



# 2015 Rotary Lights Booklet

*"Rotary Lights – A Million Mississippi Reflections"*

This 20-page 8 1/2" x 11" full-color book will feature a history of the project, maps, schedules, photos and much more. 30,000 booklets will be produced that will be personally handed out to each vehicle and to groups of walkers that enter the park.

## Advertising Contract

**Rotary Lights • P.O. Box 215 • La Crosse, WI 54602-0215**

**(608)784-9993 or (608)385-0490**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Advertiser agrees to purchase:

- |                                                            |                                                          |
|------------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Full outside back cover (\$1,000) | <input type="checkbox"/> Full inside front cover (\$800) |
| <input type="checkbox"/> Full inside back cover (\$800)    | <input type="checkbox"/> Full page ad (\$600)            |
| <input type="checkbox"/> 1/2 page ad (\$400)               | <input type="checkbox"/> 1/4 page ad (\$250)             |
| <input type="checkbox"/> 1/8 page ad (\$150)               | <input type="checkbox"/> 1/16 page ad (\$100)            |

E-mail artwork in an electronic high resolution PDF file to penny sullivan at [ypoons@charter.net](mailto:ypoons@charter.net)

Payment Method:  Check enclosed  Paid cash

Ad Sizes		
Full page	7 3/4" w X 10 1/4" h	
1/2 page	7 3/4" w X 4 7/8" h	3 3/4" w X 10 1/4" h
1/4 page	3 3/4" w X 4 7/8" h	7 3/4" w X 2 1/2" h
1/8 page	3 3/4" w X 2 1/2" h	
1/16 page	3 1/2" w X 1 1/4" h	

**Ad deadline is Friday, November 6, 2015**

\_\_\_\_\_  
Advertiser's Signature

\_\_\_\_\_  
Rotary Lights Member