



the

QUINTESSENTIAL

F E S T I V  L

Come experience the Quintessence of San Diego

Sponsorship Opportunity Package

With your help we can make a difference!



Come Join Us On April 28th , 2018!

The La Jolla Golden Triangle Rotary Club is planning its annual community event: ***The Quintessential Festival***, scheduled for April 28th, 2018. We'd like to invite you to **join us as a sponsor** for this exciting way celebrate the **Quintessence** of San Diego, through the counties craft beers, local wineries, distilleries, food, music, and most importantly the amazing people that make San Diego, America's Finest City. The inspiration for this community event stems from our desire to build a collaborative event that brings people together from throughout San Diego and raise awareness and funds for the great projects Rotary is doing locally and globally.

Last year's event drew around 750 attendees and this year we intend to drive attendance in excess of 1,000 individuals. This is our 5th year to host the event at the Nobel Park and Recreation Fields. A beautiful and central location for all to enjoy. We are excited about the support we received from Park Management and anticipate a tremendously successful event.

Your sponsorship will bring you into our event community and comes with free event tickets for \$500 and above sponsorship levels, various marketing exposures in print and online media and exciting recognition opportunities during the event itself. Please refer to the attached specific plans to select how you can join in creating this signature event for this year and in future years as well.

Yet perhaps the greatest benefit is positioning your business as a leader in giving back to our community. Proceeds from this event will go to a variety of charities supported by the **La Jolla Golden Triangle Rotary Club**. We hope to raise in excess of \$50,000 in donations with this event.

We welcome the opportunity to speak to you about getting involved with **La Jolla Golden Triangle Rotary Clubs: "The Quintessential Festival"**. Please fill out the enclosed **Sponsorship Opportunity Form** or visit our website: rotarycheersforcharity.org. Please call Rick Binder with any questions.

Sincerely,

Rick Binder
President-Elect, 2018-2019
La Jolla Golden Triangle Rotary Club
(818) 324-0462
rabinder2006@gmail.com



2017 EVENT FACT SHEET

Name of Event: *The Quintessential Festival*
Date and Time: Saturday, April 28th, 2018, 1:00p.m. – 5:00p.m.
Location: Nobel Park and Recreation Field
8810 Judicial Drive, San Diego, CA 92122

Expected attendance: 1,000 Attendees from throughout San Diego County

Event includes:

- Tastings of over 18 local breweries, 6 local wineries, and 5 distilleries.
- Corn Hole Tournament
- Live music
- 6 different food vendors available for purchase

Festival Hosts:

- The La Jolla Golden Triangle Rotary Club

Main Event Sponsors:

- TBD

La Jolla Golden Triangle Rotary Club Sponsored Projects (Partial Listing):

- San Diego OASIS
- Therapeutic Horsemanship
- VA Shelter
- San Diego Literacy Project
- Afghanistan School Projects
- Mexico: Cleft Lip Surgery Project
- Ensenada Orphanage
- Tibet Scholarship Program
- Shelterbox
- Model United Nations
- International Youth Exchange
- Salk Mobile Science Unit
- Camp Pendleton Painting Project
- Braille Institute
- Dress for Success
- VA Hospital Dinner



Platinum Sponsorship - \$5,000

- Company Logo on event tasting glasses
- Banner will prominently be displayed at premium location
- Choice of Beer Garden Sponsor or Corn Hole Tournament Sponsor
- 10 tickets for Beer Garden
- Verbal Recognition at the event during live presentation
- Table signage at the event
- Prominent logo placement and link on the Rotary Website
- Logo will prominently be displayed on all Marketing Materials, including numerous publications that will be distributed to over 5,000 households and businesses in the local area.
- Complimentary invitation for six(6) to a Rotary Breakfast meeting
- Opportunity to have a speaker at one of our regularly scheduled Rotary meetings.
- Promotional table for your company at the event
- Featured Sponsor for Drinker Choices Best Beer Awards
- Acknowledgement in all PR and marketing as a major sponsor.

Gold Sponsor - \$2,500

- Banner will prominently be displayed at event
- Table Signage at event
- Eight(8) tickets for Beer Garden
- Logo will prominently be displayed on all Marketing Materials that will be distributed to over 1,500 households and businesses in the local area.
- Verbal Recognition at the event during live presentation
- Prominent logo placement and link on the Rotary Website
- Complimentary invitation for four(4) to a Rotary Breakfast meeting

Silver Sponsor - \$1,000

- Six(6) tickets for Beer Garden
- Prominent logo placement on website
- Verbal Recognition at the event during live presentation
- Complimentary invitation for two(2) to a Rotary Breakfast meeting

Bronze Sponsor - \$500

- Four(4) tickets for Beer Garden
- Logo will placed with sponsors on website
- Complimentary invitation for one(1) to a Rotary Breakfast



**the
QUINTESSENTIAL
FESTIVAL**

Once again the Quincentennial of San Diego



2018 SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5,000

Silver Sponsor \$ 1,000

Gold Sponsor \$2,500

Bronze Sponsor \$500

Your Name: _____

Your Business Name: _____

(how you want your name to appear in our Thank You ad)

Name of your Rotarian contact: _____

Email: _____

Phone #: _____

Please send logo and company information to Rick Binder via email to: rabinder2006@gmail.com

Make checks payable to: La Jolla Golden Triangle Rotary Club

MAIL CHECKS TO:

P.O. Box 13023

La Jolla, CA 92039

Please bill my credit card below:

Credit Card #:

Billing address: _____

(if different than above) _____

Expiration Date: _____ 3-digit security code: _____

PLEASE ADD _____ Tickets to my order: _____ @ \$30 = _____

For Tax Deductible donations, make check payable to: La Jolla Golden Triangle Rotary Club Foundation
501 (c)(3) Tax I.D. 33-0385197

Please consult with a tax professional for questions on deductibility.