



# The ONE Campaign

Katie Shepardson

# About Me

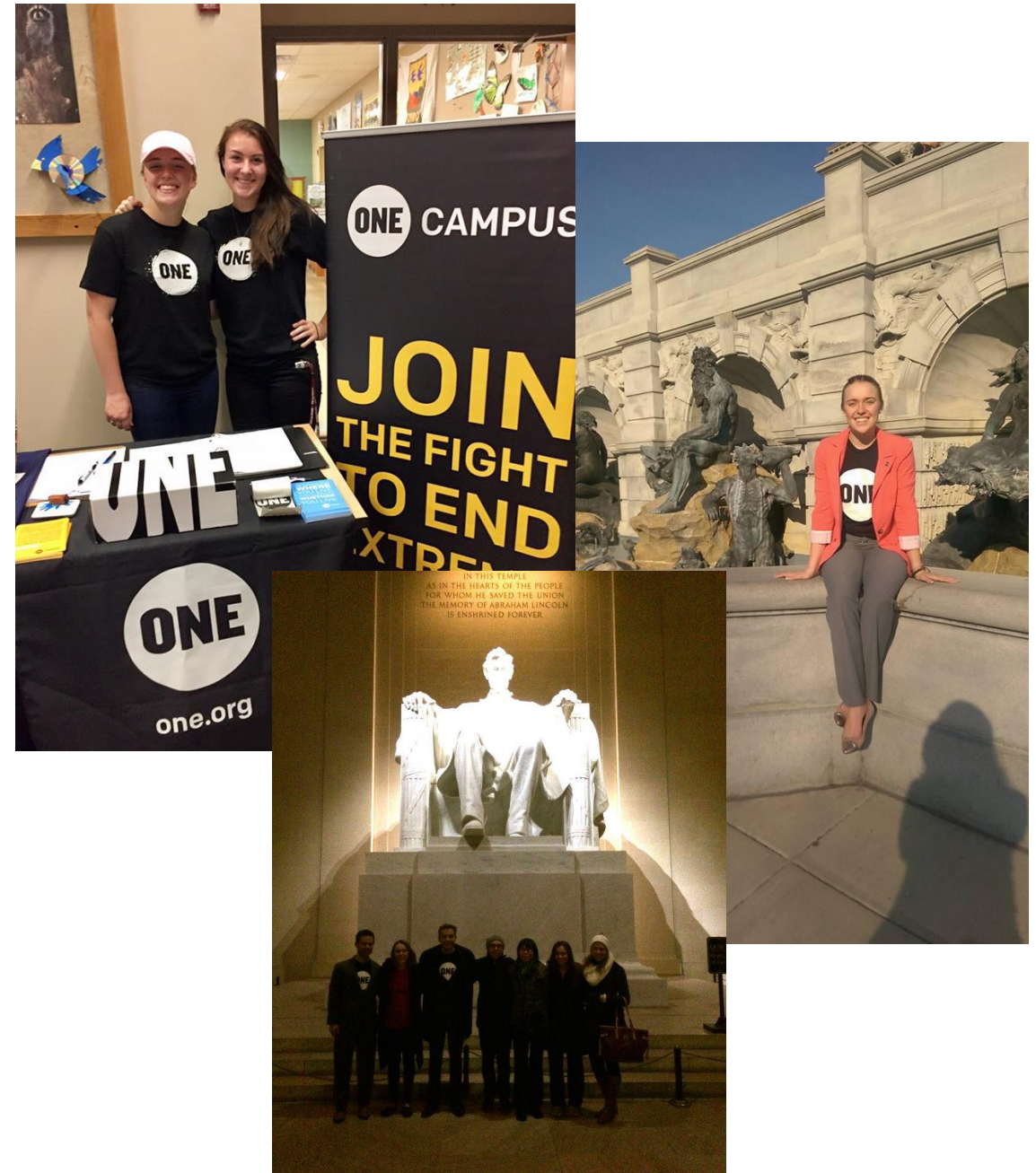
**Alumna of the University of Wisconsin - La Crosse**

**Founder & Former President of ONE at UW-La Crosse**

**Rotary Global Grant in Development Recipient**

**Alumna of the University of London - SOAS**

**Current CDL for WI-03 District with The ONE Campaign**



**....recently got married!**



# A Call To Action

“I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do.”

