

**Valley  
View  
Rotary  
Presents**



# **MOON TUNES**

# History

January 21, 2012 –  
Gar Amundson



Free music concerts in Riverside Park  
*Noon* Tunes...11:30 to 1:30 pm



# History

Tim Kabat  
Director



# History – Brent Johnston Paul Patros



Valley View Rotary Club

# History

TJ and Michelle  
Peterslie



# Objectives

Riverside Park Band Stand

Sponsorships

Vendors

Tributes and Shows



# First Sponsor – Roger Imes



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# History

June 14, 2012 –  
First Noon Tunes  
**Bill Miller**



**3 time  
Grammy  
Winner**





# PAR for Noon Tunes - Problems

The lunch crowd was very transient

The Band Stand had no protection, very hot and sunny

Performers had day jobs

We moved from Thursdays to Wednesdays

# PAR for Noon Tunes – Action

Performers asked if we could move to evenings

Thursday evenings

Crowds began to grow



# PAR for Noon Tunes – Results

## Moon Tunes





# Partners – Local Musicians



# Partner – Piggy's Catering





# Partner – Pearl Street Brewery





# Partner – On Three Printing



# Partner – The Pearl

The Pearl



# Partner – Rotary Interact Clubs

## Stehanie Fraase





# Partner – Mid-West Family Broadcasting



# Partner – Marty Severson

Marty  
Severson



# Partner – SSE Music





# Partners – Beer By Bike Brigade, Smith's Bike Shop, Blue Steel Bike

Beer By Bike Brigade  
Smith's Bike Shop  
Blue Steel Bike



# Partner - Pat Stephens

Engineer John



# Partner – Andy Wettstein

Andy  
Wettstein  
*Skyrockers*





# Valley View Rotary Moon Tunes



# City Restored/Renovated Band Stand



# City Restored/Renovated Band Stand





# Band Shell Consortium – Scott Horne

Concert Band  
Jazz Band  
RiverFest  
Rotary Lights  
VV Rotary Moon Tunes  
Explore La Crosse  
Community Theater



# Band Shell Consortium

Concert Band

Jazz Band

Dave Clements

Pat Stephens

Rotary Lights

Moon Tunes

Explore La Crosse

Community Theater



# Cavalier Fundraiser Concert

Friday January 18<sup>th</sup>, 6 pm to midnight

Saturday January 19<sup>th</sup>, 2 pm to midnight

NO COVER charge

Donations Accepted

Cavalier is doing a \$10,000 match



# Cavalier Fundraiser Concert

Friday January 18<sup>th</sup> 6PM

- Midwest Voltage
- The Camino's
- Mr. Blink
- Old Soul Society
- Space Heaters
- Red Sky Warning



# Cavalier Fundraiser Concert

Saturday January 18<sup>th</sup>, 2 pm

- Saner and Gibbons
- The Executives
- Couleegan's
- Rhythmic Justice
- Slow No Wake



# Cavalier Fundraiser Concert

Saturday January 18<sup>th</sup>, continued

- Irene Keenan Jr.
- The Remainders
- Mayer Brothers
- Handsome Animals
- Homeland Conspiracy





# Valley View Rotary Moon Tunes

Facebook:

Moon Tunes La Crosse

La Crosse Bandshell

*Please like, follow, and share*



# Valley View Rotary Moon Tunes

Websites:

[Moontuneslacrosse.com](http://Moontuneslacrosse.com)

[Rotarymoontunes.com](http://Rotarymoontunes.com)

[Lacrossebandshell.org](http://Lacrossebandshell.org)



# Band Shell Consortium Support – Dave Clements

Rotary Works Foundation  
Pavers

**Thank You**

