

RI President 2016-17 JOHN F. **GERM** 

District 5340 Governor 2016-17
MARILYN **SANDERSON** 

LJGT Rotary President 2016-17 ANTONIO **GRILLO-LÓPEZ** 



Chairman, Reform California
– Senior Fellow, The Performance Institute

Host, The Carl DeMaio Show, AM-600 KOGO

Carl DeMaio knows how to reform government - and he has built an entire business and a political career on making broken government programs work again for the people.

At the age of 23, Carl DeMaio started his first company -the Performance Institute -- to provide training and consulting solutions to help financially-troubled government entities cut costs while improving performance. De-Maio turned his business success into a life-long crusade to improve the performance, transparency, efficiency and accountability of government at all levels.

DeMaio won a seat on the San Diego City Council in 2008 -- and helped turn that city around from the brink of bankruptcy through his "Roadmap to Recovery" reform agenda.

DeMaio is now tackling statewide fiscal reform policy in his new role as Chairman of Reform California. DeMaio is also continuing to speak out DeMaio's work began in a "watchdog" role, as he helped uncover the fiscal crisis in the City of San Diego. After years of financial crisis, draconian service cuts, crumbling roads and infrastructure, and little action by city leaders on a host of pressing problems, DeMaio stepped forward with a comprehensive "Reform Agenda" to fix the problems.

DeMaio advanced reform through a variety of ballot measures – gaining voter approval of measures to subject city services to "competitive outsourcing," ban discriminatory union-only hiring deals known as Project Labor Agreements, and converting the city to a Strong Mayor form of governance.

While on the City Council, DeMaio led the effort to cut red tape on small businesses, reform the city's contracting processes to expedite infrastructure projects, and enact some of the toughest "Sunshine Law" open government requirements in the nation.

In 2012, DeMaio crafted and led a citizens campaign to qualify and pass the "Comprehensive Pension Reform" Initiative – the first-of-its kind measure to switch San Diego from a Defined Benefit Pension Plan to a 401(k) retirement program. DeMaio's measure also figured out how

Carl DeMaio is no stranger to adversity. Carl's mother passed away two weeks after his father abandoned the family. At age 14, Carl was taken in by Jesuits and given the opportunity to earn his way to Georgetown University. DeMaio worked two jobs through college, completing his degree early.

By age 30, DeMaio had founded two successful businesses. In 1998, he founded the Performance Institute and built the organization into the largest government reform think tank in the nation and the leading authority on performance-based management in government, law enforcement, non-profits and schools.

In 2003, DeMaio founded the American Strategic Management Institute (ASMI), which provides training and education in corporate financial and performance management. In late 2007, DeMaio sold both of his companies – though he continues to serve as a "Senior Fellow" advising on policy issues.



# REPORT from last meeting





01 IS IT THE TRUTH?

IS IT
FAIR TO ALL
CONCERNED?

WILL IT
BUILD GOODWILL
AND BETTER
FRIENDSHIPS?

03

04

WILL IT BE
BENEFICIAL
TO ALL
CONCERNED?

HERBERT J. TAYLOR

### **OCTOBER** BIRTHDAYS

Jacquie Reilly ......11

**Brett** Morey......13

Frank McGrath ...... 15

Romik Kesian ........... 30

When our President Antonio opened the meeting at 7:32 am I felt certain that the mic was malfunctioning but then I realized that it was just his sexy voice I was hearing. Or did he have a cold? Hmmm.

At any rate the meeting was promptly turned over to ROTD Alan Galgut-our newest American Citizen who is looking forward to voting on November 8. Alan advises clients how to protect themselves against risks of life, disability, succession of corporate control, need for long term care. He's also a very dedicated Rotarian. He publically thanked Frank McGrath and others not in attendance plus a bunch of Rotaractors for their help at the VA Hospital. Alan's group takes friend chicken dinners to those that are recovering. Spirits were lifted all around. Alan also mentioned how his friends in Rotary helped him and his family Debbie's illness. during Nothing controversial in his presentation.

Newer Rotarian Charlie introduced our visitors: two Rotarians from the Torrey Pines RC, one from Bloomington Indiana, and 6 Rotaractors plus our Rotarian Scholar studying at USD. All factions properly represented and welcomed.

A fashion note: Ina was sitting at my table and I noticed she was wearing a beautiful pink and blue Hermes scarf. My son thanks you for his job stability.

