



**SERVE TO CHANGE LIVES** 

RI President 2021-22 SHEKHAR MEHTA District 5340 Governor 2021-22 DANIEL GENSLER

LJGT Rotary President 2021-22 JACQUIE **REILLY** 



#### NOVEMBER 2021 - SPEAKER

12	Michael D Bardin Rotary and Positive Peace
19	Michael Podolny, Justina Ansah, Mary Fiadese Members of Rotary Club to End Human Trafficking
26	Dark



### Debra Rosen



### STAYING RELEVANT IN AN EVER-CHANGING WORLD

COVID has changed the way we do business, communicate, and socialize. What does this mean for businesses and our future leaders?

Debra Rosen, President and Chief Executive Officer, North San Diego Business Chamber Since assuming her position in 2009, Rosen has built the Chamber into a respected regional business organization, diversifying its programs, membership and Board of Directors. Lobbying for business and communities in the San Diego region has been a focus of the chamber with an emphasis on job growth, vibrant communities, business retention and expansion. Rosen has aggressively advanced a competitive agenda that includes building strong chamber membership and advocacy for business, strengthening political relationships, developing a sustainable military program, and protecting business interests on a local and state level. Credited with the turnaround of two underperforming nonprofit organizations, Rosen has developed and implemented strategic plans, restored profitability for member programs and won market share in competitive regions while delivering growth for the chamber, its members and the business community.

Rosen took the chamber out of debt and into being recognized as one of seven, 5-star US Chamber organizations in California. She has led her management team and board in identifying critical issues, reduced and streamlined overhead expenses and paid off enormous debt that carried liens against the organization.

When not working she enjoys spending time with her children, husband of 39 years, boating and a great bottle of Champagne.



# REPORT from the last meeting



**NEW MEMBER** 



BRADLEY DAY

La Jolla Golden Triangle Rotary Club welcomes our newest member Bradley Day.

Bradley attended the University of California San Diego with an interest in the human mind.

He graduate in 2019 with a degree in cognitive science specializing in design and user experience.

After graduation he began working at the Braille Institute of America, where he currently works as a youth instructor and outreach coordinator.

Bradley is a former member of the UCSD Rotaract and Pacific Beach Rotaract Clubs

Friday October 29, 2021 was another great meeting for The Most Dynamic Rotary Club in the World.

President Jacquie was dressed as a cool cat and started the meeting promptly as usual.

The meeting was held in the large room as in person attendance has been growing each week.

The Rotarian of the Day was Krishna Aurora. He started with in an inspirational thought by Mahatma Ghandi

"You must be the change you wish to see in the world. If you are not happy about anything in your world or society, be willing to change it within yourself first. Don't complain. Complaining won't take you anywhere. Nothing will change unless you change"

The Pledge of Allegiance was recited by all patriots Krishna took President Jacquie's words to heart and had fun with his speech.

He came to the USA from India in September 1969 with one suitcase, looking for a beautiful woman named Bonnie. He joined the SDSU Engineering Department to obtain his Master's Degree. Krishna and Bonnie became friends and he graduated from the program. He found work in Chicago but could not stand to be without Bonnie.

He convinced her to marry him and they decided to get the blessing of their parents. This was no easy task. Bonnie's mother was not convinced. She unbelievably told Bonnie that she had someone else in mind more handsome than Krishna.

Krishna was able to convince Bonnie's parents to bless the marriage by bribing them with beer. Krishna's parents reluctantly agreed, but needed \$ for the wedding.

The CFO of Krishna's company vouched for Krishna's integrity and co-signed for a loan at the bank to fund the wedding. Bonnie made her own dress and Krishna bought a blue light special suit from K-mart. They flew to India, got married and are still together 50 years later

Announcements:

The Halloween Party was Sat Oct 30 at KoiZen Winery

The Christmas Party is Dec 18. Please save the date. December 18 is also the day of wreath giving to honor and remember veterans. Please visit the link to donate www.wreathsacrossamerica. org/pages/169207

Emidio's Memorial Service is Nov 6, 1pm at Allen Airways Museum

Michael Slentz announced guests. We had one guest, another guest became our newest member Christy White, a few students were also in attendance

Ron Kohl gave a high \$100 to celebrate Rotary Cruise extending the \$750 discount thru Dec 31

Jeb Bakke spoke about Project Mercy, which helps build houses in Tecate, Mexico outside of Tijuana. On Dec 4, 6.5 houses will be built by Rotary Volunteers. 18 clubs will be involved. You are invited. No experience necessary.

