

GREAT
RIVERS



Great Rivers HUB

A Pathways Community HUB &
Systems Change Initiative



Great Rivers HUB Change Statement

Great Rivers HUB will bridge the gap between health care delivery and the social service sector for **cost savings, improved population health outcomes, and increased client experience and engagement.**



Current System vs HUB model



- Needs new medical home
- 2 ED visits this month
- No asthma action Plan
- Struggling at school



- Pregnant
- Lost job
- Can't pay rent
- Unreliable transportation



- One bedroom apartment
- Type 2 Diabetes
- 1 ½ ppd Smoker



Great Rivers HUB



Agency A



Agency B



Agency C



Agency D



Agency E

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Pathways Community HUB Model

- Uses existing community resources (medical and social) more efficiently and effectively
- Focuses on common metrics to identify and track risks (risk reduction)
- Holistic community care coordination
→ one for the whole family
- Payments for outcomes (pathway completion) = service sustainability



Target Populations

- Responsive to identified community needs
- Specific populations via referral portals
- Currently in La Crosse and Monroe County
- Current Target Populations:
 - Frequent ER utilizers
 - Pregnant women with SUD
 - Veterans with frequent recidivism
 - Type 2 Diabetes
 - Cardiovascular Disease (CVD)



Referral Portals & CCAs

- **Care Coordination Agencies (CCAs)**
 - La Crosse County Health Department
 - Independent Living Resources (ILR)
 - Family & Children's Center (FCC)
 - La Crosse Area Veterans Mentorship Program (LAVMP)
 - YMCA
- **Gundersen Health System**
- **Mayo Clinic Health System-Franciscan Healthcare**



Pathways

- Treat the “whole” person
- Each Risk = Pathway
- Each Pathway = Measured Outcome
- Completed Pathway = Outcome Achieved/Risk Reduced/Eliminated
- Outcome/value based payment for completed Pathways

- Adult Education
- Behavioral Health
- Developmental Referral
- Development Screening
- Education
- Employment
- Family Planning
- Health Insurance
- Housing
- Immunization Referral
- Immunization Screening
- Lead
- Medical Home
- Medical Referral
- Medication Assessment Chart/ Medication Assessment Pathway
- Medication Management
- Postpartum
- Pregnancy
- Smoking Cessation
- Social Services Referral

Real-Time Database

- Track outcomes in real-time
- Track Pathway completion
- Data shared with the community to identify needs



Current Data & Outcomes

Pathway	Initiated	Finished Incomplete	Completed
Social Service Referral	1454	314	973
Education	878	7	834
Medical Referral	299	64	186
Housing	164	57	37
Medication Assessment	128	18	80
Tobacco Cessation	117	54	3
Medical Home	90	13	47
Immunization Screening	74	1	59
Employment	67	37	14
Behavioral Health	54	19	23
Pregnancy	49	8	34
Health Insurance	48	10	24
Family Planning	35	7	17
Postpartum	25	2	17
Developmental Screening	16	2	14
Adult Learning	14	7	0
Immunization Referral	11	4	5
Medication Management	11	0	6
Lead	7	5	2
Total:	3541	629	2375

**2375
Successfully
Completed
Pathways**

**35
Pregnancies
resulted in a
normal birth
weight baby**

**340 total
clients
served since
2017**

**Current
average
Pathways
opened per
client = 12**



National Endorsers of the Pathways Community HUB Model



Centers for Disease Control and Prevention
CDC 24/7: Saving Lives, Protecting People™



National Science Foundation
WHERE DISCOVERIES BEGIN



AHRQ
Agency for Healthcare Research and Quality
Advancing Excellence in Health Care • www.ahrq.gov



Questions?

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