Also at my table was Mike Schwarz who was our Fine Master of the day. Mike called for High 5s and we heard from Dave Wiegman who's excited about his father visiting. Dad's an interesting man: covered the White House for NBCbefore the days of emailsand was in the fateful motorcade with President Kennedy. Ahh, the stories he can tell. Hope Dave sits at my table when his Dad attends. Frank McGrath paid up for missing last week: something about being sick and wobbly on his feet. Emidio was especially happy that his love, Meg, is doing well and had her last round of chemo on September 30. Brett is visiting gold mines, son at SLO, Barcelona. The president of the Torrev Pines RC talked about someting. I thought my hearing was going but Dory, seated next to me, said the man had a Scottish accent. Then I learned that Rich Papike thinks the accent is a great chick magnet. Denny and his Bevy of Women were spotted at Costerra. celebrating another year. Denny paid his fine but announced that he and BoW went Dutch. I think that's called Pay for Play.

PP Bev gave a presentation on foundation giving and a good understanding of where our money goes. She might want to run for office. Because RI and TRF are so well run the money we donate is invested for 3 years and he corpus returned to the districts in the form of DDF which is then used for grants in places like Mexico, Afghanistan, Central America, all parts of the African continent.

Kim Schaefer reminded us that the holiday party will be held December 10 at the Regents clubhouse—like last year. All are welcome—kids too.

Our speaker was Brenden Kremer—a verv bright guv—from the UCSD Health System. He explained that some of the best health care in the world is right here in San Diego: Kaiser, Scripps, Sharp, and UCSD. They are building partnerships with Eisenhower in Palm Springs, Imperial County hospital and Tri City. All will benefit. Their care is not based on volume but on quality. They focus on translational medicine like surgery that incorporates chemo treatment or removal of the appendix through the mouth. Great innovations from the most creative minds.

Antonio finished up the program with a compare and contrast of blonds and brunettes. I feel certain that there will be a staged protest from the redheads wanting equal time if not equal pay. Oh where oh where is our country going.

# PHOTOS from the last meeting





November 18, 2016

## Rotary Wine Raffle

#### **Donated by Sandy and Eric Freeberg**

3 raffle tickets will be picked at our club meeting on 11-18-16. The club member with the first ticket drawn can pick her/his choice of either Group #1, #2 or #3, and the second winner can pick from the remaining two groups, and the third gets the last group left. These





Lisa Galstian

bottles of wine are from the cellar of Sandy and Eric Freeberg and were personally selected by Eric. They are all nice wines that are good values for the money. Eric makes the following disclaimer: "These wines are young and will be significantly better one or two years from now. Recognizing the need to drink copious amounts of alcohol after this election is very wise, I know you will drink these wines quickly and over the holidays, so recognize that these wines at a minimum need air to open up. At a minimum, open a bottle a few hours before you drink it. Better yet, decant the wine for a few hours. Even better pour the wine through a Vinturi device while pouring into the decanter or into your wine glass. Best investment in wine you can make. You can get a Vinturi at any wine shop including Bev Mo. Enjoy."

## ROTARY CLUB Chartered - June, 1986 • La Jolla, California

P.O. Box 13023 La Jolla, CA 92039 www.LaJollaGTRotary.org

#### **LJGT ROTARY LEADERSHIP** 2016 - 2017

PRESIDENT ......Antonio J. Grillo-López, MD
PRESIDENT ELECT (2017-18) .....Alex Monroe

PRESIDENT ELECT ELECT (2018-19).....

TREASURER Sharon Council

SECRETARY Rick Binder

PAST-PRESIDENT/FOUNDATION ......Beverly Fritschne





#### UPCOMING ROTD

 NOVEMBER
 2016

 04
 Pete Griffith

 11
 Alex Monroe

 18
 Gloria G. Harris

 25
 Dark

**DECEMBER** 2016



#### Luke Ervin

As a Financial Advisor with UBS, I oversee the financial affairs for a select group of corporate executives, professionals, entrepreneurs, and their families in and around the San Diego area.

For nearly 15 years I have focused on helping my clients achieve their financial goals using a comprehensive, disciplined, wealth management process.

My specialties include:

- \*Financial Planning
- \*Investment Management
- \*Retirement Planning
- \*Equity Compensation Planning for corporate executives
- \*Concentrated Stock hedging, monetization, diversification, and lending
- \*Tailored solutions for Information Technology and Biotech professionals
- \* Estate Planning and Long Term Care Planning utilizing insurance
- \*Customized Lending strategies

When I am not working, I enjoy fitness, surfing, and golf. My wife, Greta, and I live in the Mission Hills area with our loving daughter, Era, and our two French Bulldogs: Louie & Teddy.

# ARIAN OF THE DAY