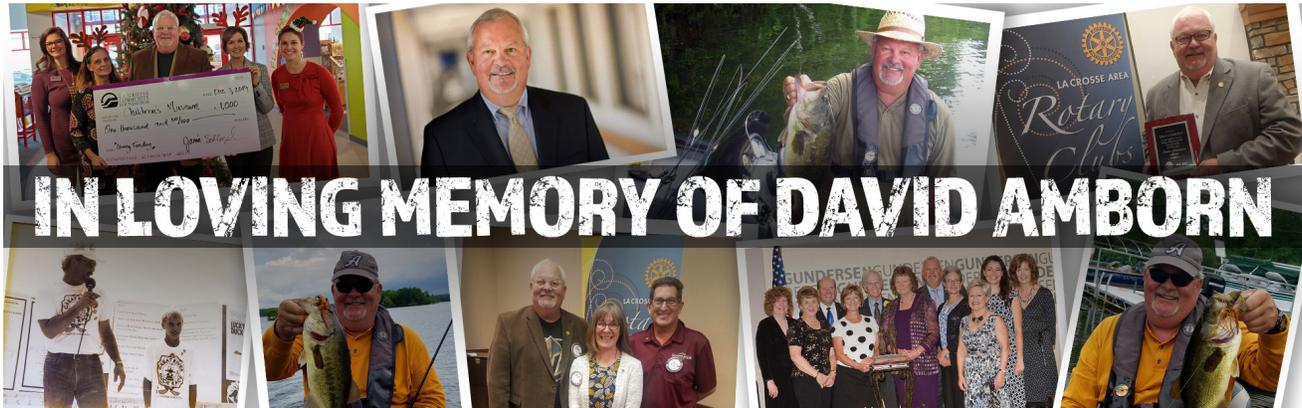




3rd Annual AL'S MUSKY CHALLENGE

Support Opportunities



From July 24th to August 29th, Rotarian Al Louis will fish in Minnesota's Lake Vermilion for four hours each Tuesday & Thursday night. He has personally pledged \$5000 and challenges fellow Rotarians, businesses and others to get involved by becoming a sponsor, making a one-time donation, or pledging an amount per musky caught. *It can take about 10,000 casts to catch one musky!*

Levels of sponsorships

Will you support this unique event to raise funds for four local nonprofit organizations and honor the memory of Rotarian David Amborn?

\$10,000+ - The Big One

Al welcomes your ideas for how to recognize your generous sponsorship. Want him to: Sing your company jingle during a Facebook live post? Write your name on his forehead? Name his first catch after you? He's up for (almost) anything.

+ All benefits from sponsor levels below

\$7,500 to \$9,999 - Your Brand in a Boat

Al will wear your company shirt/hat in the boat during one day and proudly share images on Facebook, **Day sponsorship benefits also included.*

\$5,000 to \$7,499 - Your Day on the Water

Al will dedicate one of his fishing days just to you, with tagging in at least 8 social media posts and inclusion in a Facebook live post. You'll also get your logo on the event website and a check presentation invitation.

\$1,000 to \$4,999 - Fishing Fan

Logo on website and 4 social media post tags.

\$500-\$999 - Fishing Friend

Name listed on website.

2021 BENEFICIARIES:

- Coulee Recovery Center
- Children's Museum
- La Crosse Community Theater
- Children's Miracle Network Hospitals, Gundersen Health System





I/we will support the 2021 AI's Musky Challenge with a flat gift of \$_____

I/we will support the fundraiser at _____ per fish in the boat

Company/Family/Group Name: _____

Payment:

Check (payable to Rotary Works Foundation)

mail to:

Contact Name: _____

AI's Musky Challenge

Designing Jewelers

Phone: _____

314 4th St S

La Crosse, WI 54601

Email: _____

Credit Card:

Address: _____

1. RotaryWorksFoundation.org/donate (click on Paypal logo--you don't need a PayPal account to proceed)

2. Choose AI's Musky Challenge in the "Use this donation for" dropdown menu

I wish to keep my support anonymously -do not publish my name.

All donations are tax-deductible.

If your commitment is \$1,000 + please send your preferred logo to rotarylax@charter.net with the subject line: AI's Musky Challenge Sponsorship Logo.



PLEASE RETURN TO:
AL'S MUSKY CHALLENGE
DESIGNING JEWELERS
314 4TH ST S
LA CROSSE, WI 54601