



### **SERVE TO CHANGE LIVES**

RI President 2021-22 SHEKHAR **MEHTA** 

District 5340 Governor 2021-22 DANIEL GENSLER

LJGT Rotary President 2021-22 JACQUIE **REILLY** 

### SPEAKERS AND EVENTS

**NOVEMBER** 2021 - SPEAKER

19...... Michael Podolny, Justina Ansah, Mary Fiadese

Members of Rotary Club to End Human Trafficking

26 Dark

**DECEMBER** 2021 - SPEAKER



### Michael D. Bardin, APR





### **ROTARY AND POSITIVE PEACE**

Addressing peace as more than simply the absence of violence, Rotary recognizes how advancing the principles and practice of the full range of the elements of Positive Peace builds a resilience to conflict and improves community development, economic performance, health, and the enviro. Rotary's seven Areas of Focus and the eight pillars of Positive Peace compliment each other and underscore a valuable prescription for Rotarians worldwide.

Michael D. Bardin is a Charter Member and Past President of the La Jolla Golden Triangle Rotary Club in San Diego. For the past 20 years, Bardin has helped lead Rotary District 5340's growing focus on peace and peace building. He co-founded the Rotary District's Pathways to Peace initiative in 2004 and he continues to chair the District Pathways to Peace Program and Steering Committee. He was named Rotary District 5340 Rotarian of the Year in 2014. He is a member of the Rotary District 5340 Foundation Committee and a member of the Arch Klumph Society.

Bardin, recently retired, was chief public policy officer for Scripps Health leading Scripps' role in the development of health care policy on federal, state and local levels. In his 30+ years with Scripps, Bardin previously headed Scripps' public relations and marketing communications. He has a lengthy background in the public relations and public affairs business including a dozen years with Phillips-Ramsey, then San Diego's largest advertising and public relations agency, several years as a public affairs officer in the Navy and a couple of years with television station KPIX in San Francisco

Bardin has been a Board or key Committee member of many San Diego area and California civic, business and community organizations. He also has been active in leadership of several federal, state and local health care public policy groups. Accredited by the Public Relations Society of America (PRSA), Bardin is a past member of the Society's national Board of Directors. He is past chairman and board member of PRSA's Health Academy. He has been awarded several dozen professional and lifetime achievement awards both in health care and public relations.

Born in Berkeley, California, Bardin is a graduate of Stanford University with a BA in communication and journalism. He did postgraduate studies in radio-TV-film at San Francisco State University.



# REPORT

from the last meeting



IS IT
THE TRUTH?

01

02

03

04

IS IT FAIR TO ALL CONCERNED?

WILL IT
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AND BETTER
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WILL IT BE
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President Jacquie entrusted the podium and gavel to Past President (PP) Alex Monroe who did an absolutely fabulous job. Come to think of it, I haven't been asked to run a meeting since I turned over the gavel to Ron Kohl in 2014.

Rotarian of the Day

PP Kim Schafer gave us an update on "The Ring Thing." Looking for the perfect stocking stuffer? How about an item designed, engineered and manufactured right here in San Diego? Apparently, it's so durable Ralph can stand on it as demonstrated in the video. Before you know it Kim will be on Shark Tank getting Laurie Grenier's to put The Ring Thing on QVC. Visit: https://ringthing.co and yes it's .co not .com folks.

**Guest Intros** 

Garry Kachjovsky introduced Peace Director Andréa Uribe from PB Rotaract and four UCSD Rotaract students Clarissa, Irene, Eric & Christian.

Student of the Month Dr. Marty Rosenstein i

Dr. Marty Rosenstein introduced Emily Vera-Medina from Preuss School UCSD. These students constantly remind us of two things:

1) Together we're changing a generation by supporting this school and 2) Most of us were real slackers when we were 17 years old.

#### **Announcements**

Lori Bende reminded us about the Celebration of Life event Saturday for PP Emidio Del Conte. It was a really wonderful tribute to a truly great man. Thank you to all who attended as there were well over 250 in attendance. Chris Richards reminded club members that we are half way to our goal of 200 wreaths for Wreaths Across America. Club members can purchase these online, fill out the forms and share the opportunity on social media as we will lay wreaths at Miramar National Cemetery Dec. 18. Grab a form from Chris at our next club meeting. Chris Muhart offered a Belgian Chocolate social and candy making opportunity for Dec. 7 from 6-8PM. A few people indicated their interest however we're pretty sure more will attend when they're told Chris is pairing dark chocolate with wine. Thanks Chris for creating fun opportunities and adding so much energy to our club. PP Alex reminded us that

next week's meeting will be held on the 3rd Floor. Wait, isn't the pool up there? Wonder how many of our Rotarians will be aimlessly wandering the hotel on the 12th, any guesses?

