



VISION 2020

Propelling a College beyond the Horizon



Founding of the College

VISION 2020

Propelling a College beyond the Horizon

- In 1911, Wisconsin was the first state to establish a state system for vocational and technical training.
- La Crosse Continuation and Adult School
- \$6,000 levy and \$425 allocated for equipment



VISION 2020

Propelling a College beyond the Horizon

Mission

- 1912: “to assist ambitious persons to higher plane of efficiency and so enable them to command higher wages”
- Today: to provide relevant, high quality education, in a collaborative and sustainable environment that changes the lives of students and grows our communities

Programs in 1912



Bookkeeping	Electrical Work	Sanitation
Cabinetmaking	Mathematics	Government and
Home Decoration	Typewriting	Citizenship
Shorthand	Sewing	Safety Devices
Pattern Making	Mechanical Drawing	Penmanship
Practical and Business	Dressmaking	Cooking
English		Hygiene

Some programs were designated for “boys” and some for “girls”.



Programs in 2017

VISION 2020

Propelling a College beyond the Horizon

AGRICULTURE,
FOOD AND
NATURAL
RESOURCES

ARCHITECTURE
AND
CONSTRUCTION

ARTS,
AUDIOVISUAL
TECHNOLOGY AND
COMMUNICATIONS

BUSINESS,
MANAGEMENT AND
ADMINISTRATION

EDUCATION AND
TRAINING

FINANCE

HEALTH SCIENCES

HOSPITALITY AND
TOURISM

HUMAN SERVICES

INFORMATION
TECHNOLOGY

LAW, PUBLIC
SAFETY,
CORRECTIONS AND
SECURITY

LIBERAL ARTS AND
SCIENCES

MANUFACTURING

MARKETING

SCIENCE,
TECHNOLOGY,
ENGINEERING AND
MATHEMATICS

TRANSPORTATION,
DISTRIBUTION AND
LOGISTICS



VISION 2020

Propelling a College beyond the Horizon

Cost to Attend

- 1912: Free to La Crosse Residents, \$.50 for students from outside La Crosse
- Today: Tuition and fees for a full time student per year about \$3,800



Enrollment

VISION 2020

Propelling a College beyond the Horizon

- 1912: More than 700 students in the first year
- Today: About 10,000 students over three terms per year

coleman

Presidents

VISION 2020

Propelling a College beyond the Horizon



1912 – 1916 Thomas G. Sutherland

1916 – 1963 John Coleman (pictured)

In 105 years, there have been only 6 presidents.

