

THE DISTRICT NEWSLETTER



ROTARY DISTRICT 7030. ZONE 34

August 2019

RI President Mark Maloney's Monthly Message



During 2019-2020, I am encouraging Rotarians and Rotaractors to grow Rotary. We must grow our service, we must grow the impact of our projects, but, most importantly, we must grow our membership so that we can achieve more.

Let us try a new approach to membership, one that is more organized and strategic. I am asking every club to form an active membership committee consisting of people of different backgrounds who will look methodically at the leadership of the community.

Your club's membership committee will then apply Rotary's classification system — designed to ensure that the range of professions in your community is well represented — to identify potential leaders with the skill, the talent, and the character that will strengthen your club. If your club's membership committee is unsure how to proceed, look to the club membership committee checklist on Rotary.org for clearly defined steps to organizing its work.

How else will we connect to grow Rotary? We will also form new types of clubs — either independent clubs or satellite clubs — with different meeting experiences and engaging service opportunities, not just where there is no Rotary, but also where Rotary is already thriving. No Rotary club in the world can possibly serve all segments of its community. Therefore, we must organize new clubs to engage the community leaders who cannot connect with our existing clubs.

Growing Rotary is all about taking the connections that make our organization unique in the world and strengthening and multiplying them. Let us commit ourselves to growing Rotary and to welcoming the next diverse generation of women and men as *Rotary Connects the World*.

August 2019
Mark Daniel MALONEY
President, Rotary International

August is Membership Month

Check out My Rotary for resources to help you grow your club. You can find information related to:

- Assessing your Club*
- Engaging current members
- Connecting with prospective members
- Following your membership leads*
- Developing your clubs
- Staying Current
- Accessing Tools

* Learn more about [RI's Health Check questionnaire](#) and [membership leads](#) on the next two pages

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District Governor's Message on Membership



RI President Mark is encouraging us to Grow Rotary in his message this month which is celebrated as membership month in Rotary. He is asking us to grow our service, grow the impact of our projects, and more importantly to grow membership in a more strategic and organized manner.

As we do this, I ask that we each, individually, pause and reflect on our own membership. Let us in introspection, be honest with ourselves and ask:

- ✓ Are we as fully engaged as we could and should be?
- ✓ Are we actively involved in our club's projects and events?
- ✓ Or are we just along for the ride, as RINOs?
- ✓ Is what we do as Rotarians likely to inspire persons in our communities to become members?

Let us recommit to becoming fully engaged People of Action, making an impact. Let us ponder on whether we are doing enough to attract new members into Rotary. Are we telling our Rotary story? Are we spreading the good news of this wonderful organization that we are a part of, to let our friends and family in on this good thing? Have we shared how fulfilling and uplifting it is to serve or communities and humanity in general through Rotary?

Again, let us spread the good news and encourage and inspire all with whom we come into contact to be become Rotarians!

Remember, we strive to make lasting change across the globe, in our communities, and importantly, within ourselves!

August 2019
DG Trevor Blake, 7030

Time for a Club Health Check

Your Club Experience

Members who have a positive Rotary experience are more likely to stay. In turn, they create a positive Rotary experience for others, because their enthusiasm is contagious. If your club's members genuinely enjoy being a part of the club, you're on the right path. Your experience includes not just your club meetings and other activities, but also the connections you've made and your pride in Rotary's work.

Service and Socials

Participating in service and having fun with fellow members are the primary reasons Rotarians join and stay in Rotary. The healthiest clubs vary their activities and offer multiple ways to get involved. Try a new kind of social event or a different service experience and watch the impact it has on your club.

Members

A healthy club is one that is growing and changing. Having members with diverse perspectives and backgrounds will fuel innovation and give your club a broader understanding of your community's needs. Pay attention to how your members are feeling about the club. Research shows that one of the most common reasons members leave is that club leaders are not open to new ideas. Involving members and giving them a voice in their club's future will strengthen both the club and members' commitment to Rotary.

Image

Clubs that have fun and make an impact are attractive to those who see that. A positive public image improves your club's relationship with your community and prospective members. Make sure your club is getting the credit for the service you provide. Demonstrating that your club meets real needs confirms your value to your community.

Business and Operations

When your club runs smoothly, you likely have good leaders who are looking toward the club's future. The leaders shape the club as a whole, and it's crucial to have skilled people in those leadership positions. For this reason, leadership development is also a way to fortify your club.

