. Some may recall that Brett grew up in Encinitas, graduated from San Dieguito High School and Cal State University San Marcos and Holly & Brett started their family in Del Mar in '94. Brett's held a variety of roles within our club including President 2013-14 and was a member of the Rotary Club of Brentwood in Northern California from '02 to '08. He is especially grateful for PDG Pam Russell as she served as his Sponsor after meeting Brett at the Rotary Club of Del Mar. Pam said, "You should check out my club as we're 'The Most Dynamic Rotary Club in the World!'" The rest is history.

A lot has changed in the 11+ years Brett's been a member of our club. Brett was with Toyota when he came into the club and the kids were in Middle School at Horizon Prep in Rancho Santa Fe where Holly was a teacher then later Principal of Schools. Since then, Brett joined Total Power, Inc. in May 2011 as Director of Sales, N.A., a local chemical engineering firm focused on reducing fuel consumption and emissions while improving fleet reliability.

2019 is filled with milestones as Brett & Holly celebrated their 25th Wedding Anniversary in July, their grandson Tyler is now 18 months old, Kylie graduated from Chapman University in May with Honors receiving a B.S. in Health Science, Brendon will graduate from Cal Poly San Luis Obispo with a B.S. in Mechanical Engineering in December and Holly's in her fourth year with Del Mar Union School District.

Those who know Brett know that his passion for "Service Above Self" is absolutely contagious. He is grateful for the amazing friends in this club who have come "on board" to support his latest efforts of driving Youth into the Family of Rotary through Surfers Unite Rotarian Fellowship (SURF). With over 650 members in 27 countries things are really coming along with Surfers Unite. Besides his current role as Founder & Rotarian Advisor for UCHS Interact Brett continues to serve as one of 18 Rotary Rose Parade Float Directors. Let's join Brett and get behind the Dec. 30th opportunity to decorate and support the Rotary Float for the Tournament of Roses in Pasadena.