



## 2025 Cable TV & Streaming Auction Sponsor Advertising Plan

### All packages listed below include:

- Your logo on our BiddingOwl auction website during entire 2-week on-line bidding period and the live auction.
- The option to record a 30-45 second video reel that will be posted to our Facebook page and that will run as an auction preview ad on MCCAM.
- Recognition in all auction press releases.

**Gold Package - \$500:** Your video reel will be broadcast four (4) times during the broadcast at commercial breaks throughout the two-hour broadcast.

**Silver Package - \$300:** Your video reel will be broadcast two (2) times during the broadcast at commercial breaks throughout the two-hour broadcast.

**Bronze Package - \$100:** This package includes your logo on our BiddingOwl auction website, inclusion in all auction press releases, and the option to record a 30-45 second video reel that will be posted to our Facebook page and that will run as an auction preview ad on MCCAM.

If you do not record a video reel, we will pre-record an ad spot that will be a voice over an image of the sponsor logo or place of business.