



## 2024 Cable TV & Streaming Auction Sponsor Advertising Plan

### All packages listed below include:

- Your logo in the constant scroll at bottom of bidding website during entire 2-week on-line bidding period and the live auction
- Recognition in all auction press releases.

**Gold Package - \$500:** Six (6) 30-second spots, to be broadcast at commercial breaks throughout the three-hour broadcast.

**Silver Package - \$300:** Three (3) 30-second spots, to be broadcast at commercial breaks throughout the three-hour broadcast.

**Bronze Package - \$100:** This package includes your logo in the constant scroll on our bidding website and inclusion in all auction press releases.

The TV spots will be pre-recorded and be a voice over an image of the sponsor logo or place of business.