



A Request for Your Partnership



Rotary Club of
Strongsville

*Sustaining Water.
Sustaining Life.*



An Area of Focus: Water and Sanitation

Health Crisis in the Philippines

The National Academy of Sciences states that one in six people (16%), or approximately 2.3 billion children, men, and women, live without access to safe drinking water. Yet, two out of three (67%) children and adults in rural Philippines do not have access to safe drinking water. This consumption of unsafe drinking water leads to the increased prevalence of disease. If unsanitary water does not take a life, it unquestionably leads to chronic illnesses and developmental problems. The United Nations upholds the fact that water is a basic human right. Yet, so many go without.

Opportunity and Solution

Partnering with the reputable nongovernmental organization, Philippine Rural Reconstruction Movement, we can give life's most important element and resource to the impoverished Filipino people. The PRRM successfully supports initiatives in building water projects for 10% of the country's provinces as part of its strategy for the promotion of good health and sanitation. The project sustains itself, due to support from the government, the people, NGOs, and Rotary Clubs. This will help approximately 40,000 people.

End State Vision

Our project will provide a portion of the people of the rural Philippines, with safe drinking water.

Goals

- Provide access to safe drinking water to the rural Filipinos
- Decrease rates of malnutrition and illnesses related to unsafe drinking water
- Reduced dependence on costly medications (anti-parasitics, antibiotics)
- Give rural Filipinos the a basic human right, determined by the UN
- Reduction in the rate of poverty, as aclean water and poverty are directly correlated to each other
- Increased life expectancy
- Deceased absenteeism from school, increasing likelihood of graduation
- Increased rate of employment.

Cost of Project

It will cost at least \$12,000 to build and maintain a deep water well in San Angels City, Philippines (Guagua and Sta. Rita). However, the more funds that are raised for the project, the more District 6610 can have an everlasting impact to this issue. This project will ultimately positively impact around **40,000** Filipinos. Specifically, \$12,000 will provide the people with the following:

- Well process of water purification
- Pipes and hand pumps
- * Welding rods and cement
- * Sand and gravel

A full copy of our grant inquiry form, including information on the PRRM, can be made available upon request.



More Reasons to Support

Letty's Story

Letty is the mother of two young children. She left her husband, following a situation of severe abuse. Wanting to protect her children from a lifestyle of heartache and pain, she fled to the rural part of the Philippines, hoping she could hide from the person who created her living nightmare. Letty just wanted security and stability. While she left a violent household, Letty said goodbye to clean, safe drinking water. What was once readily available to her, now takes her three hours a day to find. Walking in 90 degree heat, hot, tropical humidity; overheated yet unable to even get a drink of water. Yet this physical exhaustion that she is forced to endure, is necessary for survival. Not only for her, but for her children..

Letty deserves access to a basic human right. A right that ultimately leads to a better life.

Our request

It is our hope, that you join the Rotary Club of Strongsville, as well as multiple other entities, in making a significant impact in providing Letty's family, and the thousands others like hers, with clean, safe, drinking water.

For the sake of children. For the sake of breaking the cycle of poverty. Please join us, in making a gift, for this purpose.

An investment

The Rotary Club of Strongsville has been given the green light to apply for a matching grant. Essentially, your gift multiplies by 3.45 times; multiplication on a financial sense; multiplying the amount of families served, in the sociological sense.

Your gift is much more than \$250.

Your gift is ultimately, \$862.50

Through your work, other clubs and nonprofits, are contributing as well. We hope to raise at least \$10,000, which our District will triple. Surpassing the goal, means more wells will be built. Since there are so many great needs in the area, this will not be a problem to find more areas needing water. Ultimately, the project could impact 120,000 people!

Your Benefit

If you decide to join us in this effort, the Rotary brand will be held in high regard, in a land thousands of miles away. More specifically, your club will be mentioned in the following:

- Name recognition in Rotary District Newsletter
- Name recognition in all media releases
- Rotary District Viral media outlets- Twitter, Facebook, and LinkedIn

A full copy of the fund raising and public relations plan can be made available upon request.