

THE GOLDEN rotarian

www.lajollagrotary.org



LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

MARCH 15 2024



RI President 2023-24
GORDON MCINALLY

District 5340 Governor 2023-24
DON FIPPS

LJGT Rotary President 2023-24
CHRISTY WHITE BROOK

AOS MEETINGS AND SOCIAL EVENTS

March 16th Little Italy Wine Social

April 26th LJGTRC Fundraiser

1st Friday of the Month..... Community Services Committee
(follows club meeting)

3rd Friday of the Month..... Youth Services Committee
(follows club meeting)

4th Friday of the Month..... Peace Committee
(follows club meeting)



ALEXANDER MONROE, AIF
STIFEL FINANCIAL CORP.
FINANCIAL ADVISOR
VICE PRESIDENT / INVESTMENTS

LUKE ERVIN CIMA, CEPA
(CA INSURANCE LIC #0E05310)
MISSION FAMILY AND BUSINESS GROUP - UBS
SENIOR VICE PRESIDENT - WEALTH ADVISOR
CORPORATE STOCK BENEFIT CONSULTANT

GARRY KACHKOVSKY, CFP
CA LICENSE #0E93257
KACHKOVSKY & FISHER, INC.
WEALTH ADVISOR



Moderator
STEPHEN TAKO

● Live or Zoom

Unlock Your FINANCIAL POTENTIAL



Speaker

ALEX MONROE
Financial Advisor



Speaker

LUKE ERVIN
Wealth Advisor



Speaker

GARRY KACHKOVSKY
Wealth Advisor

Join the La Jolla Golden Triangle Rotary Club's weekly meeting to learn more about topics such as Inflation, Recession, the Rule of 72, Geopolitical Events, Economic Forecasting, 529 Plans, Roth IRA and much more. This member-panel of financial experts will provide brief presentations as well as answering your questions.

15th March, 2024 AT 07:30am; Breakfast at 7:15

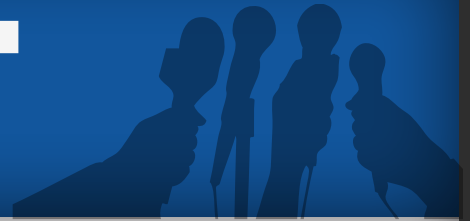
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UCSD Faculty Club



REPORT

from the last meeting



UPCOMING SPEAKERS



2024

MARCH - SPEAKER

- 22.....Sophie Williams
Pointeworks - Arts & Culture
in San Diego
- 29.....Susan Francia
2 x Olympic Medalist shares her
inspirational story

APRIL - SPEAKER

- 5.....Divya Kakaiya
Healthy Within
- 12.....George Haligowski
The Valle de Guadalupe:
the new darling of the wine world
- 19.....Stephen Tako,
Mike McQuary, Sarah Saluta
The Confident Life Antibullying Program
- 26.....Steve and Lisa
The Waves Project

President Christy opened the meeting at 7:30, welcoming members and guests to the La Jolla Golden Triangle Rotary Club and introduced the Rotarian of the Day, **Dennis Bucko**.

Dennis gave an invocation and led us in the Pledge of Allegiance. After retiring from his surgical liposculpture practice, he has been pursuing one of his life-long interests, the real sculptor world. He shared photos of several of his early works as he was progressing in his artistic endeavors. He had many years of a working apprenticeship with the late **A.Wasil**, and had the pleasure of working on a full-size "Stations of the Cross" exhibit and has a bronze piece displayed in the La Jolla Contemporary Art Gallery. In his sculptor studio at home, he is continuing his work-in-progress of a commission of the "Virgin of Guadalupe", in one half scale, (3-feet) to be placed in the Mercy Hospital Clinic lobby when completed.

Luke Ervin introduced our Rotaractor guests with us from UCSD and **Rich Papike** introduced his long-time friend, **Greg Burton**. Joining us on ZOOM were **Peggy Martin, Jim Davies, Jane Helmer, Antonio Grillo** and **Erwin Rubinstein**.

President Christy, announced all the members who have brought guests as prospective members over the recent 6 weeks where a gift would awarded to one of lucky members. Their names were placed for drawing, where new member **Philip Morgan**, pulled the winning name - **Rich Papike** who received a gift

of special chocolate covered almonds, a 90 rated red wine to go with the almonds, a Christy White journal all in a Christy White bag.

Carolyn Fritz had the honor of inducting La Jolla Golden Triangle's newest member, **Philip Morgan**. After the search to locate his official pin then getting the pin open, fellow Rotarian **Eric Freeberg**, Philip's Mentor, noted we older Rotarians need to be encouraging more members like Philip to carry on our legacy. Carolyn completed the induction reading welcoming him to our club and the world of Rotary.

Recognized for service, **Father Wayne Sanders** was "mugged" with a La Jolla Golden Triangle coffee mug by President Christy.

