YOU CAN
CHANGE A LIFE!

Save the Date! Give blood at the Twinsburg Holiday blood drive on December 14!

American Red Cross

The need is constant.
The gratification is instant.
Give blood.˜

redcrossblood.org I 1-800-RED CROSS | 1-800-733-2767

Save the Date...

Twinsburg Community Holiday Blood Drive at the Hilton Garden Inn
8971 Wilcox Drive, Twinsburg
Tuesday, December 14, 2010
7 AM to 7 PM

All who come to donate blood will enjoy special refreshments and receive special giveaways!

Appointments are strongly recommended for this blood drive. Visit redcrossblood.org and enter the sponsor code 'twinsburg' or call 1-800-RED CROSS to schedule yours today!
You may safely donate whole blood every 56 days. If you'd like to give blood at the Twinsburg Community Holiday Blood Drive at the Hilton Garden Inn, please do not donate after October 19, 2010.

Hilton Garden Inn
Cleveland/Twinsburg

Twinsburg NATURALLY BEAUTIFUL OHIO

TWINSBURG CHAMBER OF COMMERCE

South Pointe Hospital
a Cleveland Clinic hospital

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See inside for all the details!

American Red Cross | **Hilton Garden Inn** Cleveland/Twinsburg | *Twinsburg* | **South Pointe Hospital** a Cleveland Clinic hospital | **TWINSBURG** CHAMBER OF COMMERCE

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November 2, 2010

The need for blood is constant and every single day the Northern Ohio Blood Services Region tirelessly works to collect 900 pints of blood to support the transfusion needs of 57 local hospitals. Without the support of dedicated volunteer blood donors we could not be able to continue our life-sustaining mission.

Last year, the Twinsburg Community Blood Drive on December 15, 2009 was a great success! The drive saw 280 volunteer blood donors come forward to give, resulting in the collection of 249 pints of blood. Each pint of blood that is collected can be split into its three components and given to different patients based on their need. Because of this, last year's Twinsburg Community Blood Drive potentially helped touch the lives of over 750 patients in need.

This drive it an annual event for the City of Twinsburg, South Pointe Hospital, and the American Red Cross. This year's blood drive will be held *Tuesday, December 14, 2010 at the Hilton Garden Inn in Twinsburg*. We hope you can assist us this year for what is sure to be a fun and successful event!

Please see the attached letter with ways in which you can help with our efforts. Please respond by December 1st, by contacting me at 330.618.2561 or brechtelsbauerk@usa.redcross.org

On behalf of the patients and hospitals we serve together, thank you.

Sincerely,

Kelly Kaufman

American Red Cross
Northern Ohio Blood Services Region
3747 Euclid Ave
Cleveland, OH 44115
330.618.2561
brechtelsbauerk@usa.redcross.org

Twinsburg Community Helps Save Lives - Fourth Annual Holiday Blood Drive

Twinsburg is a community that cares and is willing to show it! On Tuesday, December 14, 2010 the Twinsburg Chamber of Commerce, City of Twinsburg, Hilton Garden Inn, South Pointe Hospital and the American Red Cross will host a special holiday blood drive. Our goal is to see over 300 blood donors attend and your business / organization is invited to participate in this community partnership to help us reach it!

Why You Should Get Involved:

Did you know that every two seconds someone in America needs blood? Or that one out of every 10 people admitted in a hospital needs blood? Here in northeastern Ohio, the American Red Cross supports the needs of patients in 57 local hospitals throughout 19 counties. These patients are counting on us. Blood cannot be manufactured. It takes the courage and generosity of volunteer donors, like you, to help save lives.

The American Red Cross is asking for your help. Blood donations decrease during the holiday season, leaving shortages of all blood types. Donating blood takes about one hour from registration to munching on cookies. Can you spare one hour to save a life? Get in the holiday spirit and give blood; the gift of life!

How You Can Help:
- **Donate blood** – send your employees to donate! To make an appointment to donate visit www.redcrossblood.org and enter Sponsor Code: twinsburg or call 1-800-GIVE-LIFE. Appointments are encouraged, but walk-in donors will be accepted as the schedule permits.
- **Donate time** – send your employees to volunteer! To volunteer, email Michelle Moxon, Red Cross Volunteer Coordinator at moxonmc@usa.redcross.org
- **Donate a gift or promotional item** for the blood drive raffle. If interested, contact Kelly Kaufman, Red Cross Representative at 330-618-2561 or brechtelsbauerk@usa.redcross.org
- **Hang a flyer in your office** to help promote the blood drive. Let us know and we will drop materials off!

Blood Drive Information:

What: A special holiday blood drive sponsored by the Twinsburg community to help save lives. All those who come to donate will enjoy special refreshments and receive a commemorative Red Cross item to take home! Donors will also be entered into a drawing for exiting raffle prizes!

Where: Hilton Garden Inn (8971 Wilcox Drive, Twinsburg)

When: Tuesday, December 14th from 7 a.m. – 7 p.m.

Who: Blood donors must be at least 16 years old (with parental consent), weigh at least 110 pounds, be in general good health and present a valid state photo ID upon donation. For more information please call the Red Cross at 1-800-GIVE-LIFE or visit www.redcrossblood.org