Leonardo da Vinci

“It's the action, not the fruit of the action, that's important. You have to do the right thing. It may not be in your power, may not be in your time, that there will be any fruit. But that doesn't mean you stop doing the right thing. You may never know what results come from your action. But if you do nothing, there will be no result.”

Mahatma Gandhi

/ OUR MISSION /

**ONE IS A GLOBAL MOVEMENT  
CAMPAIGNING TO END EXTREME  
POVERTY AND PREVENTABLE  
DISEASE BY 2030** SO THAT EVERYONE, EVERYWHERE CAN  
LEAD A LIFE OF DIGNITY AND OPPORTUNITY.



**9,669,222**  
**GLOBAL MEMBERS**



## / OUR VISION /

Our vision is a world without extreme poverty and preventable disease, where people can fulfill their full potential and actively participate in the decision-making that affects them. This is the world we want, and we fight for it alongside everyone who feels the same. It is our job to enable the power of the people to influence the people in power. We won't stop until we're done, **because none of us are equal until all of us are equal.**





# **ONE's 2019 Agenda**

**The Global Fund to fight AIDS, TB, & Malaria &  
The Global Fragility Act of 2019**

Advocacy in Action | The ONE Campaign | Spring 2019

# ONE's 2019 Agenda



Global Health



Fragile States



# ONE's 2019 Agenda

## Global Health

- The Global Fund to Fight AIDS, TB, and Malaria's 6<sup>th</sup> replenishment is in October 2019
- The Administration proposed massive cuts, including a contribution to the Global Fund that is 30% short of what is needed
- Cuts could put 1.5 million lives risk over the next three years
- Our Goal: Throughout the year, we will be asking Members of Congress to Go On the Record in support of the Global Fund as a way to show strong support for this critical work.

# **Issue #1: Global Health**

# Global Health Issue Brief

- You wouldn't know it from watching the news, but HIV/AIDS, TB and malaria remain a global emergency.
- In 2017:
  - 1 million people died from HIV/AIDS, and 1.8 million were infected.
  - 10 million people were infected with TB, with 1.6 million people dying
  - For the first time in 10 years, malaria cases are on the rise.

# **What is the Global Fund?**



# The Global Fund to Fight AIDS, TB, & Malaria

Founded in 2002, and is one of the most effective and efficient health organizations on the planet. The Global Fund:

- Creates partnerships between governments, businesses, and health organizations to accelerate the end of preventable diseases
- Works with local experts, low-income countries to pool resources, purchase treatments at lower cost.
- Works with countries to invest more domestic resources into health. This is one way the Global Fund is able to have an outsized impact.



**The United States contributes \$1 to the Global Fund for every \$2 contributed by other governments and private sector supporters. This commitment has been leveraged to incentivize billions in investments.**

# The Results Because of U.S. Taxpayers:



**8,823,105**  
LIVES SAVED SINCE 2002\*



**5,522,380**  
PEOPLE ON ANTIRETROVIRAL  
THERAPY IN 2017



**62,166,223**  
MOSQUITO NETS  
DISTRIBUTED IN 2017



**1,577,823**  
PEOPLE WITH TB  
TREATED IN 2017

# **The Opportunity: Global Fund Replenishment**



## Replenishment Conference | October 2019 | France

- Opportunity to signal to other donors the U.S. is still committed to the fight against extreme poverty
- Administration's budget proposed steep cuts, but Congress ultimately appropriates funding.
- Show bipartisan consensus in the lead-up to the conference