Kim Shafer announced that the ISC meeting will be Wednesday Nov 3, 1130-1300 Brian Eichenberg

by Zoom. If you have not received a link and wish to attend let her know

Linda Andrews introduced our Speaker of the Day, Jose Cruz. Many Rotarians know him because we have donated more than 5000 books to his organization The San Diego Council on Literacy. Jose states that these books end up in the hands of the children that need them the most.

46% of third graders are below the standard for reading and writing in San Diego Unified School District. Books are given at many levels by many people. "It's never too early, or too late" Jose is in his 36th year at the Literacy Council. Last year The Literacy Council gave away 218,000 books. A profound video was shown about an upcoming documentary called "The Truth About Reading". It is highly recommended by Jose.

The San Diego Council on Literacy is involved with multiple other campaigns all over San Diego County.

A few more announcements: Kim Shafer is next week's Rotarian of the Day Debra Rosen is next week's Speaker of the Day. She is with North San Diego Business Chamber

What did the witch say to her husband? Take a good look, it's the only time you'll see me with a broom

Why don't vampires visit nursing homes? Everyone is on blood thinners Happy Halloween

~Reporter

## PHOTOS FROM LAST MEETING



















FOUR WAY

OF THE THINGS WE THINK, SAY OR DO

IS IT THE TRUTH?

01

02

04

IS IT **FAIR TO ALL** CONCERNED?

WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?

WILL IT BE BENEFICIAL TO ALL CONCERNED?

# HALLOWEEN PARTY

























### La Jolla Golden Triangle ROTARY CLUB Chartered - June, 1986 • La Jolla, California

P.O. Box 13023 La Jolla, CA 92039 www.LaJollaGTRotary.org

#### LJGT ROTARY LEADERSHIP 2021 - 2022

PRESIDENT	Jacquie Reilly
PRESIDENT ELECT (2022-23)	Nancy Gatschet
PRESIDENT ELECT ELECT (2023-24)	Dennis Bucko
TREASURER	Sharon Council
SECRETARY	Nancy Gatschet
PAST-PRESIDENT/FOUNDATION	Emidio DelConte



#### NOVEMBER 2021 November 12 - Luke Ervin November 19 - Bradley Day November 26 - Dark

IM SCHAF

### 2021 HAS BEEN AN EXCITING YEAR SO FAR! HERE ARE SOME OF THE THINGS I'VE BEEN UP TO:

- Retired from UCSD after 33 years
- Started a part-time consulting business
- Focused on the Ring Thing and getting it out into the world
- Sold my townhouse
- Moved into a new home in Spring Valley
- Went to St. Lucia with 4 girlfriends and pickled myself (oops rested) for a week
- Became ISC Co-Chair and TRF Chair for the Most Dynamic Rotary Club in the World
- Renewed my goal to exercise more

I am enjoying this new chapter. One thing I've realized is that I need to create my own structure. For my decades at UCSD, my life was completely structured by meetings, calls, grant deadlines, HR issues, etc. Now, although I have commitments, I need to set my schedule and structure. It turns out that after leading groups of up to 45 team members, I am my own biggest management problem - unruly at every turn. But I am getting the hang of it and really having a good time.

The Ring Thing is growing, and sales are picking up as people need stocking stuffers and holiday gifts. My science-based brain is learning about marketing and business every day. And I love knowing that my little invention is out in the world. I am now selling through my website (https://ringthing. co/), on Etsy, Amazon and am looking to expand to other sales channels. I donate a portion of the sale of each Ring Thing to the Rotary District 5340 Anti-Human Trafficking Steering Committee -

they are supporting great work.

Ralph and I made it through the year of quarantine together, so we decided that it was time to move in together. We bought a home in Spring Valley and are having fun settling in. Still a few boxes to unpack but we are mostly there. There are 26 fruit trees in the backyard, so we are learning to be farmers. It's amazing how good fruit tastes fresh off the tree. Just have to figure out what to do with 50 limes.....

I feel so lucky and blessed, and that includes being a member of this wonderful Club!