Doing a Fine Job

Like a relief pitcher in baseball Rich Papike took to the podium in place of Denny Jacobs as FineMaster. Stephen Tako (Take-O) quickly and wisely confessed to winning the San Diego Kids Film Festival Award. PDG Steve Brown announced a MOU with the Republic of Karakalpakstan...you know it as an autonomous republic within Uzbekistan. Love it when Steve refers to this region as "the Stans." Our club has completed over 122 grants for \$3.2M which is why giving to the Rotary Foundation is so vital. PP Dr. Antonio Grillo-Lopez offered a High Five for his 57th Wedding Anniversary to Maria. Congratulations M2D2 & sweet Maria! What a milestone. Luke Ervin offered a High \$26 for his World Champion Atlanta Braves who's last appearance in '95 emerged victorious over the Cleveland Indians. Denny appreciates baseball trivia, right? FineMaster Rich found an opportunity to refer to Alex as the illegitimate son of Dr. Dennis Bucko... no fine levied it was just Rich adding humor to our morning meeting. Four-Way Test, any family blood lines between David Chong & PP Alex Monroe? Thanks to many of you, Brett crushed \$11,000 personally for Boys to Men Mentoring having ridden 100 waves in a single day for the 5th year in a row. Over \$360k has been raised in the 100 Wave Challenge this year. Rich recognized Krishna Arora for breaking the alltime Rotarian of the Day record by 2.6 minutes from the previous meeting as he lamented about taking a loan out for \$702 from Mr. McGee in order to marry Bonnie. Bonnie & Krishna did a shrewd job of negotiating to win their families over many decades ago...such a truly amazing couple. Missed a couple other fines laughing at how Papike works the room. Rich certainly rode the short bus to school, he's so "gifted."

**Guest Speaker** 

**Tako** introduced **Debra Rosen**, President & CEO of the North San Diego Chamber of Commerce (North SDCC). Deb and her team have done an amazing job helping small businesses and their members over the years from the Financial Crisis of 2008 to the Pandemic of 2020. The key, her team has been able to pivot in order to serve their members and help foster growth. In January 2020 Deb's husband contracted what we now know to be SARS-CoV-2 (COVID-19) however being one of the first cases in San Diego Deb thought nothing of it as he recovered and she went on to Vietnam. Upon her return in early March, it was clear that the world was about to change as they were forced to postpone a planned San Diego Women's Week event to later that Spring. That event will happen shortly as a hybrid event with over 600 attendees. Like Deb I was coming back from a massive convention in Vegas with 110,000 people when lock downs went into place on March 13, 2020. Such a disruptive and stressful time for many of us honestly. The North SDCC team pivoted to ZOOM events with their members and the Board, increased the electronic engagement and sharing resources to support their members, allowed staff to work remotely and downsized their Rancho Bernardo office space. Fact is, these moves made the Chamber viable and relevant in an ever-changing world. The Chamber is doing more to engage CSUSM students through a Senior experience project, connect emerging leaders through events that fit their desires and help chamber businesses thrive. Bottomline, COVID forced many of us to reflect on what truly matters most, create a better work life balance and ultimately it created a permanent shift. How have the events of March 2020 shaped you, your business and your family? Interesting thoughts to ponder, right?

The Community Service team met immediately following the meeting and Alex closed out by teaching us a "special handshake between the legs." Hit the ZOOM rewind as I simply cannot make that statement up. Next week our Rotarian of the Day is Luke and our speaker will be PP Mike Bardin talking about Peace. Hope you enjoyed this incredible recap from your favorite "Past President Has Been."

~Reporter

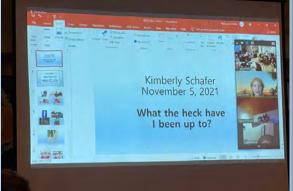
Brett Morey



## PHOTOS FROM LAST MEETING











OF THE THINGS WE THINK, SAY OR DO





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HERBERT J. TAYLOR





**NOVEMBER** 2021

November 19 - Bradley Day November 26 - Dark



SOTARIAN F. THE.DAY LUKE ERVIN

### Luke Ervin, CIMA, CEPA SR. Vice President - Wealth Management UBS Financial Services

I have been a member of the Most Dynamic Rotary Club in the World coming up on six years and the past couple of years have felt I've found where my (limited) time and talents can be utilized. Work and home life have been keeping me a little too busy to do more of the "fun" Rotary stuff (projects & social events), but there is light at the end of the tunnel.

This year has been incredibly busy at home with my wife Greta and I chasing after 5 year old daughter Era and 3 year old boy Mac. My wife has gone back to work on a part-time basis meaning I'm relied upon more than usual to help transport the kids to school and activities. This year marked my 20th year as a Wealth Advisor to Business Owners and Corporate Executives. The market has been kind these past few years and I have been blessed with happy clients who have been referring their friends, colleagues, and family members.

Although we had many trips/plans cancelled due to the virus's resurgence, we

did manage to get away some. We took a family trip to Glacier Lake Montana which led into my annual fly fishing trip. Greta and I left the kids with Granny and joined some friends in Cabo for a surprise birthday party. I met some of my high school friends in my hometown of Atlanta to go to game 4 of the World Series. Over Christmas we will be traveling to Tampa to meet my family at my sister's place.

As we begin to start the holiday season - I have much to be grateful for and all of you in the Most Dynamic Rotary Club in the World are amongst the top of that list.

