

# Merchandizing in Human Flesh



**Marlene Weisenbeck, FSPA**

Convener, Task Force to Eradicate Modern Slavery

La Crosse, WI

## My involvements local, national & international

- Member of **White House Advisory Council on Faith-Based and Neighborhood Partnerships** which studied this topic at the request of President Obama (July 2012-December 2013)
- Participant in the **Vatican's Pontifical Academy for Sciences and Social Sciences Conference** in November 2013
- Member of **U.S. Catholic Sisters Against Human Trafficking, Inc.**
- **Convener of La Crosse Task Force** to Eradicate Modern Slavery in August 2013
- Member, **Wisconsin anti-Human Trafficking Task Force** since December 2015



# 26 seconds

<https://vimeo.com/55902210>



26 Seconds on Vimeo.url

# A Call to Mission on Behalf of Trafficked Persons



La Crosse Task Force  
to Eradicate Modern Slavery

**1-888-3737-888**

# What is Human Trafficking?

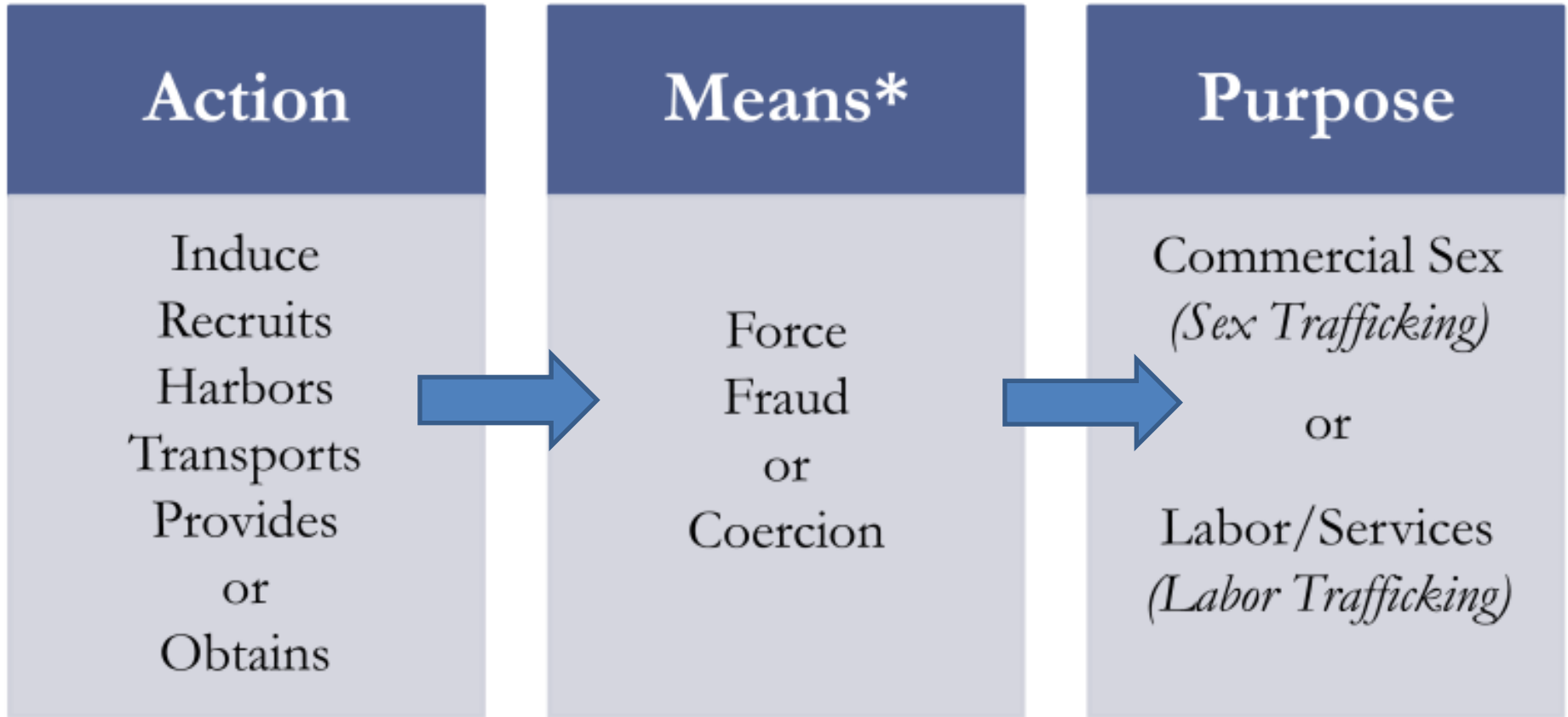
- **Definition:** The act of recruiting, harboring, transporting, providing, or obtaining a person for **compelled labor** or **commercial sex acts** through the use of **force fraud, or coercion**.
- **TVPA of 2000** describes it as “involuntary servitude”, “slavery”, “debt bondage” and “forced labor”.
- **A fundamental human rights crime**



# THE A-M-P MODEL

Trafficking Victims Protection Act 2000

## Elements necessary to meet the trafficking definition



\*Minors induced into commercial sex are human trafficking victims—  
regardless if force, fraud, or coercion is present.

