

THE GOLDEN rotarian

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LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

SEPTEMBER 14, 2018



BE THE INSPIRATION

RI President 2018-19
BARRY RASSIN

District 5340 Governor 2018-19
MEL GALLEGOS

LJGT Rotary President 2018-19
RICK BINDER



JOHN DECKER

HOW KPBS USES LOCAL PROGRAMMING TO BUILD COMMUNITY

As the Director of Programming for KPBS, John has been instrumental in increasing the public service mission of KPBS through local news, information, and programming. He joined KPBS as All Things Considered host in 1995 and has made his way to Director of Programming by learning every aspect of the public media business. John has been the Program Director for KPBS Radio since 1998 and began overseeing the television programming in 2009.

John has increased KPBS'

local programming through the creation of the content curation project KPBS Explore that brought to life Ken Kramer's About San Diego, Crossing South, Savor San Diego, A Growing Passion, plus My First Day and Rad Scientist podcasts. John has seeded over \$1.2m to local program producers since 2011. He has been Executive Producer of numerous award-winning local programs including These Days (now Midday Edition), A Way With Words, and KPBS SPECTRUM. You will often see and hear John on KPBS Television and Radio as pledge host and announcer.

John has more than 25 years of experience in radio, news, multimedia production, and public media. Before joining KPBS, John worked in programming and operations at Wisconsin Public Radio for two years. He worked for Robert Greenwald Film Productions and West Coast-East Coast Produc-

tions in Los Angeles, and as a production coordinator for Lance Benefield Company in Milwaukee.

John has a Master's Degree in Telecommunications and Media Management from San Diego State University. He earned his Bachelor's in Communication Arts from the University of Wisconsin-Madison.

John enjoys spending time with his daughter Karolina and wife Malin. His hobbies include running, motorcycle maintenance, traveling, and lounging in the backyard.

SPEAKERS AND EVENTS



SEPTEMBER 2018 - SPEAKER
21..... San Diego Film Festival

28..... Mark James
Emerging Employment Trends: The Coming Labor Shortage

OCTOBER 2018 - SPEAKER
05..... Jim Reynolds
Arc of San Diego

12..... Name



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SEPTEMBER 2018
 14..... Pam Russell
 21..... Jay Hatfield
 28..... Brett Morey

REPORT

from the last meeting



THE FOUR WAY TEST



OF THE THINGS WE THINK, SAY OR DO

01 IS IT THE TRUTH?

02 IS IT FAIR TO ALL CONCERNED?

03 WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?

04 WILL IT BE BENEFICIAL TO ALL CONCERNED?

President **Rick Binder** opened the meeting and introduced the Rotarian of the Day, **Mike Bardin**. **Mike's** grandfather was president of the Rotary Club of San Francisco also know as Club 2! He introduced **Mike** to Rotary and thank heavens he did. Our **Michael** is a 1986 Charter Member of LJGTC, past president, Rotarian of the Year (of course) and received the Rotary Peace Award! **Mike** has been a member of our Club for 32 years and coincidentally just retired from a 32 year career from Scripps Health much of it as Chief Public Policy. He and his love wife of 53 years **Arlene** have two daughters and five grandchildren. **Mike** we are so lucky to have you as a LGTRC member extraordinaire!

Rick Binder introduced **Brett Morey** (sponsor), **Fary Moini** (mentor) and **Sandy Rimer** (introduction very deserved glowing words about **Kaci**) and then they inducted **Kaci Madden** as the newest Rotary member in the world.

Rick Binder announced that the Community Service Committee would be

meeting immediately after the meeting. **P.S. You should have joined us.** It was the funniest out of control meeting I have attended in spite of **Jacquie Reily** trying to keep us on track.

Past president **Alex Monroe** is selling his extra supply of speaker gifts. A beautiful LGTRC tall black coffee mug with gold lettering. Very stylish. \$5 for one and \$8 for 2. They are going like hot cakes!

Linda Andrews is collecting children s books (for under age 12) to benefit the San Diego Council on Literacy. OR you may donate \$\$\$ and she will purchase books. **P.S. If you read them before donating do not tell Linda** the ending. I think she is planning to read them all!

Brett Morey passed out the schedule for Surfers Unite. Sounds like a lot of fun and a bit crazy – surfing on a refrigerator door??

Jacquie Reily and **Bradley Day** reminded members that there will be a walking tour September 22nd to view the Stuart Art Collection at UCSD.

Nancy Gatschet announced a fund raising event September 22 for the Uptown Community Center. She is putting together a table. \$60 per ticket.

The most dynamic, beautiful, smart, Fine Mistress, **Lori Bende** was of course at her very best! **Don't forget to wear your Rotary pin to the meetings - it was a big fine day.**

Our speaker was **Rob Hutssel**, President and CEO of the San Diego River Park Foundation. **Rob** is known as “**River Bob**” for his passion and dedication to creating a better future for the San Diego River and his work to improve the quality of life in San Diego. **Did you know the San Diego River flows from Julian to the beach.** And, borders SDCU Stadium (formerly Qualcomm). He shared with the club that the San Deigo River Park Foundation is supporting the SDSU initiative coming up for a vote.

Rick Binder finished the meeting with a joke that **caught us all with a surprise ending.** So nice to start the day with a good laugh.



PHOTOS

from the last meeting



La Jolla Golden Triangle
ROTARY CLUB

Chartered - June, 1986 • La Jolla, California

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LJGT ROTARY LEADERSHIP 2018 - 2019

PRESIDENT Rick Binder
 PRESIDENT ELECT (2019-20) Kimberly Schafer
 PRESIDENT ELECT ELECT (2020-21)
 TREASURER Sharon Council
 SECRETARY Nancy Gatschet
 PAST-PRESIDENT/FOUNDATION Alex Monroe



SEPTEMBER 2018

21..... Bill Keane
 28..... Lisa Galstian

OCTOBER 2018

05..... Brett Morey
 12..... Frank McGrath



ROTARIAN
 OF THE DAY

Originally from Atlanta, I moved to San Diego in 2002 to goof off for a couple of years before inevitably moving back to the South to start a career and potentially a family. 16 years later I am still here and can't fathom going anywhere else.

I have been a Financial Advisor since 2003, spending the bulk of that time with Smith Barney (now Morgan Stanley). Nearly six years ago myself and my team left Morgan for UBS in the Carmel Valley office. I work primarily with two distinct types of clients; business owners and corporate executives. I maintain the Certified Investment Management Analyst and Certified Exit Planning Advisor designations.

Since joining LJGTRC a couple years ago, I have enjoyed getting my feet wet by spearheading Corporate

Sponsorships for our Quintessential Festival, joining the Board, and helping the Miramar Rotary Club with their NCO Sword Ceremonies. I look forward to getting more involved with projects and social activities once my two little ones allow me to!

Outside of work and Rotary, I am active as President of both the San Diego Tesla Club and Appalachian State University Alumni Association. I help support San Diego's business community by acting as a corporate sponsor for Entrepreneur's Organization and our veterans as a mentor for American Corporate Partners.

My wife Greta and I live in Mission Hills and will be celebrating our fourth anniversary next month. We welcomed our son Maclachlan (Mac) in February. Era is now 2 ½ and relishes her new responsibilities

as big sister. Our two French Bulldogs (Louie and Teddy) are enjoying their reduced role and spend most their time snoring on the furniture they're not supposed to be on! In my rapidly-diminishing free time I enjoy fitness, surfing, and golf.



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