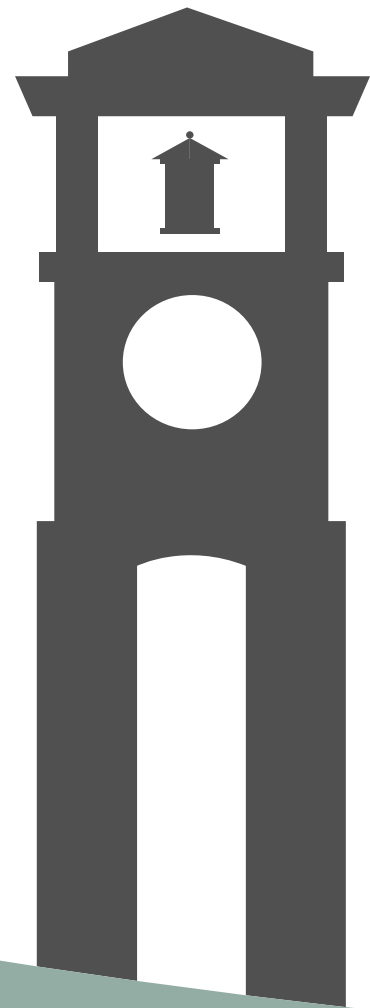


Sustaining Excellence

UWL's 2017-20 Strategic Plan



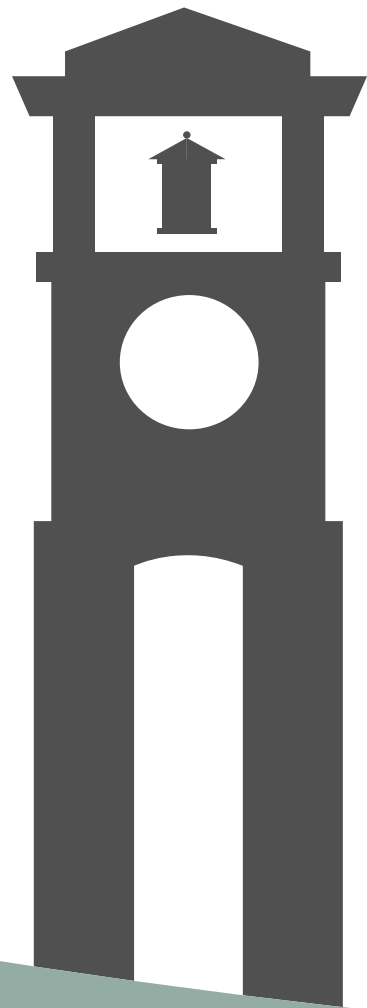
UWL Mission

The University of Wisconsin-La Crosse provides a challenging, dynamic, and diverse learning environment in which **the entire university community is fully engaged in supporting student success.**



Sustaining Excellence: Four Priorities

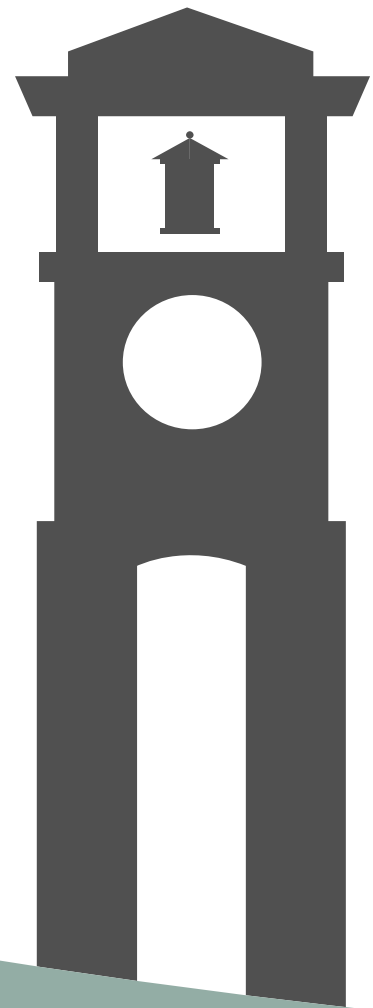
- **Increasing Community Engagement**
- **Achieving Excellence through Equity and Diversity**
- **Investing in Our People**
- **Advancing Transformational Education**