[Visit My Rotary and complete the Rotary Club Health Check questionnaire. It is the first step in becoming a healthier, more vibrant club.](#)

A look at Rotary's Membership – Future and Current

(Excerpted from the *Membership Minute*)

Why do people join Rotary?

A survey of Prospective Members show that:

- Prospective members join Rotary for local and international service, as well as personal and professional development.
- Awareness of and introductions to Rotary begin much earlier than interest in membership.
- Half of membership candidates have a personal connection to a Rotarian.
- People are aware of Rotary, their impressions are positive, and there is strong interest in Rotary membership.
- Younger, diverse professionals and business leaders are attracted to Rotary.
- Barriers to joining Rotary clubs include not being invited, cost and time constraints, and unmet expectations.

Why Rotarians remain in their clubs?

A survey of Current Members reveals the following:

- To participate in local service projects
- For friendship and fellowship
- To connect with others outside of work and my circle of friends

So, Rotary does not have a problem appealing to potential members. The challenge is providing a positive and engaging experience for people at all stages of membership so that they stay!

RIPN – Designate Named



Rotary Club of St. Shekhar Mehta, of the Rotary Club of Calcutta-Mahanagar, West Bengal, India, has been selected by the Nominating Committee to be President of Rotary International for 2021-22. He will be declared the president-nominee on 1 October if no challenging candidates have been suggested.

An accountant, RIPN designate Shekhar is chair of the Skyline Group, a real estate development company he founded. He is also a director of Operation Eyesight Universal (India), a Canada-based organization.

He has been actively involved in disaster response and is a trustee of ShelterBox, UK. After the 2004 Indian Ocean tsunami, he helped build nearly 500 homes for families affected by the disaster.

A Rotarian since 1984, Shekhar Mehta has served Rotary as director, member or chair of several committees, zone coordinator, training leader, member of The Rotary Foundation Cadre of Technical Advisers, and district governor. He is also the chair of Rotary Foundation (India).

He has received Rotary's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Awards. He and his wife, Rashi, are Major Donors and members of the Bequest Society.

We congratulate RIPN Designate Shekhar on his nomination.

Membership Leads – An Option

Membership leads route prospective members to you to help you grow your membership. By signing in to your My Rotary account, you can see a list of your prospective, referred, and relocating or returning members all in one place! It's one way we're helping clubs connect with prospective members in their community who want to create positive change.

Here's how it works:

1. A prospective member, relocating member, or Rotarian who is referring a potential member submits information on Rotary.org.
2. Rotary staff members screen the lead to make sure the candidate meets basic membership qualifications and then assign it to a district in the candidate's preferred club meeting location.
3. The district governor, district membership committee chair, and assistant governor get an alert about the new lead, go online to review it, and match the prospect to a club.
4. The club's president, secretary, and membership committee chair get an alert to review the lead and take the next steps. Club officers decide whether to contact the prospect or ask the district to consider the prospect for another club.

RI says it works!

"Since 2001, inquiries from qualified candidates have increased by 400%. Of the screened leads we forward to districts, 63% of referrals and 60% of members relocating, or changing clubs join a Rotary club within six months"

If you take this path, make sure your membership lead's experience with Rotary is a good one.

- ✓ Follow up promptly
- ✓ Find out what the prospective member is looking for
- ✓ Invite the potential member to a service project, club meeting, or other event

END POLIO NOW – Mission India



"You will never be the same after you have looked into the appreciative eyes of someone whose life you have changed"

MEGA POLIO CAMPAIGN 2020

3 - 5 JANUARY 2020
AGRA, INDIA

Why to attend?

India Rotary leadership indicates that relatively soon, volunteers will no longer be able to administer the Polio vaccine. If you have always wanted to participate in Polio Immunization, this may be your last your chance.



CLUB OF AGRA TAJMAHAL
CHARTER NO - 76284
DISTRICT 3110
INDIA 



Engage in door to door polio campaign and rally, oral vaccination in rural areas

This experience will combine participation in India's Polio routine Immunization activities at model booths, Interaction with local Rotarians and visit Rotary projects.

