

# POLO MAGAZINE AD ORDER FORM

<b>Newport Rotary Club</b> polo@newportrotary.org <b>PO Box 164</b> <b>Newport, RI 02840</b>	<i>Thank You for Supporting Newport Rotary Charitable Causes</i>
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2026 SPECIAL PUBLICATION of the ROTARY CLUB OF NEWPORT, RI

**Distributed weekly at the NEWPORT INTERNATIONAL POLO SERIES &  
over 100 NEWPORT THIS WEEK distribution locations from late May through September.**

<p><b>Advertising Width x Height</b></p> <p><i>Full Page ads (includes 1/4" bleed/trim):</i></p> <p><input type="checkbox"/> Full Page (back cover)*: .....8.625 × 11.125 in. .... \$1,750</p> <p><input type="checkbox"/> Full Page (table of contents)*: ....8.625 × 11.125 in. .... \$1,600</p> <p><input type="checkbox"/> Full Page (inside cover)*: .....8.625 × 11.125 in. .... \$1,500</p> <p><input type="checkbox"/> Full Page: .....8.625 × 11.125 in. .... \$1,275</p> <p><input type="checkbox"/> Full Page (no bleed): .....7.750 × 10.125 in. .... \$1,175</p> <p><i>Partial Page ads:</i></p> <p><input type="checkbox"/> Half Page (inside cover)*: .....7.750 × 4.875 in. .... \$ 800</p> <p><input type="checkbox"/> Half Page: .....7.750 × 4.875 in. .... \$ 650</p> <p><input type="checkbox"/> Large Square: .....5.042 × 4.875 in. .... \$ 435</p> <p><input type="checkbox"/> Medium Square: .....3.781 × 3.656 in. .... \$ 250</p> <p><input type="checkbox"/> Wide Rectangle: .....5.042 × 2.344 in. .... \$ 225</p> <p><input type="checkbox"/> Tall Rectangle: .....2.458 × 4.875 in. .... \$ 225</p> <p><input type="checkbox"/> Small Square: .....2.458 × 2.344 in. .... \$ 115</p> <p>* Premium placement ads are first come, first served.          ** Ad size comprises the full area bounded in dark grey.          *** Rates prorated if delay in production.</p> <p>SPECS: Page Trim Size: 8.375" x 10.875"; Full Page Bleed Ads:          Live-Area Safety (no text area/margin): 0.25" on ALL sides; Bleed          images/artwork: add+ 0.125". on ALL sides: final is 8.625" x 11.125"</p>	<p style="text-align: center;"><b>Ad Artwork</b></p> <p><input type="checkbox"/> Please design (send copy/graphics)</p> <p><input type="checkbox"/> Camera-ready artwork coming</p> <div style="border: 1px solid black; padding: 10px; margin: 10px 0;"> </div> <p><i>Email polo@newportrotary.org. Include business name in subject.</i></p> <p>Two design revisions included. Additional design work billed @ \$50/hr.</p>
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### DEADLINES

\*Premium Placement Reservations (prior year only): **March 27**  
 General Ad Space Reservations w/ copy & graphics: **April 3**  
 Final Ad Approval or Camera-Ready Artwork: **April 10**

BUSINESS NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ BILLING EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ROTARIAN: \_\_\_\_\_

AD SIZE: \_\_\_\_\_ TOTAL: \_\_\_\_\_ NOTES: \_\_\_\_\_

### PAYMENT OPTIONS

- Email invoice (payable via CC or check to Rotary Club of Newport)  Mail invoice to above physical address  Call me for a credit card