

POLO MAGAZINE AD ORDER FORM

Newport Rotary Club polo@newportrotary.org
PO Box 164
Newport, RI 02840

*Thank You for Supporting
 Newport Rotary Charitable Causes*

2025 SPECIAL PUBLICATION of the ROTARY CLUB OF NEWPORT, RI

**Distributed weekly at the NEWPORT INTERNATIONAL POLO SERIES &
 over 100 *NEWPORT THIS WEEK* distribution locations from late May through September.**

Advertising Width x Height

Full Page ads (includes 1/4" bleed/trim):

- ☐ Full Page (back cover)*: 8.625 × 11.125 in.\$1,750
- ☐ Full Page (table of contents)*: ... 8.625 × 11.125 in.\$1,600
- ☐ Full Page (inside cover)*: 8.625 × 11.125 in.\$1,500
- ☐ Full Page: 8.625 × 11.125 in.\$1,275
- ☐ Full Page (no bleed): 7.750 × 10.125 in.\$1,175

Partial Page ads:

- ☐ Half Page (inside cover)*: 7.750 × 4.875 in.\$ 800
- ☐ Half Page: 7.750 × 4.875 in.\$ 650
- ☐ Large Square: 5.042 × 4.875 in.\$ 435
- ☐ Medium Square: 3.781 × 3.656 in.\$ 250
- ☐ Wide Rectangle: 5.042 × 2.344 in.\$ 225
- ☐ Tall Rectangle: 2.458 × 4.875 in.\$ 225
- ☐ Small Square: 2.458 × 2.344 in.\$ 115

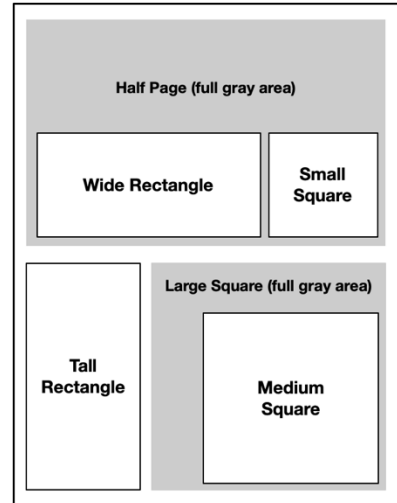
* Premium placement ads are first come, first served.

** Ad size comprises the full area bounded in dark grey.

SPECS: Page Trim Size: 8.375" x 10.875"; Full Page Bleed Ads:
 Live-Area Safety (no text area/margin): 0.25" on ALL sides; Bleed
 images/artwork: add+ 0.125". on ALL sides: final is 8.625" x 11.125"

Ad Artwork

- ☐ Please design (send copy/graphics)
- ☐ Camera-ready artwork coming



Email polo@newportrotary.org.
 Include business name in subject.

Two design revisions included.
 Additional design work billed @
 \$50/hr.

DEADLINES

*Premium Placement Reservations (prior year only): March 26
 General Ad Space Reservations w/ copy & graphics: April 2
 Final Ad Approval or Camera-Ready Artwork: Apr 9

BUSINESS NAME: _____ CONTACT NAME: _____

AUTHORIZED BY: _____ PHONE: _____

EMAIL: _____ BILLING EMAIL: _____

ADDRESS: _____ CITY: _____ STATE: _____

ROTARIAN: _____

AD SIZE: _____ TOTAL: _____ NOTES: _____

PAYMENT OPTIONS

- ☐ Email invoice (payable via CC/PayPal) ☐ Mail invoice to above physical address
- ☐ Check attached (payable to: Rotary Club of Newport) ☐ Call me for a credit card