This journey will be a landmark event to serve Rotary for noble cause

Experience Incredible India
Delhi, Agra, Jaipur

ROTARY CLUB AGRA
TAJMAHAL INITIATIVE

International Project
Polio Free India from 200,000
Cases A Year to Zero

SIGN UP TODAY

For further details, please contact us
at
secretary@agratajmahalrotary.org

A PROSPECTIVE MEMBER'S PATH TO MEMBERSHIP



District 7030 holds its first Post PETS Training in Guyana

On July 6th 2019, District 7030 held its first ever post PETS training in Georgetown Guyana under the supervision of District Trainer PDG Herve Honore. He was ably assisted by District Governor Trevor E. Blake and District Disaster Management Chair PDG Dr. Stephen Ramroop. The sessions which were condensed into one day, saw participation from five clubs in Guyana as well as several other clubs in the district who participated virtually.

Post Pets, which was coordinated by DG Trevor and PAG Luana Falconer, was realized after an unprecedented number clubs were unable to participate in the PETS Training in Guadeloupe mainly due to the great difficulty in obtaining visas and in some cases the prohibitive cost.

Although the Sessions were intense, the intimacy of small numbers allowed for more interaction. As is customary in Rotary, it was not all work and no play. In the evening the opportunity for fellowship was seized and enjoyed by many of the participants. The bonds of Rotary were certainly strengthened.

The Rotary Clubs of Guyana would like to thank DG Trevor, PAG Herve and PAG Stephen for taking the time to come to Guyana to facilitate the first ever Post PETS Training. We would also like to thank the clubs for their contributions and support towards making this a reality. The quality of their participation really made this historic event an overwhelming success.

Pics from Post PETS Training



Pics from Post PETS Training After -Lime



DG Visited Local Rotary Clubs in July

District Governor Trevor made his first official District Club visits in July when he visited the Rotary Club of St Kitts (RCSK) on July 25th and the Rotary Club of Liamigua (RCL) on July 31st.

DG Trevor was accompanied by Partner in Service Michele, and, where possible, members of the District Team resident in St Kitts also attended. AG Frances-Ann introduced DG Trevor at the gatherings and club members were extremely delighted that the DG had chosen his home town St Kitts to be the first of many Club visits to be made across District 7030.

In his remarks DG Trevor called on President Rhon (RCSK) and President Deniece (RCL) to take on the challenge to Diversify Membership, Review Classifications to remain relevant and always be guided by the Core Values of Rotary. DG Trevor supported RI's call to seek new opportunities to connect through Rotary and to expand opportunities to Rotaractors as an enabler for development of young people, for training and effective speaking ensuring that Rotary assists them in building their personal and professional careers.

He reminded both Clubs to execute on RI President Mark Maloney's Goals and to focus on achieving the District's own goals for 2019/2020.

DG Trevor shared the Vision and Strategy of Rotary International and reminded all Club Members of the importance of projects having meaningful impact. Rotary - People of Action must be seen all over our communities and therefore we must at every occasion share our stories as Rotary connects the world.



DG Trevor addresses RCSK



DG Trevor addresses RCL



District Governor and Partner-in-Service along with his local district team



DG Trevor recognizes the RCSK for 50 years of selfless service



DG Accepts tokens from both clubs





AG Richard (L) with DG Trevor

DG TREVOR BLAKE VISITS ROTARY CLUB OF GRENADA

On Thursday, July 11th, the Rotary Club of Grenada was delighted to have fellowship with DG Trevor Blake during an unofficial visit to our club. Despite his hectic business schedule, DG Trevor was able to join our meeting to witness the swearing in of the club's directors. He also used the opportunity to pin AG Richard Strachan and President Judy with the Rotary Theme pin.

With most Rotarians in attendance, including the President of Rotary Club of Grenada East, the DG spoke about the importance of fellowship amongst Rotarians and exploring ways to include our own families into the family of Rotary. The DG mentioned that our families also make a sacrifice to support us as Rotarians, especially Rotarians actively involved in several projects. He acknowledged and congratulated PP Steve for introducing his youngest son to the club as a guest.

DG Trevor paid tribute to his club, the Rotary Club of St Kitts, on celebrating their 50th Charter anniversary. He invited our club to offer congratulatory remarks and wished the Rotary Club of St Kitts a memorable anniversary and more years of Rotary Service. President Judy ended the meeting by offering a toast to the Rotary Club of St Kitts and offering her best wishes on behalf of the Rotary Clubs in Grenada.



DG Trevor pinning Pres Judy

Rotary Club of St Kitts Turns 50!

The patio of the Poinciana Restaurant was brimming with proud members and well-wishers on July 11th 2019 as the Rotary Club of St. Kitts celebrated the 50th Anniversary of its charter.