# Anyone can become victimized

- Involves physical, financial and emotional manipulation for one's own purposes
- Makes victims feel powerless to change their own circumstances
- Exploits some need that any victim has, e.g.,
  - Basic services (food, clothing, shelter)
  - Drug addiction
  - Belonging, love





# Major forms of human trafficking

- Forced labor or Bonded labor (debt bondage)
- Sex trafficking
- Involuntary domestic labor/servitude
- Debt bondage among migrant laborers
- Selling of body organs
- Child pornography
- Child soldiers
- Begging and peddling by children
- Illegal adoptions (child laundering)
- Mail-order brides



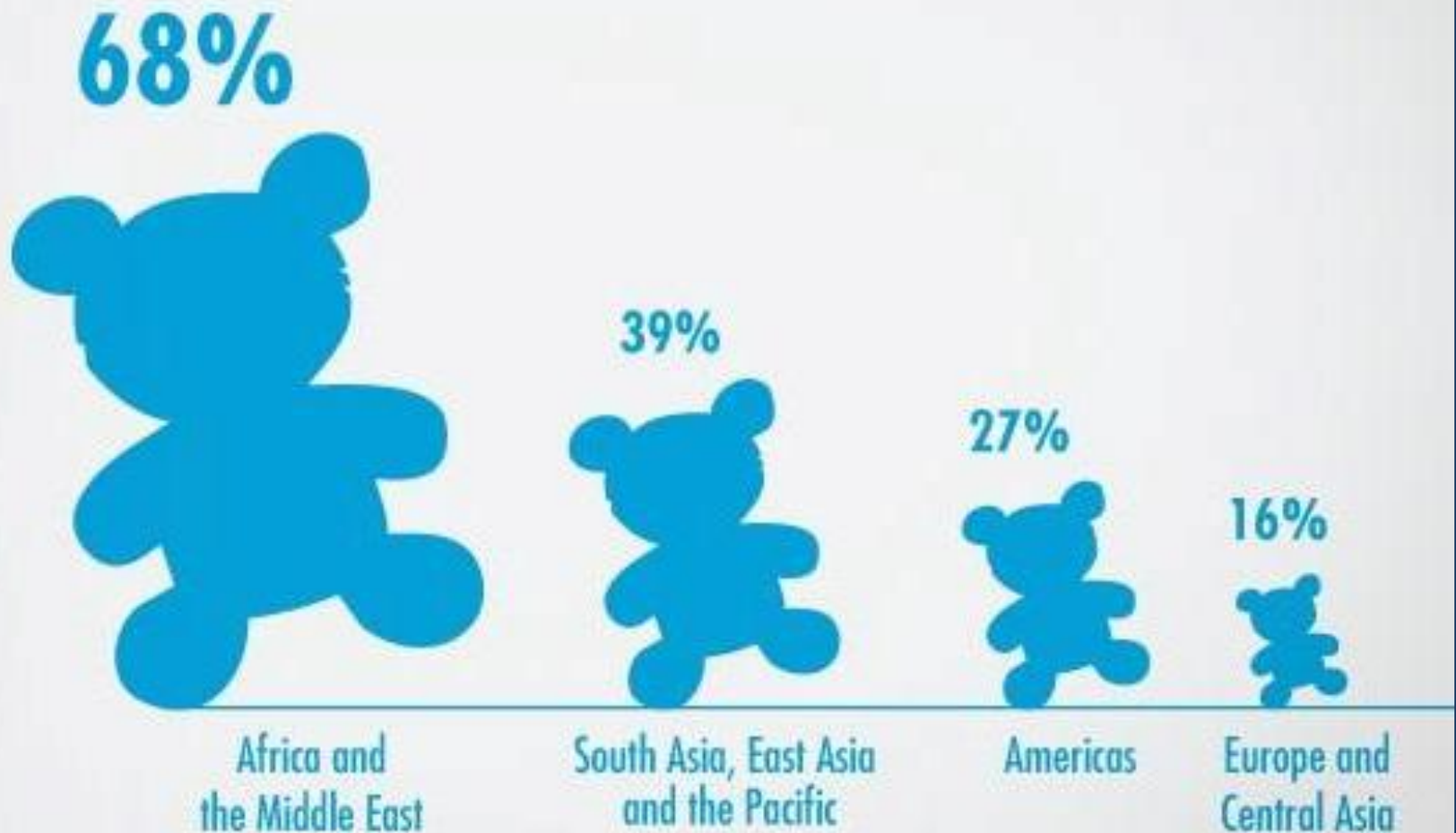
**38.5 million in slavery today**  
Global Slavery Index 2014



LAST YEAR  
**SLAVE TRADERS MADE**  
**\$32 BILLION.**  
AN ESTIMATED  
THAT'S MORE THAN NIKE, GOOGLE  
AND STARBUCKS  
**COMBINED.**

# ONE IN FOUR VICTIMS ARE CHILDREN

Globally more than a quarter of all human trafficking victims are children. In some regions this percentage varies.