Announcements: **Ellen Bryson** noted that as a part of the upcoming club fund raising event, from the Rotary Clothing she uses to make, over the next few weeks, she will bring samples each week of items she will offer for the Auction Items at the fund raiser. Today she brought a blouse along with "Rotary" button covers. She also announced the upcoming Easter Basket drive at the Salvation Army. **Rich Papike** reminded us of the April 26th. Wine Soiree club fundraiser and that there will be "Fine Wines" along with live auctioneer **Alex Monroe**.

Janine Peak announced the March 22nd. special club program of Interpretive Dance for Peace brought to us by the Pathways to Peace Avenue of Service.

Alex Monroe is beginning to plan the "Promote Demote" party scheduled for June 29 and asked us to save the date.

Carolyn Fritz has organized the San Elijo Habitat Restoration Project occurring March 23 from 9am to 12pm with lunch to follow at Ki's Restaurant. Sign-up available for about 3 more. The Entrepreneur Academy extended an invitation to attend their annual "Holi Pizza Party" on March 16th.

Stephen Tako introduced our speaker **Tim Prüsener**, Co-Founder of iCatch Group, a "Data-Driven Digital Marketing" service focusing on "Results Driven Marketing". The basic concept is to craft comprehensive strategies to prioritize return on investment in their client's marketing efforts. Developing specific marketing strategies using keywords, tags, internal link structures and backlinks to let search engines like Google help place your page at the top of searches. With this in place, iCatch provides the ability to track these searches, analyze the return on investment and determine the most cost-effective place to advertise. iCatch has a very high success history and was awarded "Yelp's 2023 Partner of the Year" by driving results for and retention of clients on Yelp.

To conclude our program, **President Christy** shared an AI short story she composed along the lines of a Robert Ludlum mystery about a highly positioned marketing director - Lost in the Shadows of Internet Marketing.

~Reporter

Wayne Davis



PHOTOS FROM LAST MEETING



HELLO!
New Members!



JANE HELMER

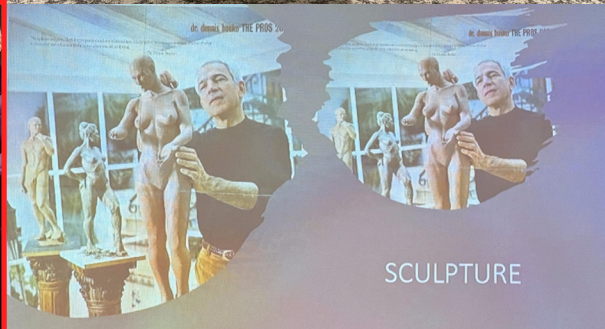
I am a native of Needham Massachusetts, where I grew up in a large family. It was my career as a marketing executive in technology that brought me to Palo Alto 30 years ago.

I now live in Encinitas with my husband, John, a semi-retired Land Use Planner, our Aussiedoodle, Riley and our empty nest children: Sean, a Navy Lt stationed in Coronado and Lizzie, a teacher in Madrid, Spain.

After a successful career in technology, I transitioned to life science/bio-tech marketing. Our careers took us to Boston, San Francisco, Seattle, Santa Barbara and now North County San Diego. I am very active in road cycling, Pilates, spin, gym, walking and hiking. In recent years, my husband and I have been able to travel and explore international locations. More planned for 2024.



Enjoy Your Retirement Jay Hatfield!



THE FOUR WAY TEST



OF THE THINGS WE THINK, SAY OR DO

- 01 IS IT THE TRUTH?
- 02 IS IT FAIR TO ALL CONCERNED?
- 03 WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
- 04 WILL IT BE BENEFICIAL TO ALL CONCERNED?

HERBERT J. TAYLOR

La Jolla Golden Triangle
ROTARY CLUB
Chartered - June, 1986 • La Jolla, California

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LJGT ROTARY LEADERSHIP 2023 - 2024

PRESIDENTChristy White Brook
VICE PRESIDENT Linda Stouffer Wallis
PRESIDENT ELECT (2024-25) Luke Ervin
PRESIDENT ELECT ELECT (2025-26) David Chong
TREASURER Sharon Council
SECRETARY Ranjan Lahiri

ERIC O. FREEBERG “Eric” (SANDY)

BIRTH DATE: 12/14/51

WEDDING DATE: 08/19/72

MEMBERSHIP: Charter Member (Active)

CLASSIFICATION: Real Estate Law

1st JOIN ROT. DATE: 06/18/86

CLUB JOIN DATE: 06/18/86

BUSINESS: Luce, Forward, Hamilton & Scripps

TITLE: Partner/ Attorney

PHONE NUMBERS:

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BUSINESS ADDRESS

110 West “A” Street, Suite 1700

San Diego, California 92101



MARCH 2024

March 22 - Krishna Arora

March 29 - Ellen Bryson

APRIL 2024

April 5 - Rich Papike



ROTARIAN
O F • T H E • D A Y

ERIC O. FREEBERG