

ADDICTION

AND THE FAMILY

The First in a
Series of
Community
Conversations

OPEN TO THE PUBLIC!

SESSION ONE:

A MOM'S PERSPECTIVE

HELP

SUPPORT

ASSIST

GUIDE

SEPT • 13 • 2017

Wednesday, 6:30 - 9:00 pm

Cargill Room, Riverside Center I

332 Front St. South, La Crosse, WI

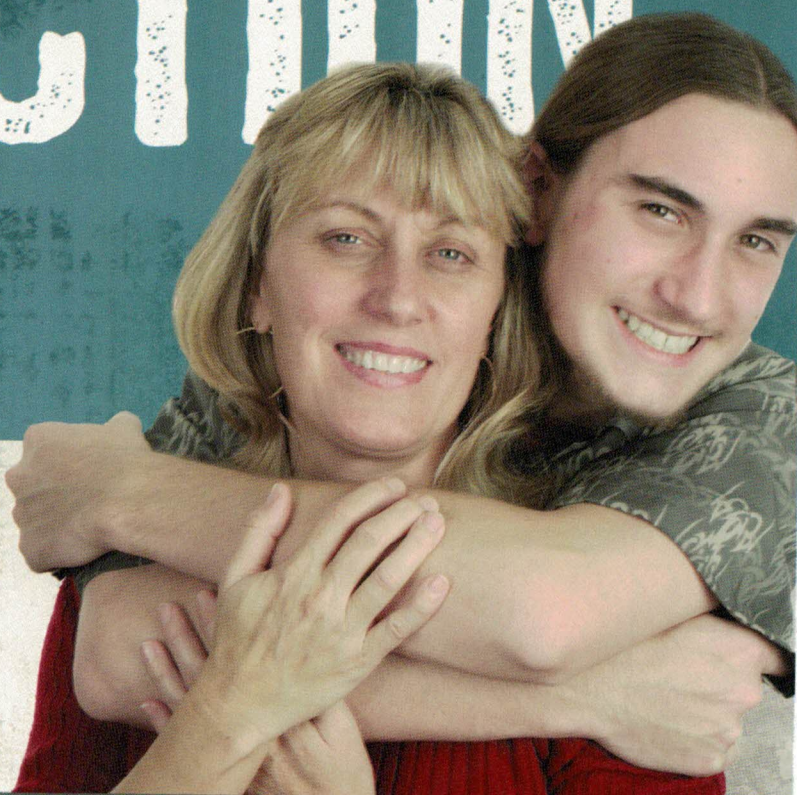
Participate in the discussion. Share your experience and generate ideas for families in crisis who seek answers to help those struggling with addiction.

Presentations include a clinical overview; mothers who are experiencing or have experienced life with a loved one struggling with addictions; and small group discussions on finding answers.

Sponsors:

- Compassionate Community Faith Alliance
- Coulee Council on Addictions
- Franciscan Sisters of Perpetual Adoration
- La Crosse Community Foundation
- Mental Health Coalition
of the Greater La Crosse Area.

For more information contact:
Coulee Council on Addictions at 608-784-4711
NO REGISTRATION REQUIRED!



Building a Strong Foundation for a Lasting Recovery

The Coulee Recovery Center

Coulee Council on Addictions offers hope to those in crisis and provides a pathway to recovery for those seeking a life free from substance abuse. Our mission is to provide confidential help to individuals and families impacted by addiction and lead the community in prevention education and awareness.

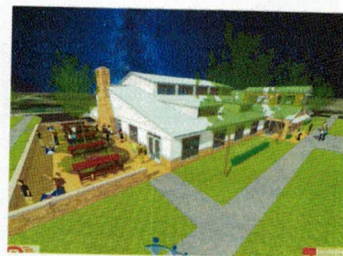
CCA is located in a 6,000 square foot building (half of which is basement) on the corner of West Avenue and Jackson in La Crosse, WI. With an increased need for services in our community, the current building does not have adequate space.

In 2016, there were over 30,000 visits to Coulee Council on Addictions for recovery support services and each month CCA hosts 52 support group meetings. Our education specialists touched the lives of nearly 3,000 youth through our education and prevention programming.

WHAT WE'RE BUILDING

The Coulee Recovery Center will provide a safe and caring place for people seeking long term recovery to go for relapse prevention; peer support and social interaction in a substance free environment. This new 13,000 square foot building will be an accessible facility that is welcoming to people of all backgrounds and abilities. The Coulee Recovery Center will feature:

- A private waiting area for counselling services
- Flexible multi-purpose rooms for educational presentations and support group meetings
- Updated kitchen allowing for efficient food storage and preparation
- Resource Center and library
- Inviting drop-in center – a safe place that is alcohol and chemical free
- Meditation and contemplation area
- Additional office space for other non-profits to meet and assist guests of the Coulee Recovery Center
- Safe, well-lit parking for our guests



WHY IT MATTERS

- ✓ Substance abuse is rampant in our community. It is a killer; it devastates families and has significant societal costs in terms of health; crime and loss of productivity.
- ✓ Opioid/ heroin addiction is increasing at alarming rates.
- ✓ Many seeking help do not have insurance or the means to receive clinical treatment.
- ✓ Treatment programs are limited and funding has been drastically reduced.
- ✓ Coulee Council on Addictions is the only nonprofit organization in the area that provides ongoing support and education for those affected by their addiction or that of a loved one.
- ✓ Social interaction with other recovering people is critical to long term recovery.
- ✓ The current building has significant structural deficiencies along with being ADA non-compliant which make our building an inadequate home for the next 50 years.
- ✓ There is limited parking and the lot is not perceived as safe by our guests.