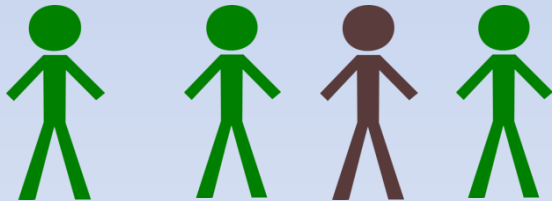
# THE FACTS

## 38.8 million enslaved human beings

24.3 million (63%)  
**sexually exploited**

**1 out of 4** children runaway  
in the U.S. - at risk of being  
trafficked in 2-3 days

(largest group of victims)



14.2 million (33%+)  
**in forced labor industries**

(agriculture, construction,  
domestic work, manufacturing)



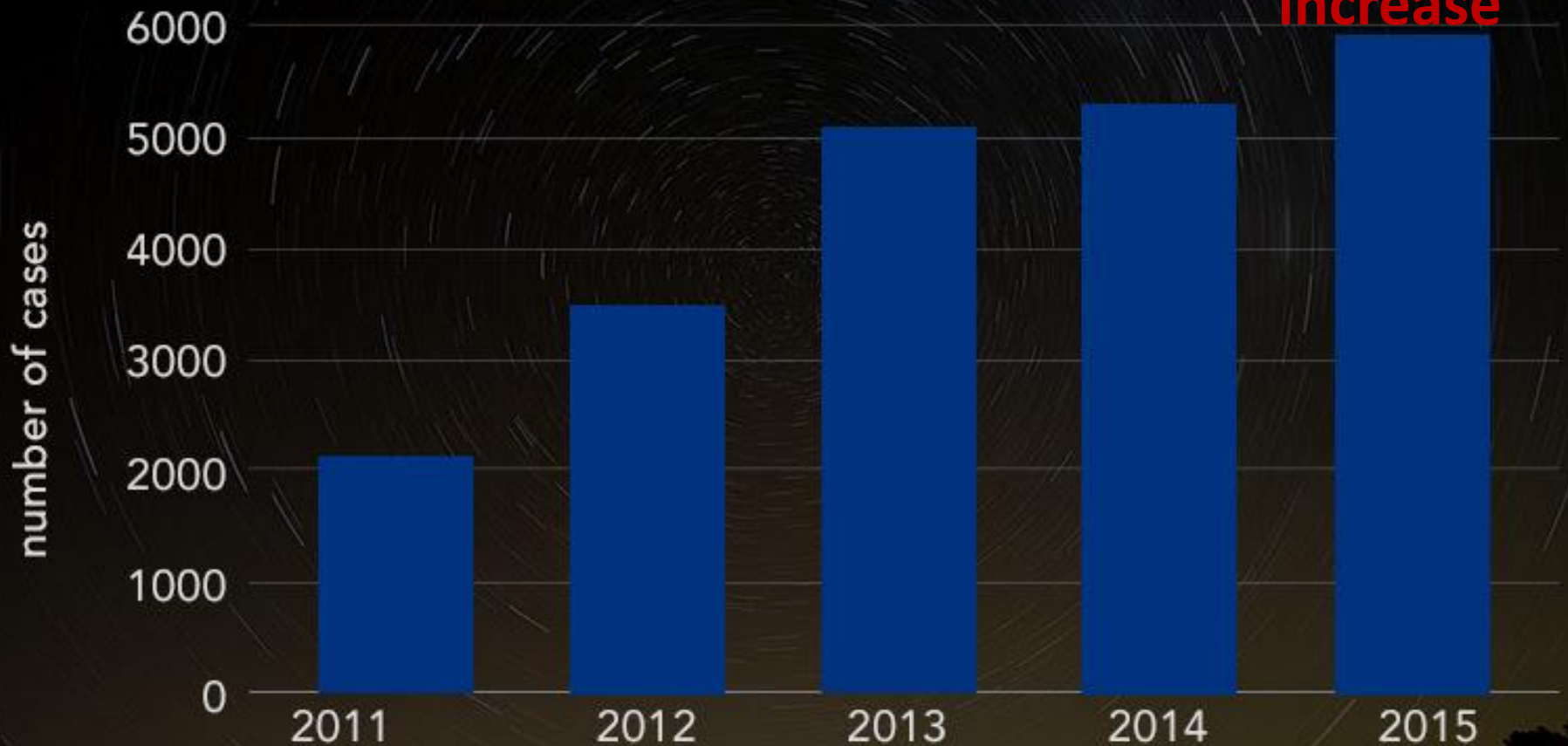
## 500+ traffic flows in the world

Global Slavery Index 2014  
International Labor Organization

In 5 years, the number of human trafficking cases reported to the NHTRC & BeFree has nearly **tripled**.

**24%**

**increase**



**25,000 + cases since 2007**

# How does human trafficking begin?

"A lot of times it's **trick and coercion** . . . these guys know how to find vulnerable individuals. Broken homes, they've got some problems and run away. They don't put them out there and start, per se, pimping them. They **gain their trust**.

"Sometimes, they **get them hooked** on **drugs**. They **take them away from their homes** so then they are on the other side of the state with nowhere to go. They can't call mom because they ran away because they are in a terrible situation and they are forced into it."