Priority: Increasing Community Engagement

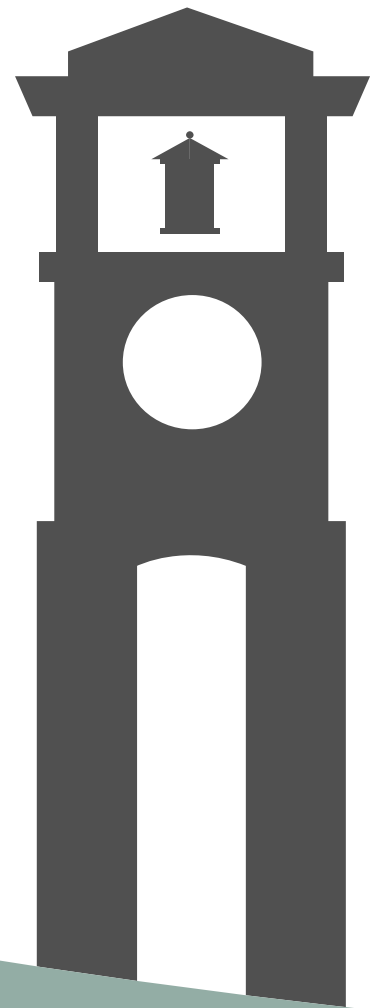
Initiate strategies that create and promote increased opportunities for students' community engagement that are academically grounded

FOCUS GROUPS - with faculty and with staff on best community engagement practices



Priority: Increasing Community Engagement

Measure, assess and create accountability structure for community engagement across UWL



COMMUNITY ENGAGEMENT STAFFING RECOMMENDATION


Recommendation for Chief Community Engagement and Outreach Officer (CCEOO) and Community Engagement and Outreach Office submitted to Chancellor's Cabinet

COMMUNITY PERCEPTION SURVEY

Assessment of community perceptions of UWL's engagement with the community

Community Survey: Findings

Community Engagement (Agree):

- Institution is engaged with the community: 82%
 - Senior leaders, students, faculty/staff engaged: 73%-85%
 - Good job informing businesses and individuals about value to the community: 57-58%
- 



Did you know?

98% of Seven Rivers
residents view UWL's
educational quality
favorable.*

*March 2017 community survey

Sustaining Excellence — UWL's Strategic Plan

www.uwlax.edu/strategic-plan



Did you know?

96% of Seven Rivers residents say UWL adds a high value to the region.*

*March 2017 community survey

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Did you know?

80% of Seven Rivers residents say UWL students, faculty and staff are engaged in the community.*

*March 2017 community survey

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Did you know?

Nearly

600

UWL faculty and staff surveyed have contributed more than 43,600 hours in the past year — equivalent to more than 20 full-time employees!

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Did you know?

OF
600 UWL faculty and staff surveyed, where are they volunteering?

- 437 community-related partners
- 81 education-related partners

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Did you know?

Roughly **75%** of UWL seniors report participating in at least one course with a service learning or community based project.

*Source: 2017 National Survey of Student Engagement

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Did you know?

Around **75%** of UWL seniors
report completing
an internship/field
experience

*Source: 2017 National Survey of Student Engagement

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Did you know?

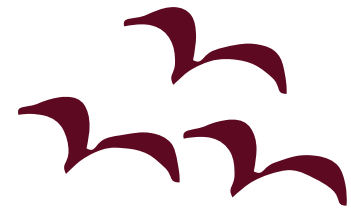
In 2016-17, students report
555 volunteering through
52 UWL student
organizations
approximately 9,235
hours of service

*Source: MyOrgs Database

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www.uwlax.edu/strategic-plan

UNIVERSITY *of* WISCONSIN
LA CROSSE



Thank you!