THE COULEE RECOVERY CENTER

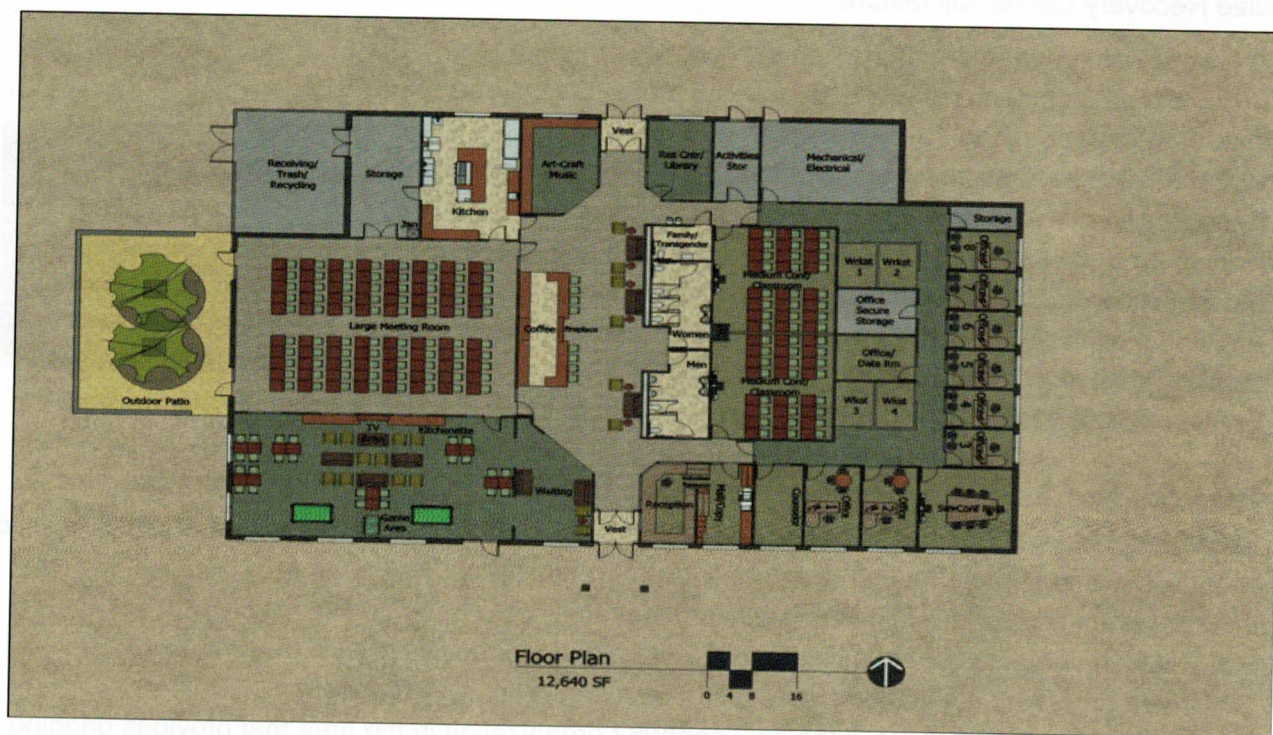


THE GOAL

Land Purchase	\$400,000
Construction of Building	\$1,900,000
Equipment and Furnishings	\$100,000
Total building costs	\$2,400,000
Operating Endowment	\$500,000
Capital Campaign Goal	\$2,900,000

We are excited to announce that we have an accepted purchase agreement for our current building which allows us to retain occupancy until May, 2018.

The goal is to break ground by fall 2017 and celebrate Coulee Council on Addictions 50th anniversary in a new facility.



The Coulee Recovery Center is a \$2.9 million investment in hope. We humbly ask for your financial support of this life changing facility. For more information on how you can help, please contact Cheryl Hancock, Executive Director at (608) 784-4177 or e-mail her at director@couleecouncil.org.

The Coulee Recovery Center Building Campaign Pledge

*Coulee Council on Addictions offers hope to individuals and families in crisis.
The Coulee Recovery Center will serve as a pathway to recovery for those seeking
a life free from substance abuse.*

I / we will support the **Coulee Recovery Center Building Campaign** by pledging a total
\$_____ to be given over a three year period to be given as follows:

Option 1: A lump sum of \$_____ will be given on _____.

Option 2: A lump sum of \$_____ will be given immediately. The remaining balance
of \$_____ will be given (monthly/quarterly/annual starting on _____).

Option 3: I / we will give \$_____ a (month/quarter/year) over a three year
period beginning _____.

Option 4: Other (Stock; gifts in kind; matching gifts). Please specify:

Payment Options

☐ Enclosed is my check in the amount of \$_____.

☐ Monthly installments/donations - You can set up a recurring monthly payment using your
financial institutions bill pay program.

(Payable to: Coulee Council on Addictions, 921 West Ave. S. La Crosse, WI 54601)

☐ Please bill me. I would like to be billed (annually, quarterly, monthly) for \$_____.

☐ Please bill the following credit card: ☐ Visa ☐ Master Card

Card # _____ Exp. _____ CVC _____

Charge on the following date(s): _____

Personal information (please print)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ e-mail _____

Signature _____