*Michigan No. 2 in human trafficking; Snyder assigns new team to fight it*

Posted: Mar 04, 2015 By myFOXDetroit.com Staff

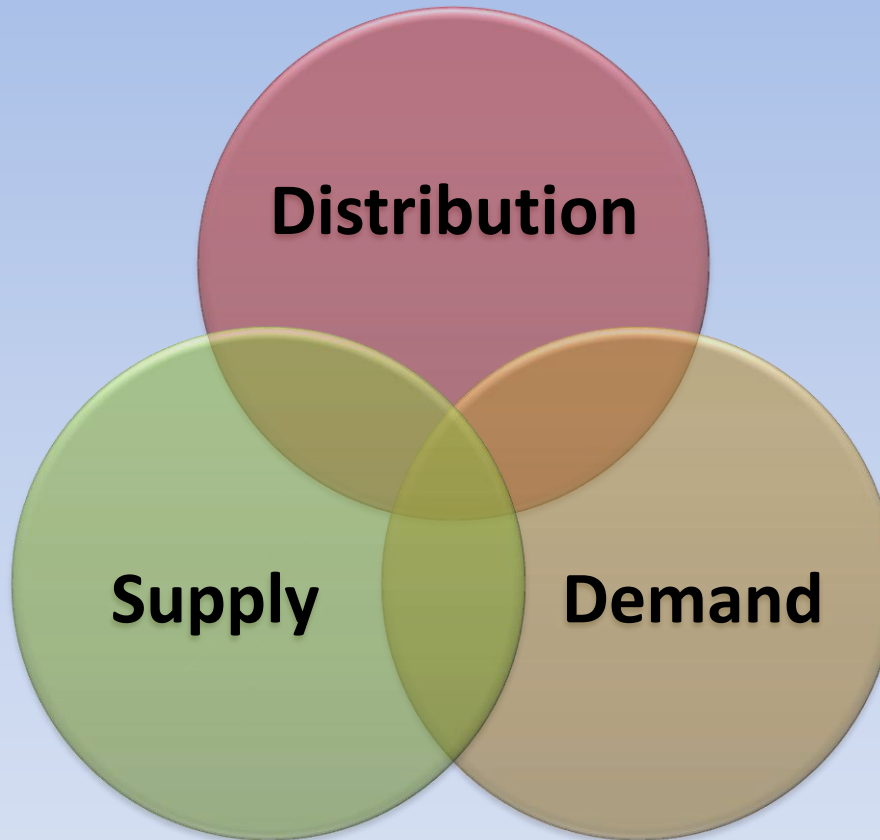


**"When you promise them heaven,  
they'll follow you to hell."**

Harvey Washington, a convicted pimp.

