



KIDS' COULEE

A Rotary Clubs of La Crosse
Project



Celebrating 75 Years in the Community!

- ▣ Size – 20,000 square feet
- ▣ Estimated project cost - \$278,000
- ▣ If volunteer labor costed in - \$750,000
- ▣ Donations
 - Rotary Club of La Crosse - \$25,000
 - Rotary Club of La Crosse East - \$10,000
 - Children's Miracle Network Telethon - \$25,000
 - Area School Children, Parents and Others
 - Local Businesses
 - Community Foundations
 - Area Service Clubs

- ▣ **Leathers and Associates Playground**

- Design Day
- Organization
- Construction

- ▣ **Timeline**

- 6 months planning
- 2 weeks construction



- ▣ **Committees**

- Materials
- Tools
- Foremen
- Public Relations
- Food
- Fundraising
- Childcare
- Special Events
- Children
- Special Needs
- Volunteers
- Site
- Finance

DESIGN DAY



- ▣ Visited 10 schools
- ▣ Children asked to draw a playground they would like
- ▣ Playground design includes
 - A paddle wheeler
 - A river
 - A sand moat
 - A fort
 - Frogs, fish, squirrels, raccoons
- ▣ Theater design
 - Cattails; fish

ORGANIZATION

- ▣ **Tools**

- Milwaukee Tools

- ▣ **Materials**

- special wood
 - equipment
 - asphalt

- ▣ **Foremen**

- ▣ **Public Relations**

- ▣ **Food**

- ▣ **Fundraising**

- ▣ **Childcare**

- ▣ **Special Events**

- ▣ **Children**

- schools

- ▣ **Special Needs**

- Ginny Wintersteen

- ▣ **Volunteers**

- 3,000/5,000
 - firefighters/police
 - UW-L athletes
 - businesses/staff

- ▣ **Site**

- UW-L landscaper

- ▣ **Finances**

VOLUNTEERS



CONSTRUCTION SITE



TOOLS



CONSTRUCTION BEGINS





PLAYGROUND

THEATER





CHILD CARE

THEATER



SPECIAL NEEDS



FOOD







QUITTING TIME



THE RIVER





ALMOST DONE

[illegible]

TO OUR DONORS

READY
TO
OPEN



AND
THE FISH
ARE
JUMPING



DEDICATION Al Townsend's Band





COMMITTEE CHAIRS

**GENERAL CHAIR
CO-CHAIRS
MAYOR ZIELKE**



