



Coulee Council On Addictions

Our Story

Cheryl Hancock
Executive Director

Coulee Council on Addictions, Inc.

Established in 1968 as the West Central Council on Alcoholism

- It was formed through a grass-roots community effort to provide information and referral services concerning alcoholism.
- Through the years Coulee Council has expanded services to deal with all forms of addiction and changed its name many times.
- We are now known as Coulee Council on Addictions
 - Every 10 minutes someone experiences an overdose with more deaths than automobile accidents and gun related fatalities.
 - So far in 2017 in La Crosse County 28 people have died of drug related causes – more than all of last year.



Who We Are:

Mission:

Coulee Council on Addictions provides confidential help to individuals and families impacted by addiction and lead the community in prevention, education and awareness.

Vision:

To help every individual and family recover.

Values:

Helping People
Courage
Knowledge

We provide an alcohol and chemical free atmosphere supportive of recovery. Our goal is to provide a place to develop positive relationships with others on their journey.



Coulee Council On Addictions

WHAT WE DO:

➤ Education and Prevention

- Teen Intervene; Prime for Life, Too Good for Drugs, Boys and Girls Club, Smoking Cessations – Evidenced based curriculum.

➤ Early Intervention and Referral

- 1st place they call – support individuals and families find resources to help them find long term recovery.

➤ Recovery Support

- A substance and chemical free environment, Support group meetings, Outdoor Recovery, RED, Game/Activity area, Turned Leaf Family Festival, Meeting and a Meal, Neighborhood Food Pantry, Women's Craft Workshops,

➤ Advocacy/Collaboration

- We are a voice standing up for those in recovery, serve on a variety of related committees and task forces.



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WHAT WE DON'T DO:

Coulee Council is not

- A detox facility
- A residential treatment facility
- A court ordered treatment provider
- A needle exchange program
- Licensed to administer any medications





Currently Located at 921 West Avenue South

Our building has outlived its usefulness and is not accessible to people of all abilities.



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Site Selection:

- Criteria included – on or near a bus route, central La Crosse, space that would provide adequate parking
- We evaluated many sites throughout the city – existing buildings and vacant lots.
- Entered into a confidentiality agreement as we negotiated sites on Mayo Clinic Health Systems Campus
- Presented our plans to Washburn Neighborhood in May and then within hours of agreement we canvassed the neighborhood to share the news.
- We continue to seek input – information sessions like today and tomorrow, plus many individual meetings as well.
 - We have met with the Lincoln Middle School Administration, Lincoln parent representatives, Boys and Girls Club, and have had representation from the La Crosse Promise, Enactus and Hillview Urban Agriculture, City Planning and other interested parties at our input meetings,





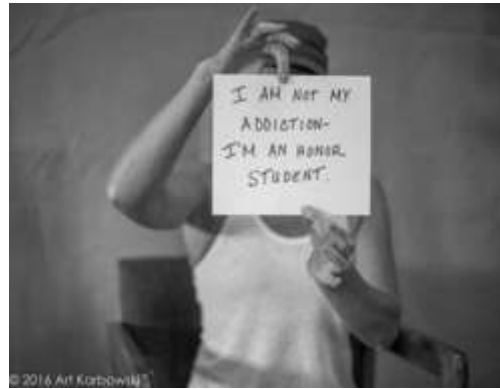
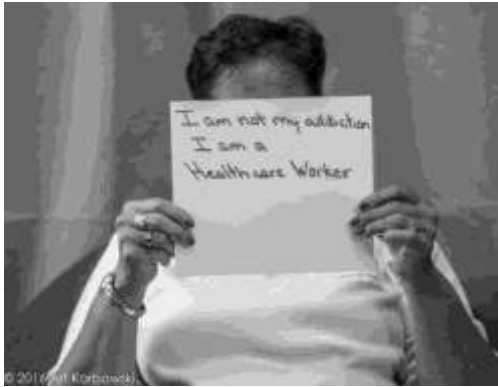


BRICKL BROS.

ARCHITECTURE
ENGINEERING
INTERIOR DESIGN
HSA Associates
60 YEARS OF EXPERIENCE



“I am not my addiction”



Questions?



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