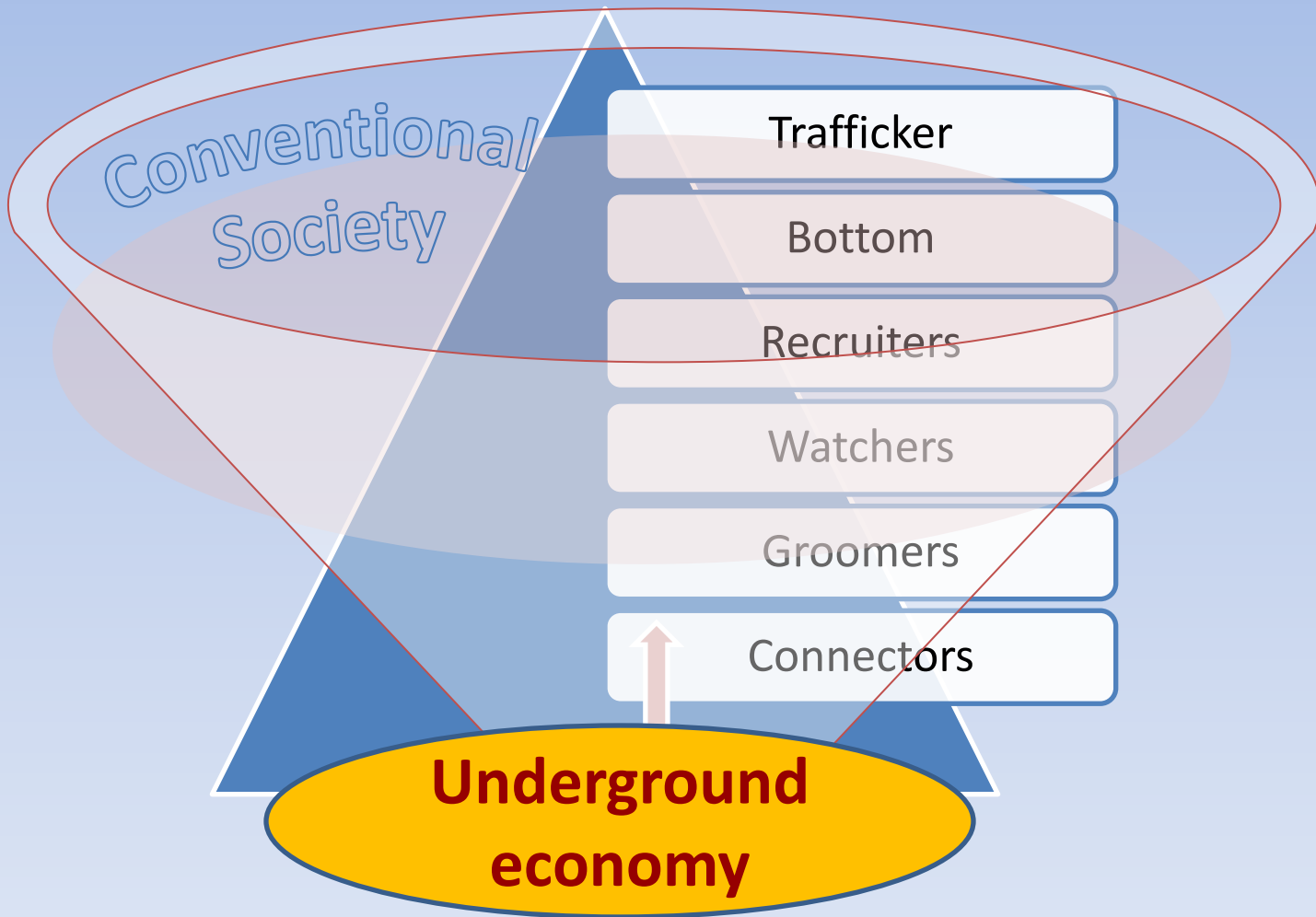


# Human Trafficking





# HT Crime that is organized



\$90 average cost of slave today

# SUPPLY - How The Market Works

## DISTRIBUTION - Recruitment Process

### STRUCTURAL INEQUALITIES

- Poverty
- Racism
- Gender bias

### AT RISK POPULATIONS

- Rape/physical abuse
- Unsafe situations
- Substance abuse
- Run away/homeless
- Disabilities
- Interfamilial history



# Where are youth victims recruited in the U.S. ?

- Hang out Spots
- Friends/Family Houses (35%)
- Malls (3%)
- Court Houses/Juvenile Centers
- Corner Stores
- Schools
- Tricked by others (62%)