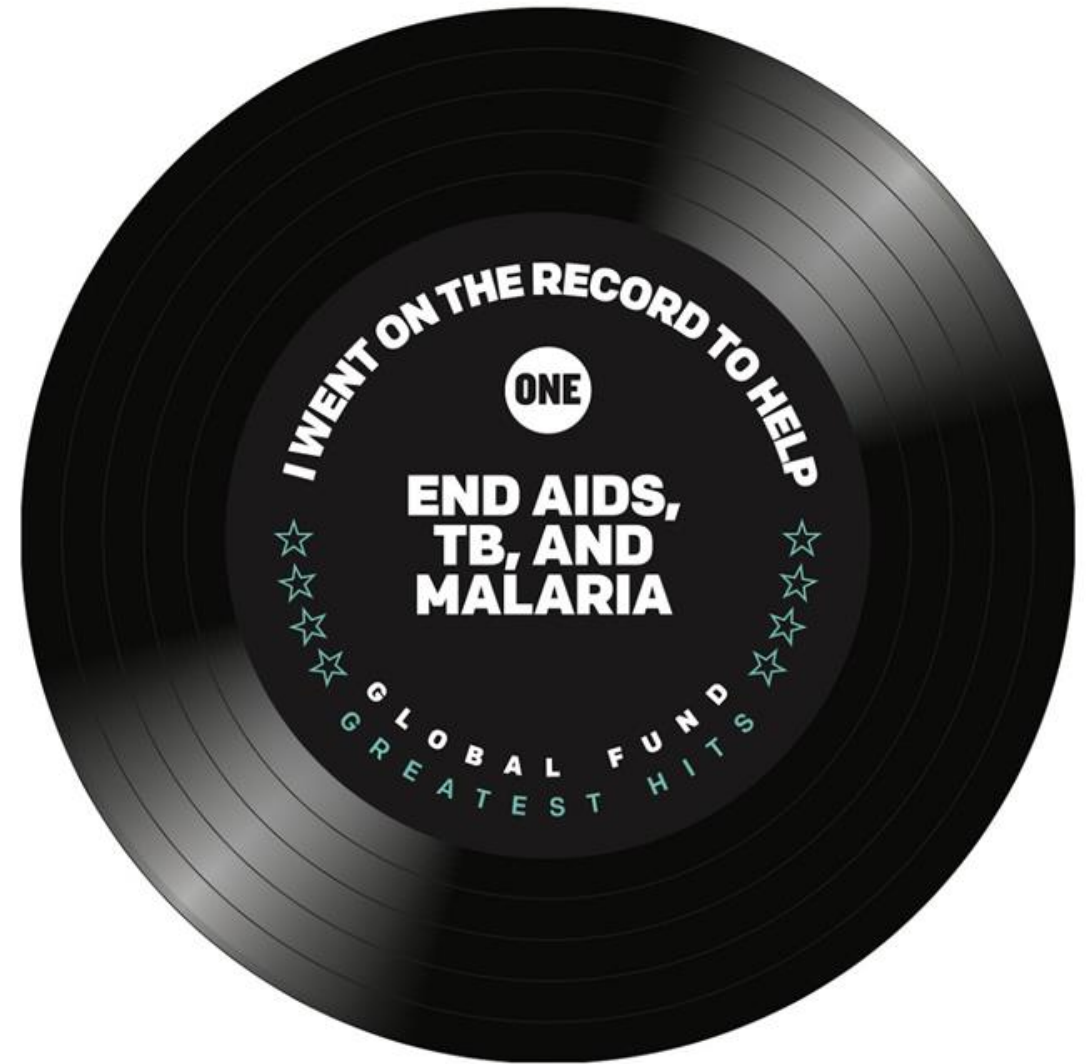
# **Our Approach: Going “On The Record”**

# Getting Congress to Go "On The Record"

Throughout the year, we'll be asking Members of Congress to go "On the Record" in support of the Global Fund as a way to show strong support for this critical work.

Going on the record could include:

- Tweet / Facebook Post
- Co-Signing Letter to fellow Members of Congress
- Public Statements / Floor Speeches









# Opportunities to help

Summer Farmer's Markets

Host ONE at UW-L Students for a Call Party during the school year

Help Network with ONE Advocates

Letter Writing & Deliveries

# **Action Time: Letter Writing**

Dear Representative/Senator \_\_\_\_\_,

My name is \_\_\_\_\_. I am a constituent living in \_\_\_\_\_, Wisconsin.

I am writing to you today to express my support for The Global Fund in hope that you will Go On The Record to support and fully replenish the Fund.

Since 2002, 8.8 Million lives have been directly saved by The Global Fund. To continue The Global Fund's life-saving work we need our members of congress to act as advocates for the world's most vulnerable.

Thank you!

\_\_\_\_\_



**Questions**