



***NOW ACCEPTING NOMINATIONS
Citizen Ambassador, Citizen Diplomat
And Student Ambassador of the Year***

The World Services' Citizen Ambassador, Citizen Diplomat and Student Ambassador of the Year awards honor three local individuals who exemplify citizen diplomacy, who raise awareness and serve as role models regarding the power and importance of citizen diplomacy.

If you know someone who volunteers to

- ❖ improve the quality of life for citizens of the world
- ❖ promote positive international sentiment toward Americans
- ❖ advance world peace through personal relationships

please nominate them for one of our honors.

World Services Citizen Ambassador of the Year

This is someone who has provided leadership in citizen diplomacy efforts in the local region. Through time, treasure or talent, this person has devoted significant resources to facilitate international exchanges, encourage the involvement of others in international activities and support the work of World Services of La Crosse, Inc.

He or she may be a public official, funding agent, corporate leader, philanthropist or community volunteer. This is a person who plays an important role in building international understanding, constructive economic connections and peaceful, cultural interaction among groups of people.

World Services Citizen Diplomat of the Year

This is a local person who has worked quietly, behind-the-scenes, to help shape foreign relations through one-on-one interactions and relationships.

He or she fosters international understanding through hosting international visitors, championing international causes, volunteering as a professional consultant or other activities that engage our community with the rest of the world in a meaningful, mutually beneficial dialogue.

World Services Student Ambassador of the Year

The student ambassador of the year is a local high school student who is actively involved in activities inside and/or outside school that promote cultural awareness and international understanding.

This student may lead an international club, participate in international student exchange programs or volunteer with international organizations in the region. He or she is not necessarily someone who has traveled abroad but is someone who demonstrates outstanding potential to continue as a citizen diplomat wherever they are and well into the future.