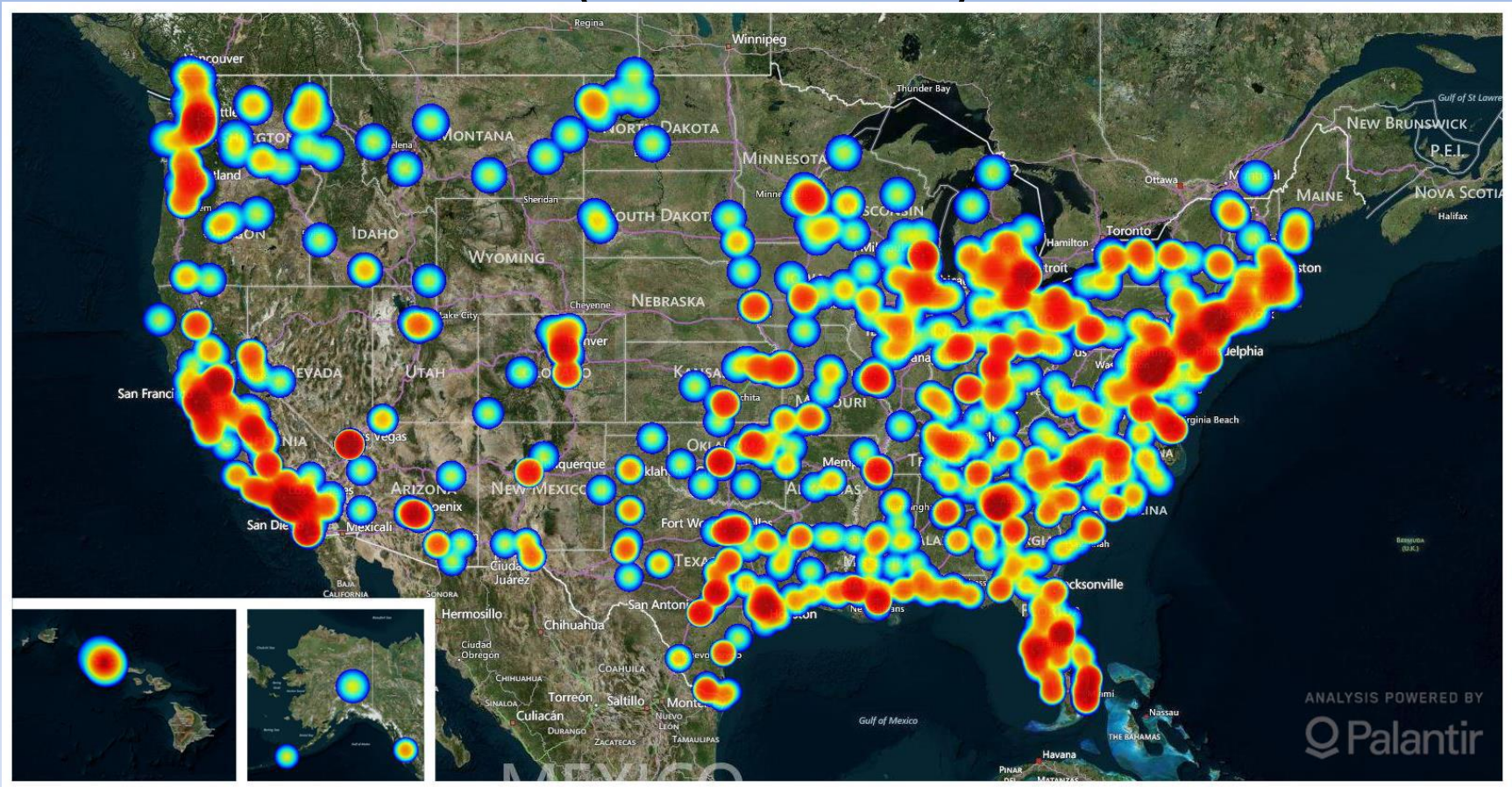
FBI Stats

## DEMAND – Who are the buyers?

- **40.5%** worked in **professions of trust or authority** (teacher, coach, faith leader, law enforcement, parent)
- **50.1%** of the cases involved **children 14 years old or younger**
- **Nearly 70%** of buyers found guilty received a sentence suspension on an average of 85% of the time
  - ❑ **21% prosecuted**
  - ❑ **13% convictions**



# Location of Potential Trafficking Cases (where known)



21,947 phone calls

1,275 emails

1,535 online tip reports

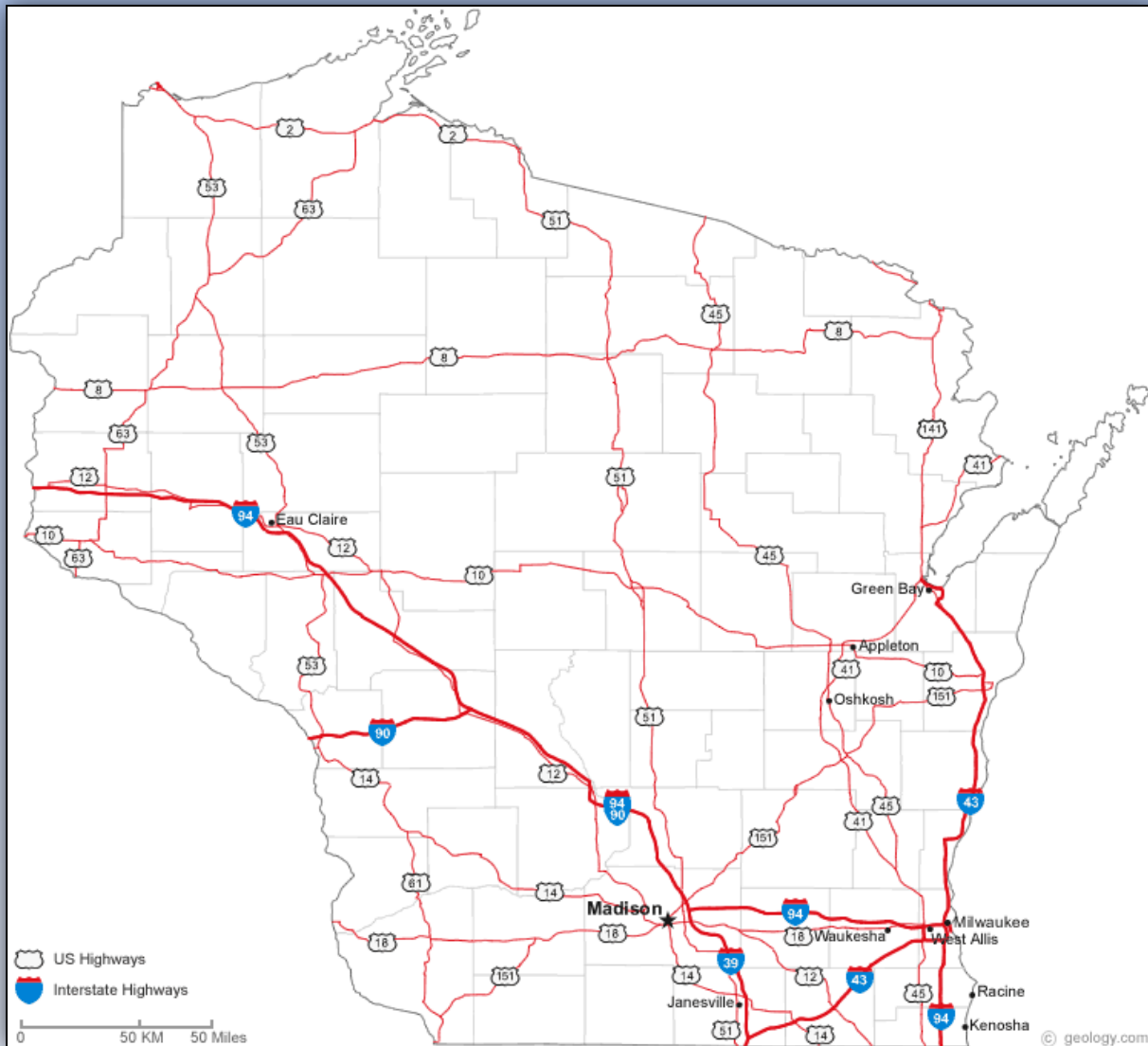
**2015 National Human Trafficking Resource Center Annual Report**

# Where does it happen? Right here!



Routes of Domestic Sex Trafficking in the U.S.