coleman

coleman

Presidents

VISION 2020

Propelling a College beyond the Horizon



1989 – 2017

Dr. Lee Rasch

coleman

coleman

Presidents

VISION 2020

Propelling a College beyond the Horizon



2017 -

Dr. Roger Stanford

coleman











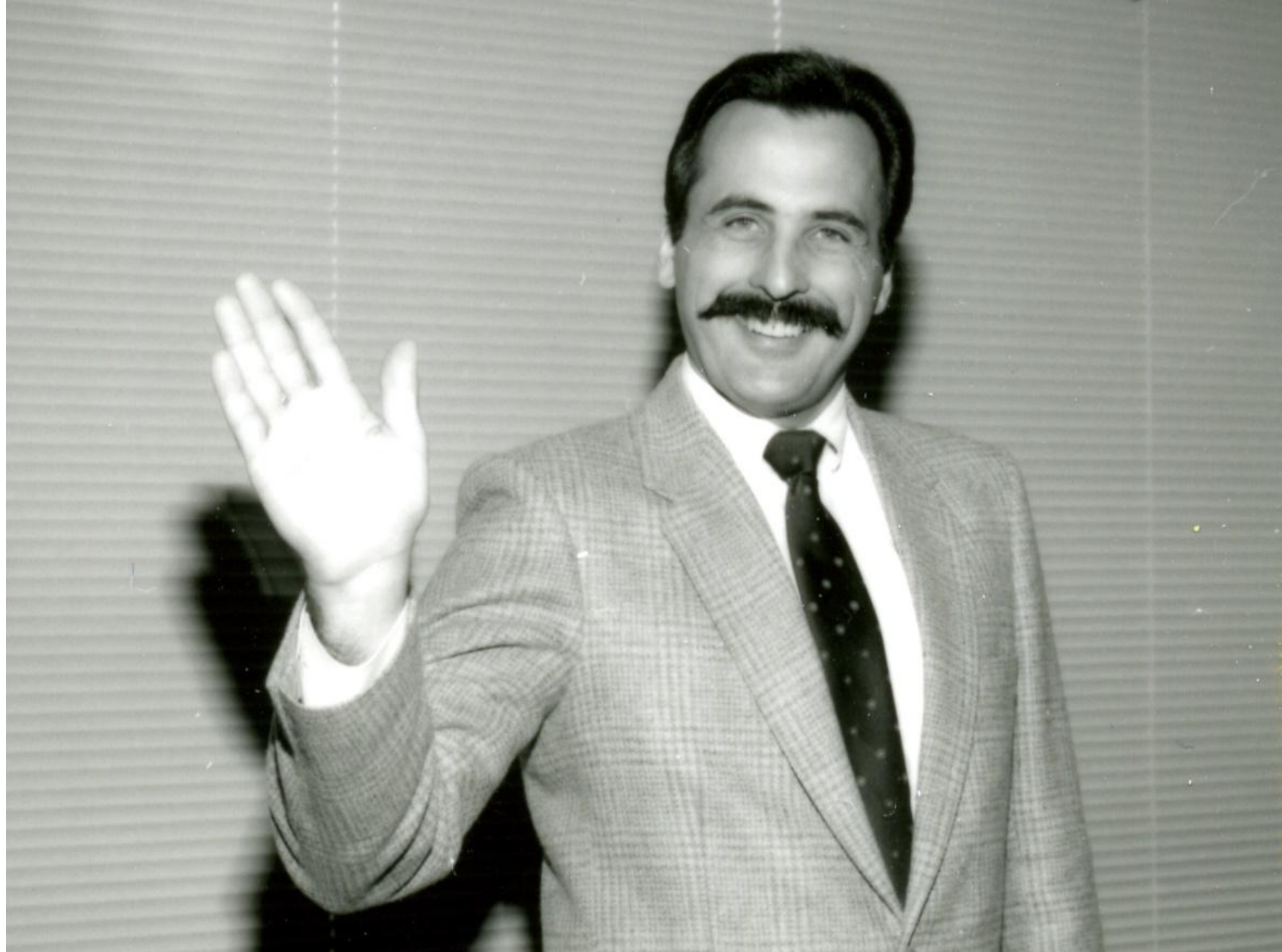
















VISION 2020

Propelling a College beyond the Horizon

The Vision 2020 Strategic Plan*

- *Develop a proactive long term approach to address future needs.*
- *Develop strategies to stay current in facilities, curriculum and technology.*
- *Develop flexibility and responsiveness with internal systems.*
- *Promote Sustainability (use buildings as living laboratories).*
- *Promote Western as destination college.*

** Approved by the District Board in June of 2010*



Vision 2020 Facilities Referendum*

VISION 2020

Propelling a College beyond the Horizon

- *Integrated Technology Center*
- *Coleman Center Remodeling*
- *Kumm Center Remodeling*
- *Truck and Heavy Equipment Facility Expansion*
- *Horticulture Education Center*
- *Parking Ramp*

**Approved by the voters in November 2012*

College Recognition - Sustainability

VISION 2020

Propelling a College beyond the Horizon



What Does the Future Hold in Store?



VISION 2020

Propelling a College beyond the Horizon

What Does the Future Hold in Store?

- Student Success
 - Improve student outcomes
 - Improve program measures
- Increase the Regional Workforce
 - Increase career pathways
 - Increase K12 students (academies/dual credit)
 - Increase flexible learning offerings
- Employer and Community Engagement
 - Expand student internships & job shadows
 - Increase partnerships and scholarships



VISION 2020

Propelling a College beyond the Horizon

We invite your questions and comments...