



# 2020 Rotary Lights Booklet

*“Rotary Lights – A Million Mississippi Reflections”*

This 36-page 8.37" x 0.875" full-color book will feature a history of the project, maps, schedules, photos and much more. 30,000 booklets will be produced that will be personally handed out to each vehicle and to groups of walkers that enter the park.

### Advertising Contract

**Rotary Lights • P.O. Box 215 • La Crosse, WI 54602-0215**  
**(608)784-9993 or (608)385-0490**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### Advertiser agrees to purchase:

- |  |  |
|--|--|
| <input type="checkbox"/> Full outside back cover (\$1,000) | <input type="checkbox"/> Full inside front cover (\$800) |
| <input type="checkbox"/> Full inside back cover (\$800)    | <input type="checkbox"/> Full page ad (\$600)            |
| <input type="checkbox"/> 1/2 page ad (\$400)               | <input type="checkbox"/> 1/4 page ad (\$250)             |
| <input type="checkbox"/> 1/8 page ad (\$150)               | <input type="checkbox"/> 1/16 page ad (\$100)            |

**E-mail artwork in an 4 color, high resolution PDF or jpg file to penny sullivan at ypoons@charter.net**

Payment Method:     Check enclosed     Paid cash

Checks payable to: **Rotary Lights**

Ad Sizes		
Full page	7.6" X 10.122" no bleed	8.625" X 11.125" with bleed
1/2 page	7.6" X 4.87"	3.6" X 9.8"
1/4 page	3.75" X 4.87"	
1/8 page	3.75" X 2.5"	
1/16 page	3 75" X 1.15"	

## Ad deadline is Wednesday, October 23, 2020

Advertiser's Signature

Rotary Lights Member