# Wisconsin



- Minneapolis, MN
- Milwaukee, WI
- Chicago, IL



# What's going on in Wisconsin?

- **Trafficking of children - 2013**
  - In half of our 72 counties
  - 77 minors identified in Milwaukee alone in 2013
  - 189 calls in 2014
  - 70-90% of youth victims have histories of sex abuse
  - WI statutes comply with Federal TVPA & join MI, IL, and MN in similar legislation to consider minors victims rather than criminals (May 2015)
  - WI Anti-Trafficking Task Force (regional hub system)

**A Baseline Assessment of Human Trafficking  
in the**

**State of Wisconsin – September 2013**

## Total statistics - WI 2007 – April 2015

Total Calls: **748**

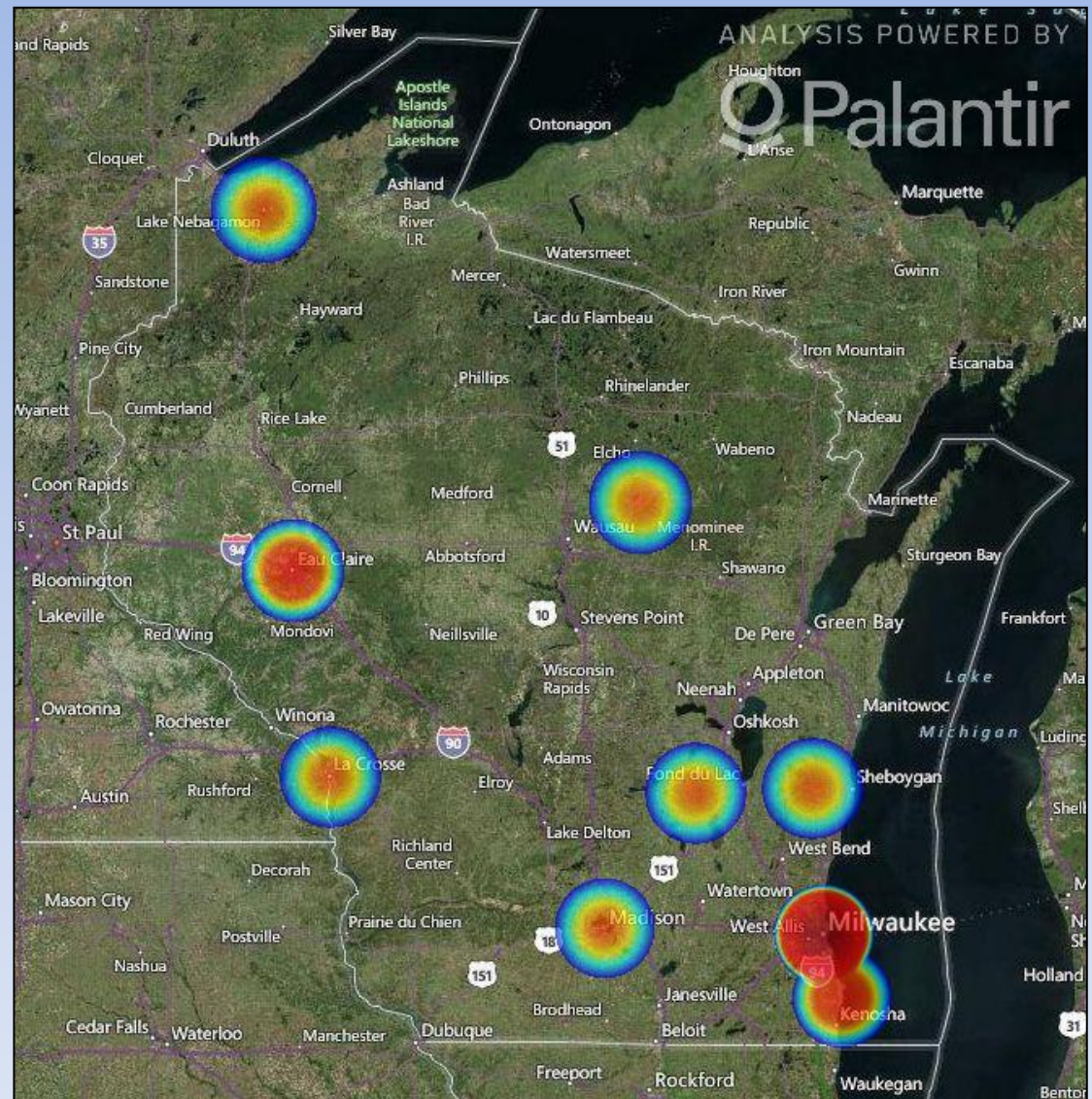
Total Cases: **162**

## Total Victims -

**Moderate: 131**

(lack force, fraud, coercion indicators)

