

State of the City – January 2018

OFFICE OF THE MAYOR
LA CROSSE

My mission

1. Make La Crosse an attractive, safe and vibrant place to live, work, shop and play through neighborhood revitalization, housing and economic development programs
2. Address the general health, safety and well-being of our citizens through partnerships with non-profits, the La Crosse School District and La Crosse County Health and Human Services departments
3. Enhance our regional attractiveness with fiscal discipline, reducing service duplication and by establishing effective partnerships



What's important to residents?

- 2014 survey of large employers and our employees—why people don't live in La Crosse
- 2015 survey of community about our community development programs
- 2015 City-County cooperation & overlap study
- 2016 community health improvement plan



1. Neighborhoods & economic development



Neighborhoods & economic development

- Expanded community policing
- Enhanced code enforcement
- Reinstated branch library hours for 2018



The Downtown NROs Joel Miller and Alex Burg worked with several downtown businesses to organize a spring clean-up of Cameron Park to coincide with the opening of the new playground



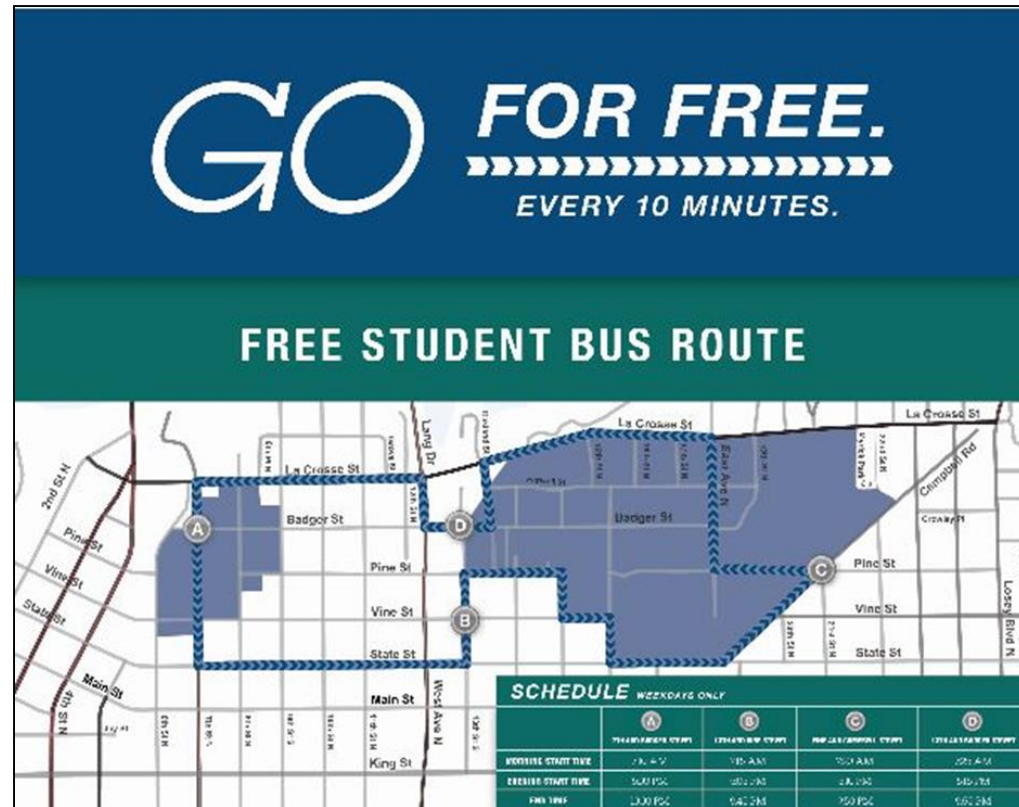
Neighborhoods & economic development

- Refurbished parks
- Neighborhood capital improvements
- Increased floodplain relief



Neighborhoods & economic development

- MTU circulator and service improvements
- Transportation vision
 - South Avenue
 - Highway 53
- 4+ miles of streets repaved, repaired



Neighborhoods & economic development

- New housing & housing rehabilitation
- Affordable housing development
- La Crosse Promise



Neighborhoods & economic development

- 9% increase in the city's total value!
- Kwik Trip, Dura Tech expansions
- Downtown growth, renovations
- Many housing & commercial developments



