

## The Brain Game helps you help your community

*The Brain Game* is a turn-key community service project for any organization interested in a tangible project that supports children and families and prevents child abuse and neglect. *The Brain Game* gives groups unlimited potential to partner with family-serving agencies to enhance existing local programs. The support materials have already been completed—your group simply needs to order the materials and then determine how best to share them with your community.



## Benefits of The Brain Game

Research shows that parents can greatly enhance their child's brain development by engaging in specific, simple activities that include touching, talking, singing with, and reading to their babies. This book translates scientific data about brain development into a practical guide parents and caregivers can use to help children reach their full potential.

The effects of these activities can be life-changing. *The Brain Game* was created through a collaborative community effort under the leadership of Rotary Club of La Crosse—because our children are our future.

## Inside The Brain Game you'll find:

- Research-based ways to enhance your baby's development
- Brain boosters for your child from birth to age 3
- Tools to track your child's progress
- Charts every new parent will love
- Activities developed by early childhood professionals that can enrich your child's life



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La Crosse, Wisconsin 54602-1914  
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# The right community service project for you



the  
brain  
game

A book on enhancing children's brain development  
written and recommended  
by early childhood professionals.



## Successful ways to implement the project

- Consider partnering with a hospital, medical clinic, medical foundation, family resource center, child care provider or other institution that regularly works with infants or pregnant women. These organizations often act as a primary distributor of *The Brain Game* books.
- Consider purchasing *The Brain Game* books as an organization and distributing them to relevant groups (some have purchased books in quantities of 50, 100, 200 and upwards of 1,000).
- Identify whether books are needed in English, Spanish or both.
- Consider using *The Brain Game* to support the new early childhood initiatives underway through local, state and federal governments.
- Determine what types of supporting materials you would like to include in the book's back pocket—brochures, stickers or literature supporting efforts such as fundraisers, immunization requirements, child safety seat checks, SIDS prevention and local resources for families.



## Ordering *The Brain Game* Book

If you would like to place an order, please complete the order form and mail it in with your payment. Your order will be shipped upon receipt of payment.

Mail to:

The La Crosse Rotary Brain Game Inc.  
P.O. Box 1914  
La Crosse, WI 54602-1914

web: [www.lacrosserotarybraingame.org](http://www.lacrosserotarybraingame.org)

email: [info@rotarybraingame.org](mailto:info@rotarybraingame.org)

phone and fax: 608 526-4491



\*Shipping:

- 1-4 books= \$5
- 5-15 books= \$10
- 16-30 books= \$15
- 31-50 books= \$20
- Contact the Rotary Club of La Crosse to calculate the shipping for 51+ books.
- All rates shown are for U.S. delivery. For international costs please contact the Rotary Club of La Crosse.

Thank you for your order!

the  
brain  
game

## Order form

Quantity	Price (each)	Total
	English \$15.00 • Nonprofit \$10 • Bulk (50 books) \$10	
	Spanish \$15.00 • Nonprofit \$10 • Bulk (50 books) \$10	
	+ Shipping*	
	= Total	

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Tax-exempt #: \_\_\_\_\_

If you would like to pay by credit card, please complete the following information:

Circle one:      Visa      Mastercard

Card#: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

I agree to pay the La Crosse Rotary Brain Game, Inc. on my credit card the amount due for the books I have requested.

Authorized Signature:

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