

MUSKIE CHALLENGE FOR DIAPERS

The Rotary Spirit

“What do muskies have to do with diapers?” you ask? Count on David Amborn and Al Louis to put a fun fishing trip to work to help families in our community.

Last summer, Al told David he was going on a muskie fishing trip and wanted to enlist members of the Downtown Rotary Club to pledge per muskie he caught to benefit a deserving cause in the community. David suggested The Parenting Place’s Diaper Bank, and the Rotary Deep Dive for Diapers was born.

By the end of the challenge, Al caught four muskies, and 79 Rotary members and friends donated \$4,100 to purchase diapers for families with an immediate need.

Any parent or caregiver who finds themselves unable to purchase diapers can receive an emergency supply through our Diaper Bank. Not knowing where the next diaper will come from creates a significant amount of stress, and parental stress makes it difficult for any adult to be the best they can be for the kids they love.

The Diaper Bank gives immediate relief for this urgent need, helping hundreds of families in our community each year. In 2019, parents and caregivers accessed the Diaper Bank over 900 times.

Rotary generosity of another kind helped complete the Muskie Challenge. Club member and CEO of Bethany St. Joseph Corporation, Craig Ubbelohde, facilitated the ordering and delivery of the diapers using BSJ’s distributor and trucks, to deliver 19,000 diapers this past October.

The Diaper Bank is supplied exclusively through donations by community members, efforts like the Muskie Challenge, and local groups hosting Diaper Drives. To learn more, contact Nell at nellsaunders-scott@theparentingplace.net or 608-784-8124 x237. Thank you to all those involved with the Muskie Challenge for reducing family stress by donating to the Diaper Bank!



Above: Staff from The Parenting Place and Bethany St. Joseph Corp. unload diapers in October.

Below: David Amborn, Jodi Widuch, and Al Louis celebrate the generosity of Downtown Rotarians during the Muskie Challenge/Rotary Deep Dive for Diapers.



Community need for the Diaper Bank ranges from 3,000 to 5,500 diapers per month