2. Citizen advancement



Citizen advancement

- Human rights commission and compassion
- La Crosse Collaborative to End Homelessness



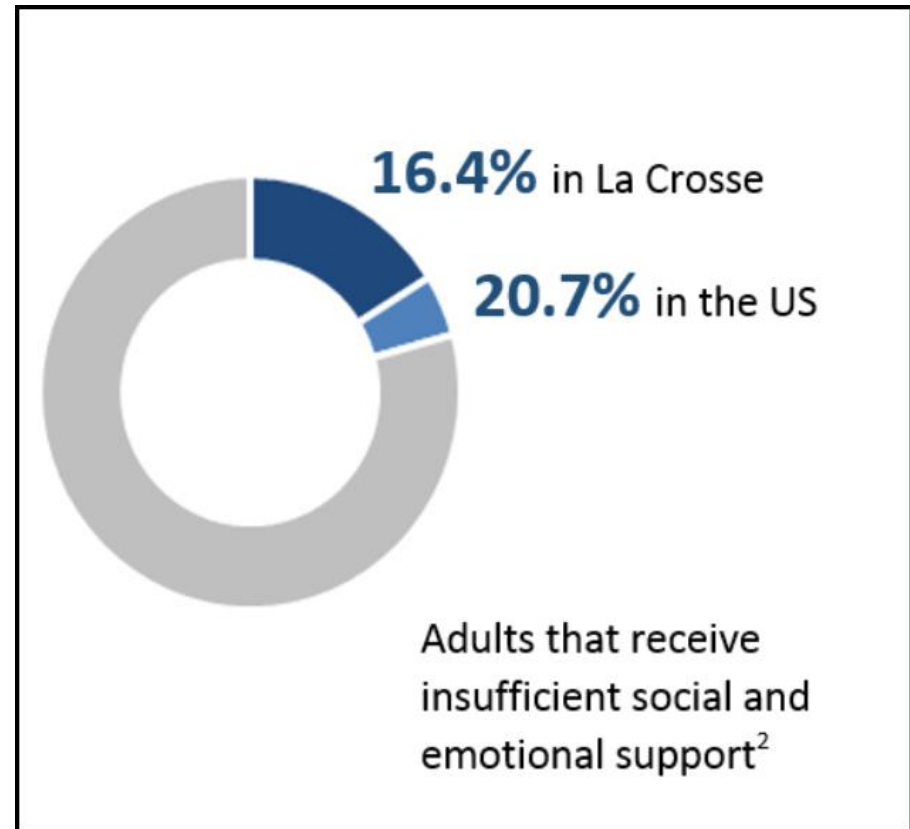
Citizen advancement

- Expand summer youth employment program
- Develop long-term solutions to senior centers



Citizen advancement

- Community health improvement
 - Improve mental health
 - Address substance abuse
 - Address social determinants
 - Enhance early childhood education

