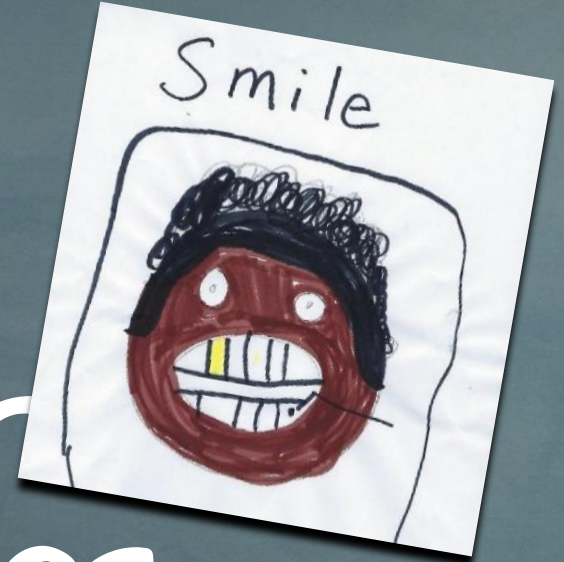
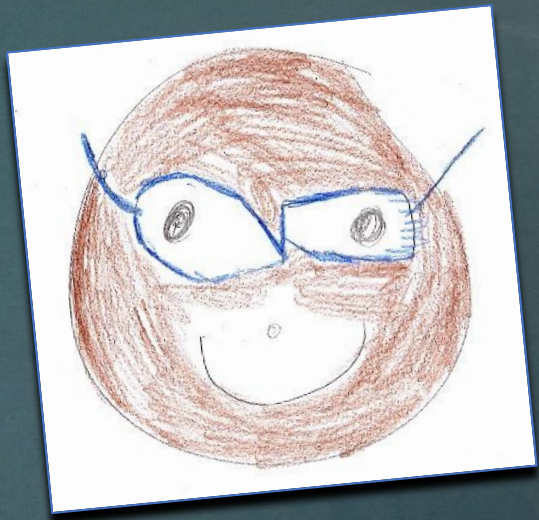
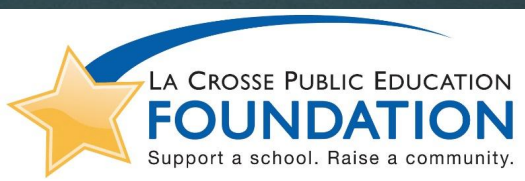


Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk



See just how far
a little kindness goes

Introducing the Random Acts of Kindness Forever Fund



RAKForever.org



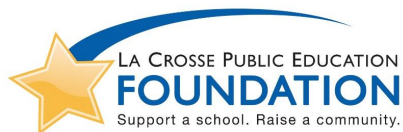
- About 20 years ago, the LPEF Board – inspired by an idea from Tom Berkedal, and with support from members like Sue Durtsche and Dr. Sig Gundersen Jr. – launched a program called Random Acts of Kindness.
- Recognized a growing problem – children in our community were increasingly coming to school lacking many basic necessities: clothing, shoes, eyeglasses or fees for a field trip.

- The RAK program started with roughly \$200 to \$250 for each school.
- As needs have increased, annual cost has grown to \$25,000 to \$30,000.
 - Average elementary school spends \$1,700 per year.
 - Average middle school or high school spends more than \$2,000 per year.



Long-term solution: RAK Forever Fund

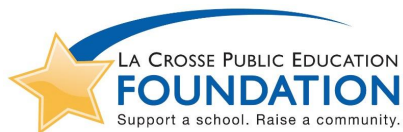
- Annual fundraising has ups and downs
- Create long term solution – **RAK Forever Fund**
 - Permanently restricted fund
 - Use only earnings on principal
- Campaign has raised nearly \$325,000 so far.



RAKForever.or

A parade of generous donors

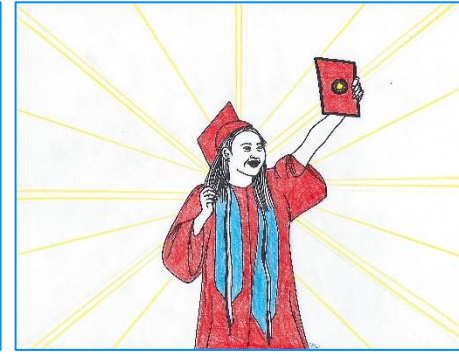
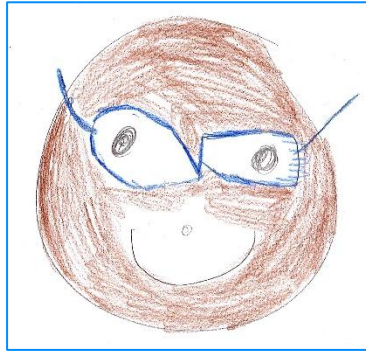
- Anonymous Leadership gift - \$90,000
- Altra Federal Credit Union
- Sabina Bosshard
- Coulee Bank
- Dahl Family Foundation
- Dairyland Power Cooperative
- Elmwood Foundation
- Fowler & Hammer Fund
- Mayo Clinic Health System
- Richard T. Record
- Sue Anne Gelatt Foundation
- Trane Family Foundation
- Trust Point, Inc.
- LPEF Board and Campaign Leadership



RAKForever.or

Video: LPEF's Random Acts of Kindness





- RAK allows students to:
 - Focus on school!
 - Stay in school!
 - Graduate!
 - Get jobs!

Learn more: RAKForever.org



**DONATE NOW TO
RAK FOREVER FUND**

Letting kids be kids

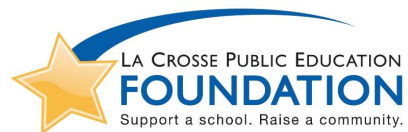


You can help provide stable, perpetual funding for Random Acts of Kindness (RAK) for students in the School District of La Crosse.

We have children in our schools who don't have a bed to sleep in, clean clothes to wear, or eyeglasses for reading. No coat in the winter. No way to pay for a field trip experience.

Poverty is a thief, robbing children of the joys of being a kid. Almost half of the students in the School District of La Crosse are considered by Federal guidelines to be economically disadvantaged, qualifying them for free or reduced-price lunch. But receiving a nutritious lunch does not meet all of a child's basic needs.

It is difficult for children to be focused and prepared to learn when tired, cold, self-conscious about their appearance, or absent from school.



RAKForever.org

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Thank you to our RAK Forever Fund campaign committee

- **Co-chairs: Dr. Tom Thompson and Roger LeGrand,**
 - LPEF Board members and former members of the Board of Education
- **Scott Mihalovic,** LPEF Development Committee chair
- **Rochelle Nicks,** LPEF Board past president
- **Sue Durtsche,** community volunteer
- **Amber Erickson,** principal, Logan Middle School
- **Peter Grabow,** Mayo Clinic Health System
- **Dr. Sigurd B. Gundersen III,** Gundersen Health System
- **Adrian Lipscombe,** chef and owner, Uptowne Café
- **Keonte Turner,** Board of Education

Staff: David Stoeffler, LPEF Executive Director

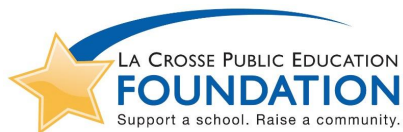
Denise Vujnovich, LPEF Grants Coordinator



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La Crosse Public Education Foundation

LPEF is a nonprofit formed in 1988. We are solely devoted to supporting the School District of La Crosse and uniquely positioned to work directly with schools to provide RAK funding in an efficient and confidential manner.



RAKForever.or

Thank you!

Questions??



RAKForever.or

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