**High: 204**



# WI 2016 statistics current as of June 30, 2016

## Since 2007

- Total Calls: 1,105
- Total Cases: 238
- Total Victims -  
Moderate: 183
- Total Victims -  
High: 351

## 2016 only

- 168 Calls this year
- 33 cases reported
  - 25 sex
  - 7 labor
  - 1 both sex & labor



# STOP HUMAN TRAFFICKING

**Help Stop** the buying and selling of  
women, men, and children for sex or labor.

**IT HAPPENS HERE IN WISCONSIN**

Get Help • Report A Tip • Request Information/Training

Call Toll Free

**1-888-373-7888**

Text "Help" or  
"Info" to BeFree  
**[233733]**



For information visit **BeFreeWisconsin.com**

## National Human Trafficking Resource Center 2015 Stats



**WI has 27<sup>th</sup> highest call  
volume of all 50 states  
most from**

- community members
- NGO reps
- victims
- family members
- law enforcement

**90% adult female sex trafficking cases**



# How Do I Report a Suspected Incidence of Human Trafficking?

To report an immediate emergency

Call **911**

or contact your local police department  
or emergency access number.



**To report suspected trafficking crimes, get help,  
or learn more about human trafficking  
from a nongovernmental organization**

Call the toll-free (24/7)

National Human Trafficking Resource Center at

**1-888-3737-888**

Text HELP or INFO to BeFree (233733).

**Submit a tip online at**

<http://www.traffickingresourcecenter.org/>

<http://www.ice.gov/tips>



# You or Your organization's efforts

Keep your eyes open

Connect



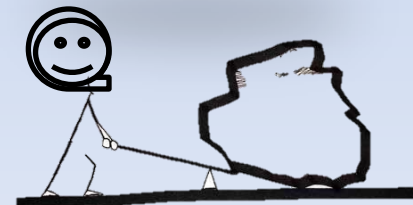
Get educated

Get Involved



Leverage your resources

Participate





# ICCR Key Principles for anti-human trafficking in the workplace

- **Dignity**

- Responsible hiring practices
- Policies to address sexual exploitation



- **Policy:** adopt a corporate-wide policy on supply chains & operations based on international standards
- **Impact:** effective training programs & human rights monitoring
- **Collaboration:** partner with communities in creating joint action plans
- **Transparency:** report on short & long-term anti-trafficking goals
- **Remedies:** ensure effective mechanisms so victims can receive a measure of justice

## What can you do, personally?

- **Refuse** pornography and commercial sex.
- **Avoid** buying goods & services from industries that rely on forced labor.

<http://www.free2work.org>

- **Take** the [www.slaveryfootprint.org](http://www.slaveryfootprint.org) quiz to help you become a more conscientious consumer.
- **Read** U.S. Department of Labor's report: *List of Goods Produced by Child Labor or Forced Labor*
- **Inform** others, at least one other person.

## What can you do, cont?

- **Ask hotels** if they have signed the ECPAT Code.  
(“End Child Prostitution and Trafficking”)
- **Ask grocers** if their food is produced by organizations that hire slave labor.
- **Support** organizations that work against HT.
- **Work** for legislative change.
- **Contribute** to scholarships for HT survivors
  - Nazarene College (CA)
  - Sabre Corporation
  - U.S. Catholic Sisters against Human Trafficking



## **PURPOSE**

The Task Force to Eradicate Modern Slavery serves as a grassroots effort to raise awareness about human trafficking in our local region and the ways it mirrors trafficking in the global experience.

## **Convener**

Marlene Weisenbeck FSPA  
[mweisenbeck@fspa.org](mailto:mweisenbeck@fspa.org)

608-782-5281

# La Crosse Task Force Strategies for 2014-2016

- **CSEC Training** by Frank Massollini & Al Kroc on June 6, 2014 at WTC (PROMISE curriculum through Salvation Army grant)
- **Data collection**  
(2 Viterbo University Graduate Research Projects in the Psychology Dept.)
- **Networking relationships in Coulee Region** (judges, social workers, law enforcement, diocese/churches, schools, universities, mayor, politicians)
- **Public awareness & media –**
  - \* Billboard, ad and radio campaigns in 2014
  - \* Presentations for community-based and faith-based organizations
  - \* Website development
  - \* PSA by Viterbo student
  - \* “bottom” (play about sex trafficking) 2015
- **2016 Survey of available resources** in Coulee Region
- **Monitor Safe Harbor legislation**
- **Collaborate with Child Maltreatment Conference 2017**



. . .unlocking doors that keep secrets silenced and people imprisoned!



**Our children are priceless.**


**Keep them safe.**

**End Human Trafficking.**

**Hotline 888-3737-888**

U.S. Catholic Sisters Against Human Trafficking • [fspa.org/modernslavery](https://fspa.org/modernslavery)

**FAIRWAY**



To her parents,  
she is priceless.

But, it's really  
up to the market

Human trafficking is a  
\$32 billion-dollar industry  
that preys on women,  
men and children.  
Report suspicious  
activity to the National  
Human Trafficking  
Hotline at **888.373.7888**.

---

U.S. Catholic Sisters  
Against Human Trafficking