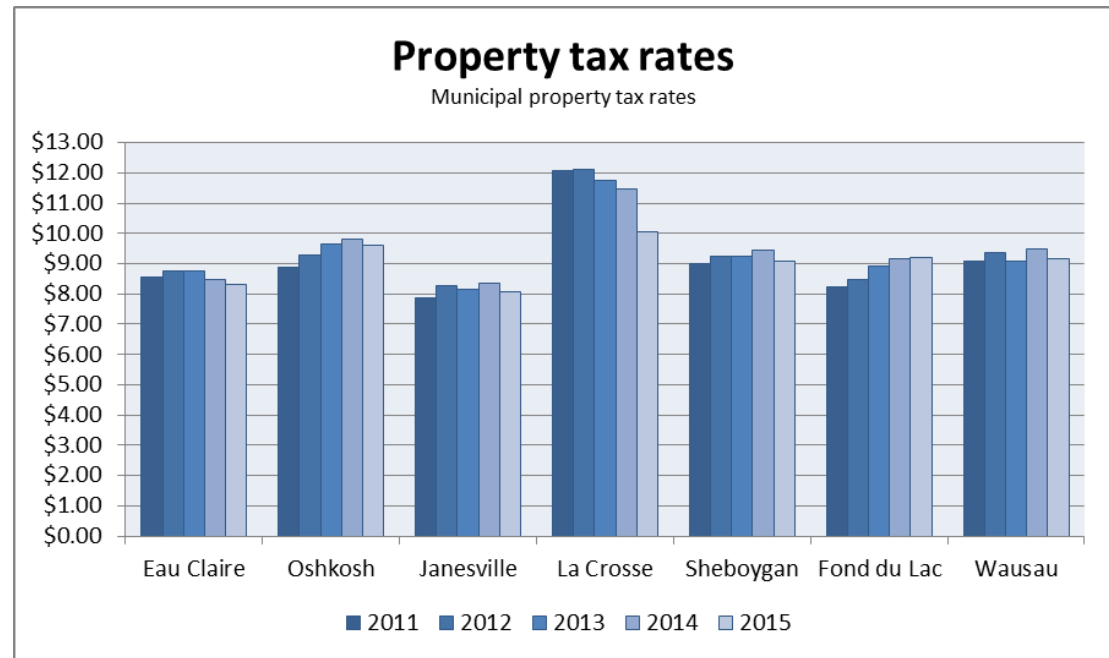


3. Regional attractiveness



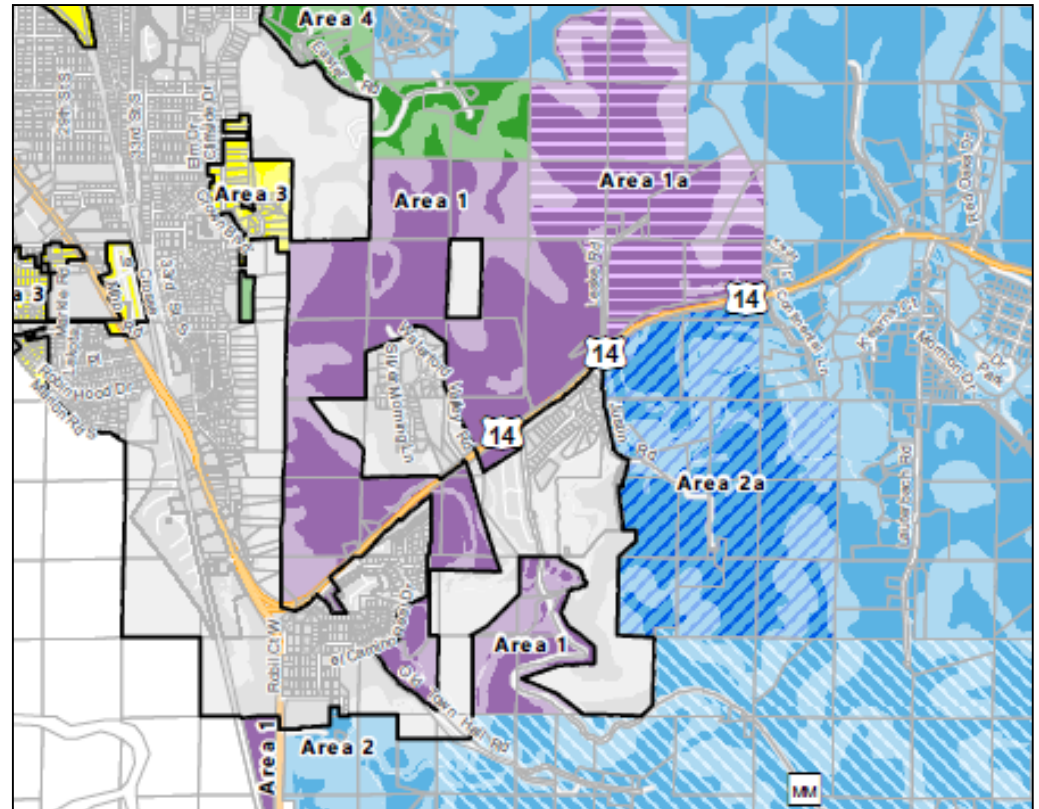
Regional attractiveness

- Strengthened fiscal discipline
- Enhanced customer service
- Organizational improvements



Regional attractiveness

- Sustainability, climate resilience
 - Mississippi River mayors
- Regional issues
 - Joint services
 - Cooperative boundary agreement

