

T-G-I-F-I-Y

PUBLISHED WEEKLY BY THE ROTARY CLUB OF YARMOUTH

Vol. 29 No. 12

September 20, 2019

The Main Event

Kate McMahon- Cape Cod Media Center, Director of outreach and Special Projects
 Joined 2018, new to public access. Kate lives in Barnstable with family.
 Going forward, it is not your grandma's television. Provides public access from Barnstable to Chatham.
 PEG public education and government
 The education component is primarily run out of the schools. Programs represent noncommercial mass media but it is not public broadcasting.

Public access was founded between 1969-1971 by people across US who felt they needed to have access on tv and was formalized in 1984. The towns and municipalities receive 5% revenues from cable companies from each town. Cape Cod Media Center has two studios, 3 sets and an audio studio- great for podcasting. Kids who are taking workshops to learn to make "beats", many newer musicians purchase "beats" and use that for their music. They have an amazing trainer- Jamie, 15 years in public access. Members can learn to use studio and field equipment. Cape Cod Media Center's transmission is primarily through tv station but also social network including YouTube. They provide lots of help to non-profits for small annual fee and they can become member. Their sponsors and underwriters do not influence. They offer weekly training for members and assists them with camera and sound, workshops at the center and in the community. The Center provides public service announcements and assist with production including a- 2 hour workshop, to refine the message, help organizations develop their elevator speech.

They have 3 major challenges1.

1. Way people produce, they create their own content and the barrier has been lowered- iPhone for example.

2. Cord cutting- people are getting rid of cable

3. FCC rulemaking- Example: cable companies are asking FCC to give value to the PEG stations and then deduct that value from the 5% revenue share. Could lose a % of their funding.

They are developing a strategic plan, Vision 2020, and are looking to get the message out.

\$\$\$\$Happy Bucks\$\$\$\$

Jim Saben- was at dinner and a friend from across the country paid for dinner

Jill Albright- supporting the Wounded Warriors RJB at about 9am today

Joe Potzka- complimented Media Center, son went there and ended up Tech Director at ESPN

George Davis-daughter in London, back in final year. Ecstatic buck, she is working 2-3 days a week and is getting paid!!

Finbarr Corr- speaking about scholarships, thank you for supporting the CCCC scholarship

John Herr- neighbor here, happy to have, speaker is very interesting. Apology for sitting with Finbar

Andi Taylor- puppy and gym Brian Sullivan worked out together Brian Braginton-Smith- installed microgrids

Pat Armstrong- putting in kiosk to talk about oceans building our economy- "Blue Economy"

Ann Knell- small world- Kate did a great job, mom was a teacher at MMS. Ann is going to be officiant at brother's wedding

Jan Tkayzak- great speaker, CCM came out and filmed demo and projected it onto the large screen. Awesome.

Curly Carey- Sunday bike ride sandwich to Ptown- Gasp. Linda Bogle said hello



Rotary's Vision Statement
 "Together, we see a world where people unite and take action to create lasting change – across the globe, in communities and in ourselves"

"If you are accused of being TOO ROTARIAN, Wil there be enough evidence to Convict"

Announcements

Frank, Phil and Ron Hawes-Getting former Rotarians together to tell them we value their service. Check on their health, see if they want to get together once a year. Send out a card to everyone, and a call.

Jim Saben- Fellowship update. **Sunset cruise** out of Sesuit- dates; 20 people interested follow up email to go out. **Ski trip** week after school vacation to North Conway for the weekend. **October 13th** – Seaside Parade, 2 years or less in club have been voluntold to participate, working with Interact, theme is American Patriotic Pride, at head of parade with flags. **If there is an event** you want to participate in please let us know. Providence Bruins 11/22 event coming up. Let's have some fun! **Tom Martin** suggested to go out to dinner- let's think about that.

Mike Duffy update on golf tournament – 116 golfers. Sign up for volunteering that day, tee signs still available. Still could use gift bag items to add.

Paul Chatelain 9/22 ride for multiple Rotary clubs for Habitat. Would like support. Going to start training soon.



Shelter Boxes- John Herr donated \$500 for us, to get ahead of the need. Looking for donations. Tent for people to stay in with living supplies. Cost is \$1000. For the Bahamas, pass the basket next week.

Champ House – Frank provided update. Kevin, Roby, Jimmy, Allison, Chantal. Looking for volunteers for October and thinking about November- Thanksgiving. Ted Atwood will be delivering food for it.

MEALS ON WHEELS

9/24 George Davis & Mike Karras
 10/1 Mike Duffy & Steve Albright
 10/8 Bill Lemoine & Steve Albright
 10/15 Dick Corsini & Dave Akin
 10/22 Jan Tkaczyk & Finbarr Corr
 10/29 Phil Morris & Tom Zurn
 11/5 Chuck Soule & Steve Albright

Substitutes Steve Albright
 Frank Mastromauro
MEET
 at the Yarmouth Senior Ctr.
 528 Forest Rd., South Yarmouth
 9:30 A.M.

FRONT DESK

9/20 Jimmy Walker & Tom Ulrich
 9/27 Rafi Chaprut & John Cooke
 10/4 Charles LoBue & Bob McInnis
 10/11 Tammy Saben & Roby Whitehouse
 10/18 Janet Sojo & Tom Zurn
 10/25 Chuck Soule & Jimmy Walker
 11/1 Bill Lemoine & Mary Vilbon
 11/8 Liam Butler & Bud Nugent

PLEASE be available at 6:30 AM on your scheduled Friday. If you cannot attend, please swap with another committee member.

GUEST POLICY
 Prospective members are the guests of the Club for their first meeting.

GREETER

9/20 BernieNugent
 9/27 Howie Onik
 10/4 Joe Potzka
 10/11 Jim Quirk
 10/18 Chantel Rice
 10/25 Mike Riley
 11/1 Jim Saben
 11/8 Tammy Saben

BROWN BAG

October 4
 November 1
 December 6
 January 3
 February 7
 March 6
 April 3

Calendar

September 20—Charlie Ruth Castro -
 September 22—Fund Raising Bike Ride for Habitat for Humanity See Paul Chatelain for details
 September 24—Golf Tournament
 September 27—David Troutman—Y Achievers
 September 28—District New Member Orientation— Fairhaven Senior Center
 September 28—District Motorcycle Ride
 October 26—Vibrant Club Training—White's of Westport
 November 14—District Foundation Dinner—White's of Westport

Program Committees: Please notify Curly Carey and Steve Albright of your speakers. You are responsible for providing the write up on the speaker for the following week.

September
 Basic Education and Literacy
 Ken Jenks

October
 Economic & Community Development
 Tom Martin