

## **Mad Brothers Earthmoving Pty Ltd**

1<sup>st</sup> Speaker: Shannan Berias

Position: Operations Co-ordinator

### **History:**

Mad Brothers Earthmoving all started with 2 brothers and their childhood love of trucks, and although Anthony and Adrian were born into the third generation of a Werribee South market gardening family business, their passion for trucks was always there in the background.

In 2007, Anthony and Adrian decided to buy a Kenworth truck and trailer as a small sideline business whilst they still continued to work within their family owned business with their parents Enzo and Adelina Maddalon.

Their plan was simple, to employ a driver and register as a subcontractor with a Plant Hire company and see how things go. However, Anthony and Adrian are both extremely likable, honest hardworking, and very well-known, and as soon as they had the truck setup and ready to work, the word had spread about this new venture...

Anthony received a telephone call with an enquiry to see if they would be interested in being a transport contract supplier for a major development site in South Yarra, the job was estimated to be over 200,000m<sup>3</sup> (to help put that volume into perspective, 1 truck and trailer only holds 22m<sup>3</sup> per load). The client wanted a new supplier as they were tired of the service they had been receiving, they wanted a supply of a minimum of 10-20 truck and trailers per day.

Anthony and Adrian agreed and instead of putting their truck out with that Plant Hire they became their own Plant Hire company. Within 1 hour, they did their homework, a quote was supplied, the deal was done and the project started 1 week later. On Day 1: their 1 truck and 9 sub-contractors started that project. Within 6 months that 1 truck, become 3 trucks, within the first year they become 5 trucks, 8 trucks and now 10 years on they have a now a fleet of more 30 trucks, Excavators, Bulldozers, and other earthmoving equipment.

They now also manage their own Landfill sites, perform basement and civil excavation projects and now have a subcontractor register of over 700 contactors.

Although this all sounds effortless, much blood, sweat and tears have gone into Mad Brothers being the growing success you see today.

I have had the honour to watch these two brothers take a chance, and follow a dream ...honestly their success has been awe-inspiring, and has demonstrated the old recipe of having a passion for what you do and being willing to put in the hard work really does pay off.

They believe in creating and maintaining long-term relationships with everyone we deal with, from our clients and subcontractors, to our suppliers and employees and are very hands on in all aspects of their company.

From spending many late nights and weekends in the workshop and office to meet deadlines and keep the show on the road, they also like to visit sites and attend meetings with our Sales team, Anthony and Adrian are truly known by all who deal with Mad Bros.

**2<sup>nd</sup> Speaker: Pierre Apap**

**Position: Sales Representative**

Mad Bros Earthmoving have worked on major projects such as:

- Australian Pipeline work
- Regional Rail Link
- The civil works for the resident growth housing zones in the Western, Northern suburbs and also Geelong region.
- Winchelsea Princess Hwy upgrade
- Werribee Park Golf Course
- Epworth Hospital
- Werribee Gun Club
- Pacific Werribee Shopping Centre
- Dingley Bypass
- Tullamarine Fwy widening project
- Melbourne Water Pipeline
- Melbourne Airport
- Melbourne Markets (Epping)
- Chadstone Shopping Town
- Ravenhall Prison