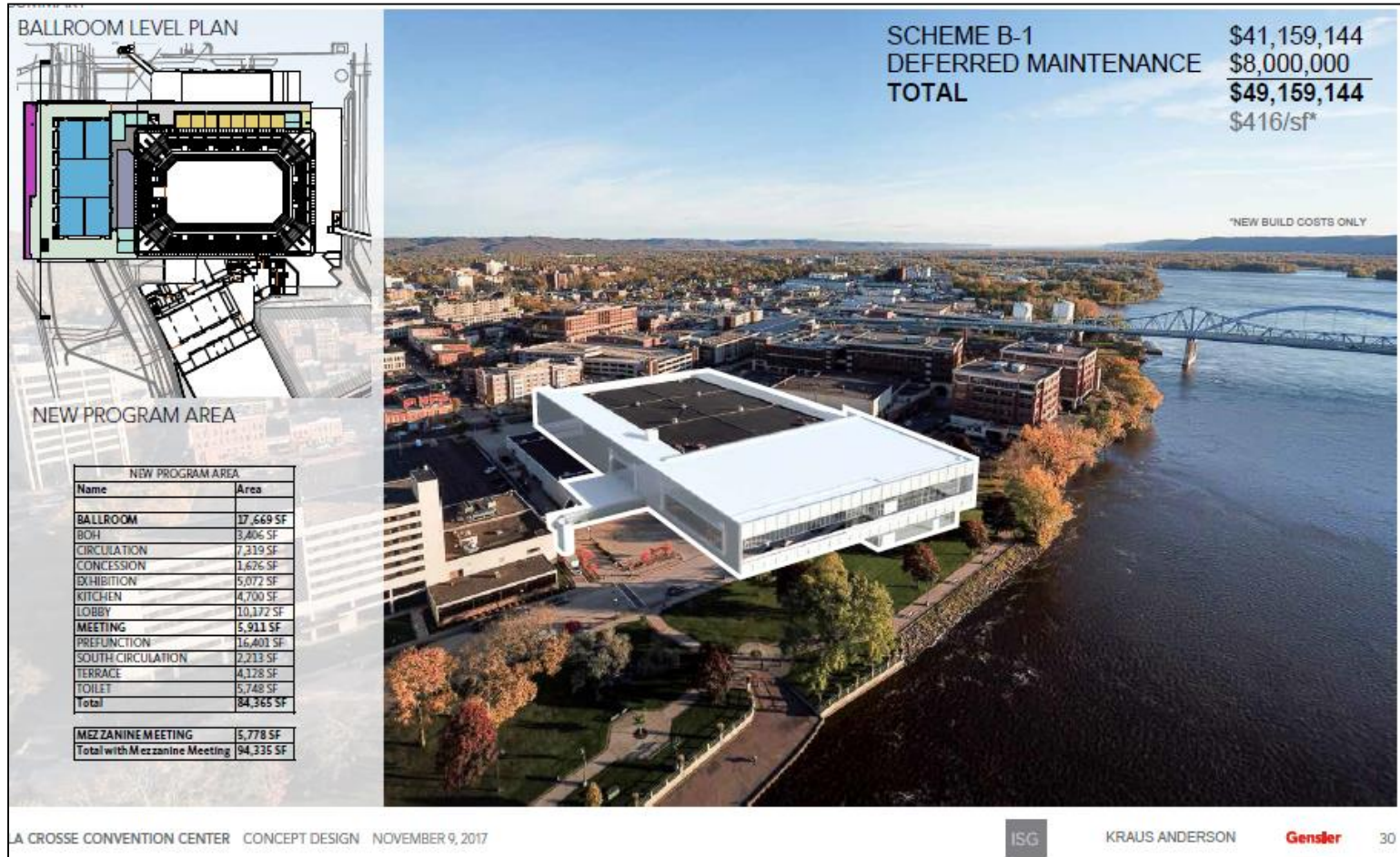


Special projects

OFFICE OF THE MAYOR
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La Crosse Center



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Special projects

- Riverside North
- 7+ miles of street repaving, repair
- Fire stations
 - EMS contract
- La Crosse history & cultural museum



Thank You!

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