

# ROTARY LEADERSHIP SERIES

The Rotary Leadership Series is designed for the members of the nine La Crosse-Area Rotary Clubs. Members may invite guests.

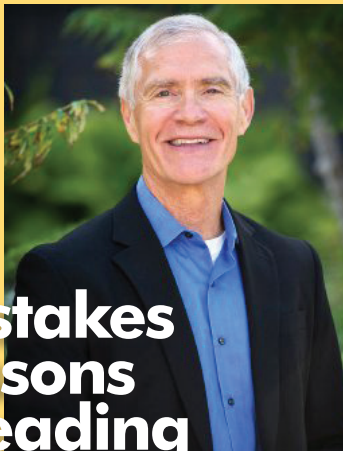
Registration is required to attend, guests must provide their email address.

TO REGISTER:

<https://us02web.zoom.us/meeting/register/tZMtfuCrrzMoGdAldvCYO4IrsalByPIKQqad>



**THURSDAY  
DECEMBER 10  
7-8am**



**The mistakes  
and lessons  
while leading  
during economic  
crisis, climate  
change & Covid-19**

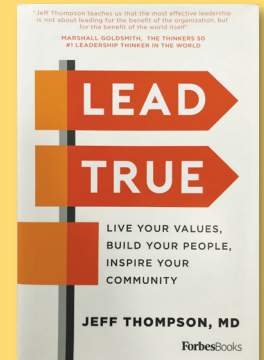
**HOW TO SUCCEED BY LIVING YOUR VALUES,  
UNLEASHING DIVERSE TEAMS AND FOCUSING  
ON AN EXTERNAL PURPOSE LARGER THAN  
YOU OR YOUR ORGANIZATION.**

**WITH DR. JEFF THOMPSON**

**DR. JEFF THOMPSON** is the former CEO of Gundersen Health System, pediatrician, and author of *Lead True: Live Your Values, Build Your People, Inspire Your Community*.

As CEO of Gundersen Health System for fourteen years, Jeff was responsible for improving quality, lowering cost and advancing care into the community. He served a staff of seven thousand, hundreds of thousands of patients, and yearly spent a billion dollars of the community's money. His long experience as an intensive care pediatrician and senior executive has shown him how leading from one's values can affect tremendous lasting change.

During Jeff's tenure, Gundersen Health System developed an energy program that decreased greenhouse gas (GHGs) emissions by 95%, decreased hazardous pharmaceutical wastes by 98% and did those in a fashion that decreased the cost of care and improved the local economy. Gundersen was repeatedly recognized nationally for excellence in quality and cost effectiveness. It has earned Healthgrades highest honors: America's 50 Best Award for 2012 through 2016. In 2015 he received the Practice Green Health Visionary Leader Award and was the only US provider to speak in the Blue Zone at the Paris Climate talks. Jeff received the White House Champions of Change award in 2013.



**IN SERVICE, THE ROTARY LEADERSHIP SERIES COMMITTEE:**

**Lee Rasch, Andrew Bakkum, Stephanie Fraase, Chuck Hanson, Mary Beth Hensel, Art Lyons and Emily Nolte**