Strategic Goal Measures

Implement workforce sector development strategy	Increase percent of programs with community-based learning	Increase percent of programs with work-based learning	Source: Local Enrollment Data	Increase full-time equivalent enrollment	Source: Noel-Levitz SSI - Summary Question 2	Increase overall student satisfaction	
				3,1		65	
No 1	TBD 10	TBD 10		3,184 3,		69% 7	
Yes	100%	100%		3,500		75%	

22.070	JUUIIUII
	Graduation
11.1%	Retention
15.8%	Course completion

Increase enrollment of underserved* credit students
TBD
TBD

*Underserved to be defined and measured.

35%

Western in the top 25% of WTCS colleges by 2025 (25X25). College's key results and are designed to help the college achieve outcomes that place The plan's four strategic directions and corresponding strategic goals align with the

Key Results

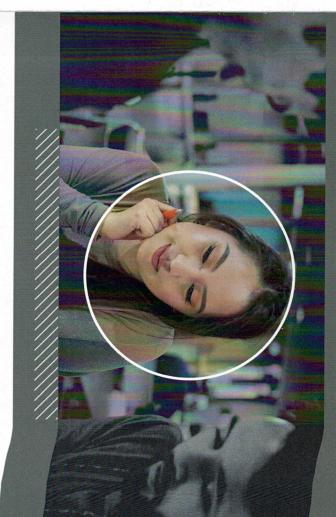
Measures	Baseline	2018 Actual	2018 Target	Overall Goal
Course completion (all)	83.28%	82.83%	84.44%	88.01%
Term-to-term retention (same program)	82.80%	82.31%	83.50%	85.65%
Second-year retention (same program)	64.59%	61.91%	66.44%	72.33%
Third-year graduation (same program)	35.20%	38.83%	37.21%	43.94%
Non-graduate transfer within one year	10.83%	TBD	10.70%	10.32%
Job placement (all)	93.82%	93.78%	93.86%	93.97%

*Two measures yet to be defined.

Source: WTCS QRP Data Cubes

strategic plan 2018-2019

Baseline Overall Goal



















of students and grows our communities. and sustainable environment that changes the lives relevant, high quality education, in a collaborative Mission: Western Technical College provides

> Vision: Western Technical choice in our region. College is the college of first

built on a foundation of integrity, teamwork, and respect ourselves accountable for providing excellence in student Values: We value the success of our students and hold learning, based on the diverse needs of each student and

Strategic Directions



Strategic Goals:

- Increase overall student satisfaction from 69% in 2017 to 75%
- Increase FTEs from 3,184 to 3,500 by 2025

Strategies:

- Implement the Enrollment Journey and Customer Relationship Managemen
- Use "real time" or "point of service" feedback to respond to stakeholders
- 100% of employees complete Essential Experience professional
- Implement K-12 on-ramps to increase the percent of high school students who transition to Western within the first year

Strategic Goals:

 Eliminate course completion, retention, and graduation achievement students and white students by 2025. gaps between African American, Hispanic, and Native American

and support

Increase enrollment of underserved* credit students from X to Y by Z

Strategies:

- Implement Guided Pathways in all programs
- Infuse 21st Century teaching and learning practices in all programs and general education disciplines.
- Increase diversity of Western employees
- Implement an intentional recruitment model to attract greater numbers of underserved* students

*Underserved to be defined and measured.

student

SUCCESS

Strategic Goal:

 Increase engaged employees from 35% in 2017 to Y* by 2025.

Strategies:

- Implement an employee performance evaluation model
- action plans using Gallup Q12 feedback 100% of managers implement engagement-tocused
- Use transparent communication methods

*Goal to be set by fall 2018

Strategies:

engagemen

worktorce and community

Strategic Goals:

Infuse work-based learning and

Configure program designs to incorporate an intentional work-based learning experience.

Implement a comprehensive workforce sector

development strategy by 2021.

programs by 2025.

associate degree and technical diploma community-based learning in 100% of

- Configure program designs to incorporate an intentional community-based learning experience.
- Optimize Regional Learning Centers
- Redesign the Program Mix Analysis process