President Rhon Boddie and his talented Planning Committee ensured that the restaurant was vibrantly adorned in the Rotary colours of royal blue and gold, and celebrants toasted the milestone with cake, champagne and resounding cheers.

The Club was honored to host many guests including Honorary Rotarians, visiting Rotarians, Rotaractors and Partners-in-service.

Sir Edmund Lawrence, a Past President and now Honorary Rotarian, and former Governor General of the Federation of St. Kitts & Nevis expressed his pride and unwavering support of the Club and its members, some of whom he has mentored.

The Club's oldest member Past President William Dore, affectionately known to all as Uncle Willie, recounted the warmth he felt on his recent 94th birthday due to the outpouring of love from his Rotary family.

Rotarian Hamir Sabnani, grandson of charter member, the late Past President Kishu Chandiramani, raised a toast to Rotarians who passed away, honoring their legacy and ensuring their remembrance during the festivities.

All these sentiments were echoed by many others who took the opportunity to speak about the impact of the Club's service projects and the unbreakable bonds and friendships formed through Rotary.

This event was just one of many anniversary activities for the Rotary Club of St. Kitts, the first being its Gala Soiree on June 22nd 2019 which commemorated the handover of the office of Governor of Rotary International District 7030 to Past President Trevor E Blake, the Club President Installation and the 50th Anniversary.

We ask all well-wishers to look out for our upcoming 50th Anniversary Magazine, and for full details on the District 7030 Conference to be hosted in St. Kitts in April 2020.



Sir Edmund Lawrence



OG Trevor honore le club lors de sa visite officielle



Honorary Membership in Rotaract

- ✓ Rotaract Clubs may confer the status of honorary member on a person, if the club's by-laws provide for this category of membership.
- ✓ However, as a club's by-laws cannot be inconsistent with the Standard Rotaract Constitution, such a person must meet the qualifications for membership set out in the Constitution.
- ✓ An honorary member of a Rotaract club must be aged 18 to 30. Such membership shall automatically terminate on the honorary member's 31st birthday.

Change in District 7030 Rotary Leadership Institute Director

With effect from Monday 29 July, DGN Sonya Alleyne has been appointed District 7030 Rotary Leadership Institute Director. In this position, DGN Sonya will lead the District's RLI initiatives within the RLI Sunshine Division.

PDG Herve Honore, who previously held this position, will continue his service to the District in his capacity as District Trainer/Chair of the Training Committee.

The DG thanked PDG Herve for his yeoman service during his tenure as RLI Director

District Calendar of Events

Past

6 July	First Post PETS Training held in Guyana
11 July	DG Visits Grenada Club Unofficially
24 July	DG Visits St Kitts Club
31 July	DG Visits Liamuiga (Saint Kitts) Club

RI and District Dues Invoices were circulated to all clubs in July

Upcoming

4 – 6 August	DG Visits Saint Lucia
21 – 24 August	DG Visits the ABC islands

About DG Visits

Once a year, the District Governor makes an official visit to each club in the district, usually between July 1st and December 31st, but it can extend into the new year.

Purpose of DG Visits

- ✓ To allow the District Governor to communicate directly with all Rotarians in our District.
- ✓ To listen to the Club Leadership and gain better understanding of their club.
- ✓ To provide helpful and friendly advice to club officers as requested and to answer questions about Rotary International and the District.
- ✓ To serve as a catalyst to help strengthen the programs of Rotary.
- ✓ To meet the requirements that Rotary International sets for serving in the office of District Governor.

This year clubs will be asked to complete a questionnaire prior to the DG's visit. This will help set the tone for the visit and have more targeted discussions.

Tips:

1. Remember Rotary Protocol
2. When the DG visits there should be no speaker or programme scheduled. The DG is the meeting!



MUN 2020

If your club is interested in sending delegates to the next Model UN, being held in Port of Spain on 14-15 March 2020, please contact PP Leslie Welch: leslie.a.welch@gmail.com

ROTARY CLUB OF CENTRAL PORT OF SPAIN

Plug for Newsletter Submissions

Please send articles and photos of **DG visits** or district related activities/promotions by e-mail. Articles should be submitted by the 20th of each prior month of publication to District Secretary Leah, at: dsleah7030@gmail.com. To avoid delays, please include the following with each e-mail: Attn— District Newsletter and the intended month of publication. Thanks!